C3S Business School Barcelona



# BA (HONS)
# BUSINESS TOURISM

# PROGRAMME KEY FACTS

Qualification:
**BA (Hons) Business Tourism**

Delivery Mode:
**On Campus in Barcelona & Online**

Credits:
**180 ECTS**

Language:
**English**

Duration:
**36 Months**

Intakes:
**October, February**

Tuition Fees:
**€7,000 per year (On Campus) / €6,500 per year (Online)**

Registration Fee:
**€300** (Non-refundable, paid during application submission)

# AWARDING BODIES

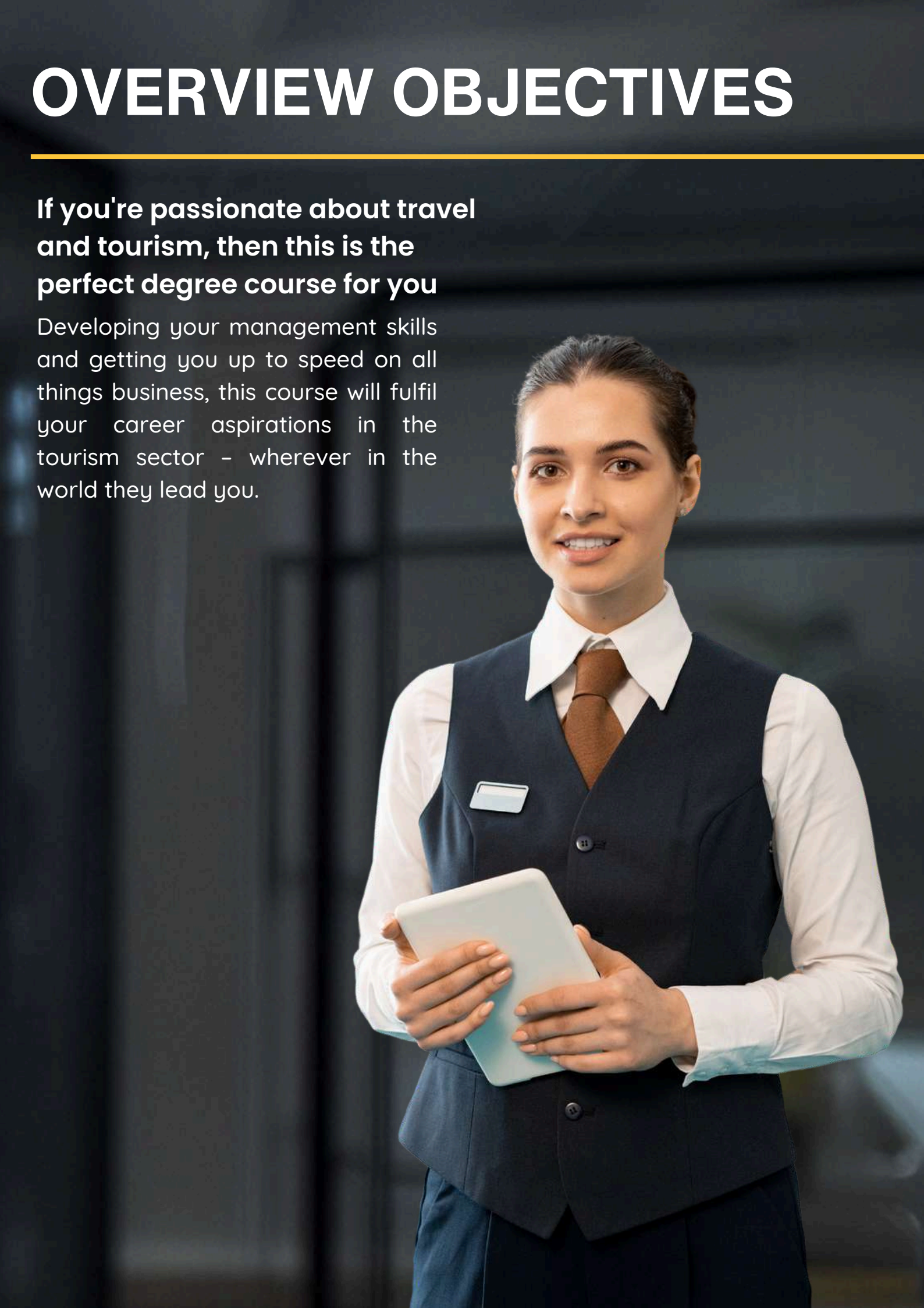
othm® qualifications

ARDEN UNIVERSITY

# OVERVIEW OBJECTIVES

## If you're passionate about travel and tourism, then this is the perfect degree course for you

Developing your management skills and getting you up to speed on all things business, this course will fulfil your career aspirations in the tourism sector – wherever in the world they lead you.



