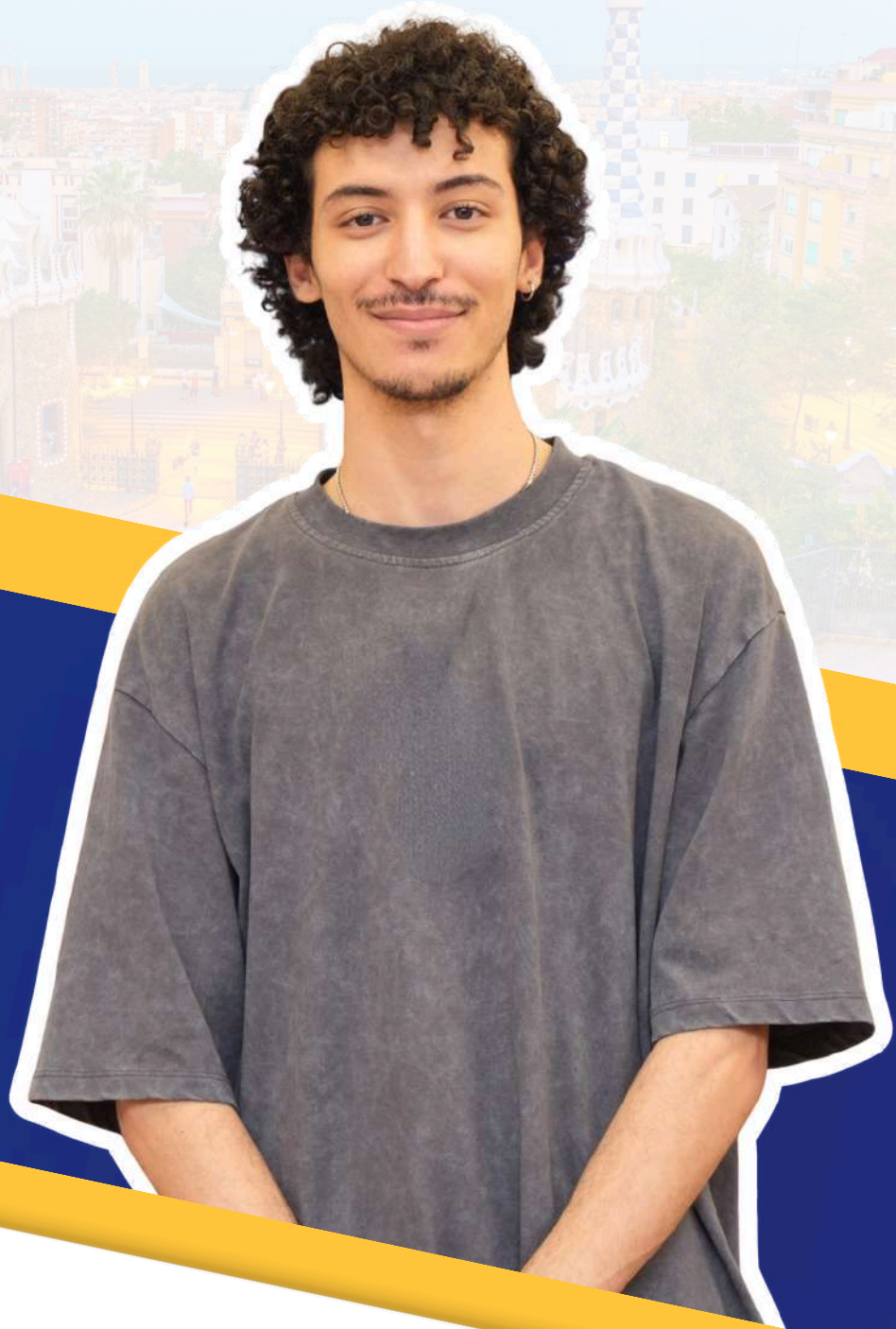




Business
School
Barcelona

Learn.
Analyse.
Transform.
Lead.