# PROGRAMME STRUCTURE

12 Months

## Level 4 Diploma in Tourism & Hospitality Management (Year 1)

Delivered by **C3S Business School**, Barcelona and awarded by **OTHM, UK**

12 Months

## Level 5 Diploma in Tourism & Hospitality Management (Year 2)

Delivered by **C3S Business School**, Barcelona and awarded by **OTHM, UK**

12 Months

## BA (Hons) Business Tourism Top-up (Year 3)

Delivered by **C3S Business School**, Barcelona
C3S Business School online through HEP



## BA (Hons) Business Tourism

Awarded by **Arden University, UK**

# TEACHING METHODOLOGY

At C3S, we offer a stimulating blend of teaching methods to bring learning to life! From inspiring classroom lectures to immersive field trips, engaging projects, and hands-on practical learning, we're committed to expanding your horizons.





# MODULE OVERVIEW

Students from the OTHM Level 4 and Level 5 will be granted 120 credits per year and, on entry to Top-up, will require to undertake an additional 60 credits to gain the full BA (Hons) Business Tourism Degree.

## Level 4 (Year 1)

- Academic Writing and Research Skills (10 credits)
- Business Environment for Tourism and Hospitality (10 credits)
- Services Marketing in Tourism and Hospitality (10 credits)
- Sustainability in Tourism and Hospitality (10 credits)
- Events Management (10 credits)
- The Development of the Tourism and Hospitality Industry (10 credits)

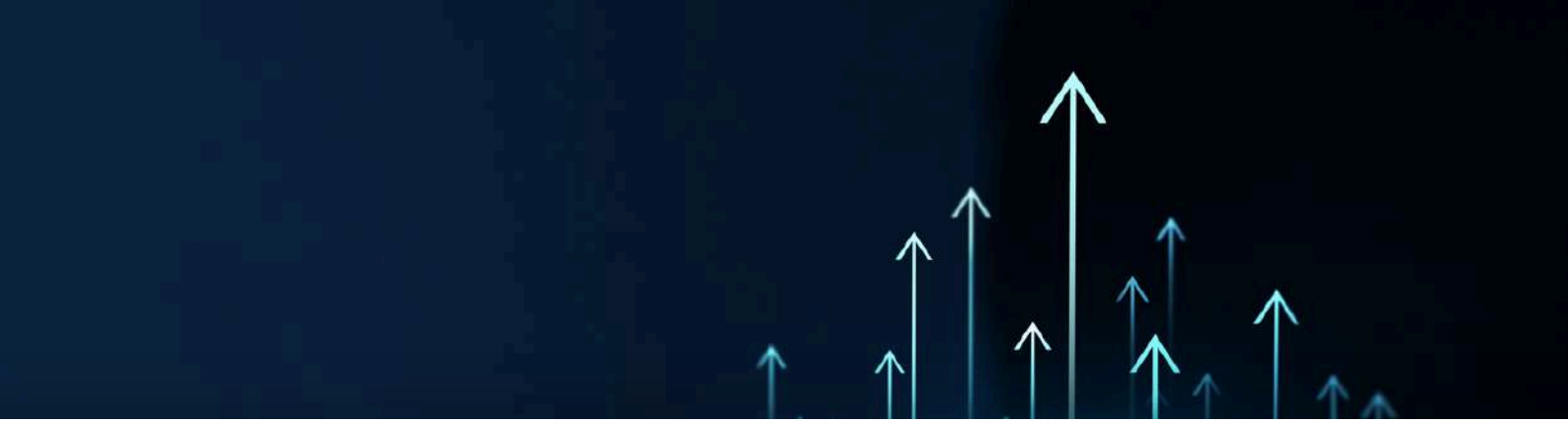
## Level 5 (Year 2)

- Digital Marketing Management for Tourism and Hospitality (10 credits)
- Operations Management (10 credits)
- Management Accounting (10 credits)
- Management of Human Resources (10 credits)
- Contemporary Issues in Tourism and Hospitality (10 credits)
- Customer Relationship Management (10 credits)

## BA (Hons) Top-up (Year 3)

Students with a full OTHM Level 4 and Level 5 will be enrolled for BA (Hons) Business Tourism (top-up) and study additional modules in order to earn a BA Hons degree.

- Contemporary Management Issues
- Strategic Management
- Managing Self and Others
- International Destination Management
- Research Methods and Dissertation



# TOP REASONS TO STUDY AT C3S BUSINESS SCHOOL

Earn a UK degree at a fraction of the cost

Programmes delivered in English language

Small class sizes for a more personalized learning experience

Affordable tuition fees, making quality education accessible

Flexible academic programmes tailored to your needs

Highly accomplished faculty with dual PhDs and extensive industry expertise

Paid internship opportunities with top multinational companies

12 months of free Spanish classes

Option to continue your studies at C3S Business School

# C3S BUSINESS SCHOOL AT A GLANCE



**98%**
International Students



**43+**
Nationalities



**70%** Employment rate post-graduation




Undergraduate students age range **17-27** years



**63%** are Men and **37%** Women




# ADMISSION REQUIREMENTS

- Application form
- High School or Advance Level or Equivalent
- Official transcripts
- Passport Copy
- Statement of Purpose (minimum 250 words)
- Resume (If required)
- Work Experience documents (if required)
- IELTS overall 6.0 (with minimum 5.5 in each) or C3S Credibility Interview
- For more information get in touch with C3S Business School

C3S Business School Barcelona

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