BA (HONS) IN BUSINESS ANALYTICS & DIGITAL TRANSFORMATION

Programme Key Facts



Qualification:

BA Hons in Business Analytics & Digital Transformation



Delivery Mode:

On Campus in Barcelona & Online



Credits:

180 ECTS



Language:

English



Duration:

36 Months



Intakes:

October, February, May



Tuition Fees:

€8,500 per year (On Campus) / €8,000 per year (Online)



Registration Fee:

€300 (Non-refundable, paid during application submission)

Awarding Bodies



Awarding University



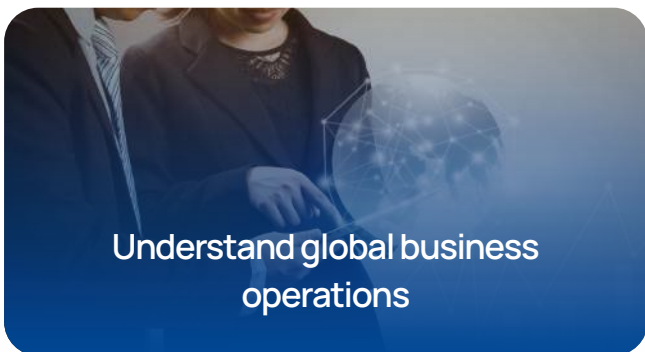
UNIVERSITAT DE VIC
UNIVERSITAT CENTRAL DE CATALUNYA

A university-specific degree (título propio*) from Universitat de Vic - Universitat Central de Catalunya (Uvic-UCC), Spain

Overview Objectives

This programme is designed to develop strong business knowledge, data analytics, leadership capability and digital economy understanding. It aims to build strong foundational business knowledge alongside advanced analytical, digital and strategic decision-making capabilities. Students gain practical and theoretical knowledge required to succeed in international business environments.

Graduates will be able to:



Why This Programme Stands Out



Industry integrated curriculum



Global business focus



Career-ready skill development

Programme Structure



Year 1 Delivered by
C3S Business School, Barcelona



Year 2 Delivered by
C3S Business School, Barcelona



Year 3 Delivered by
C3S Business School, Barcelona



BA Hons in Business Analytics & Digital Transformation Awarded by **Universitat de Vic-Universitat Central de Catalunya (Uvic-UCC)**, Spain & **C3S Business School**

Teaching Methodology

Our teaching experience combines engaging classroom lectures with consistent seminars and workshops, enriched by research opportunities and field trips. Students benefit from hands-on experiential learning, in-depth collaborative debates and discussions and real-world exposure through live consulting projects and dedicated consulting labs. The programme also supports startup incubation opportunities, all within a career-focused, industry-driven education framework.



Module Overview



Year 1 – 60 ECTS

- Introduction to Business - 10
- Business Data & Analytics Foundations -10
- Introduction to Marketing - 10
- Managing Processes & People - 10
- Digital Skills for Business - 10
- Academic & Professional Skills - 10



Year 2 – 60 ECTS

- Professional Skills & Workplace Readiness - 10
- Organisational Behaviour - 10
- Business, Society & Governance (ESG) - 10
- Business Research Methods - 10
- Business Intelligence & Data Visualisation - 10
- Digital Tools for Decision Making - 10

Year 3 – 60 ECTS

- Business in Action (Live Project) - 20
- Contemporary Business Issues - 10
- Digital Transformation Strategy - 10
- AI & Automation in Business - 10
- Advanced Business Analytics & Analytics Capstone (Real Company Data) - 10

Triple Accreditation

Our Triple Degree Programme offer students a unique opportunity to graduate with three respected qualifications that combine global academic recognition with real-world career value:

UK Academic Degree

Abertay University

Specialised European Degree

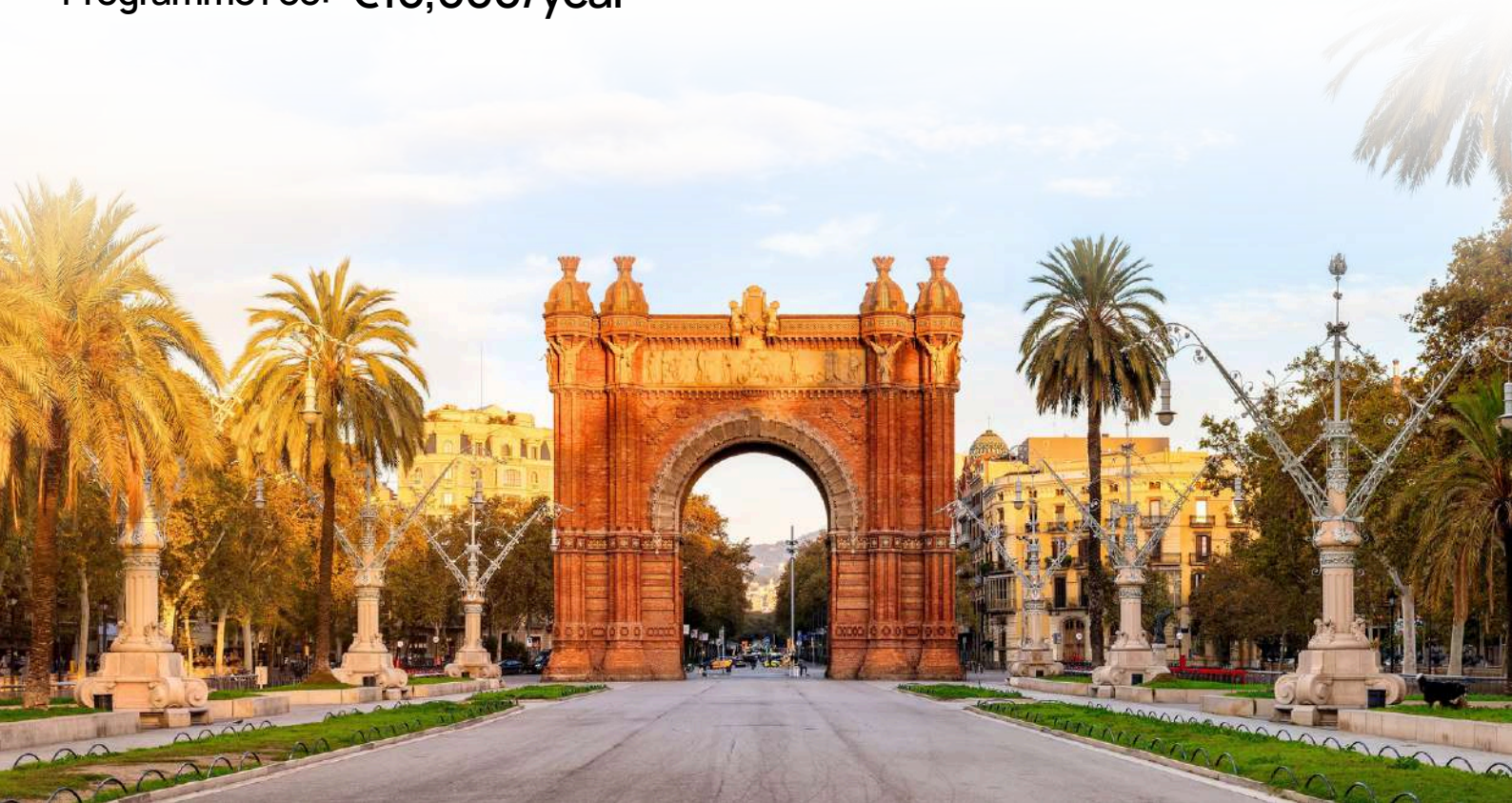
University of Vic – Central University of Catalonia (UVic-UCC)

Industry-Focused Degree

C3S Business School

Graduate with academic excellence, specialised knowledge, and practical industry-ready skills.

Programme Fee: €10,000/year





Top Reasons to Study

Affordable European degree



Programmes delivered in English



Small class sizes



Affordable Fee Structure



Industry-experienced faculty



12 months Free Spanish classes



Internship opportunities*



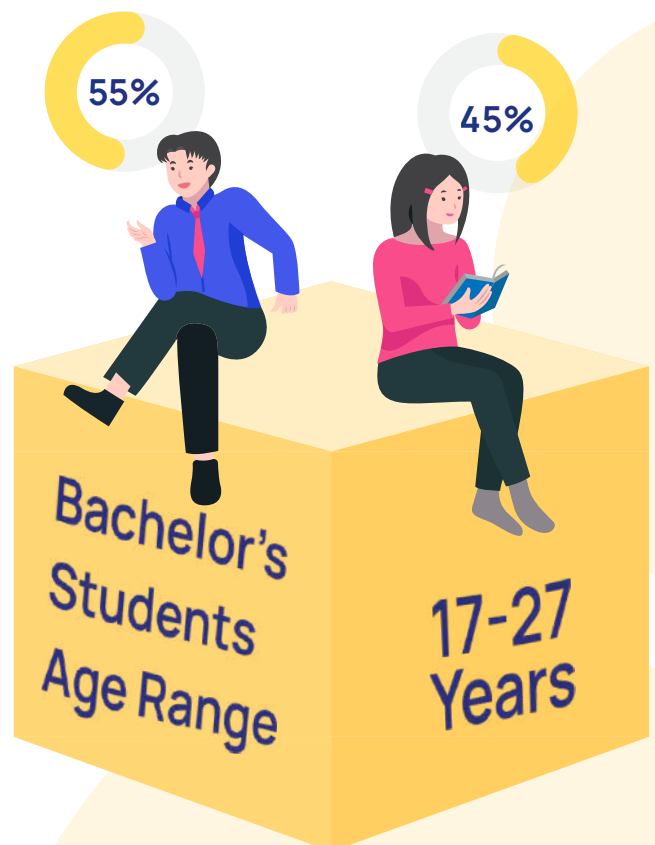
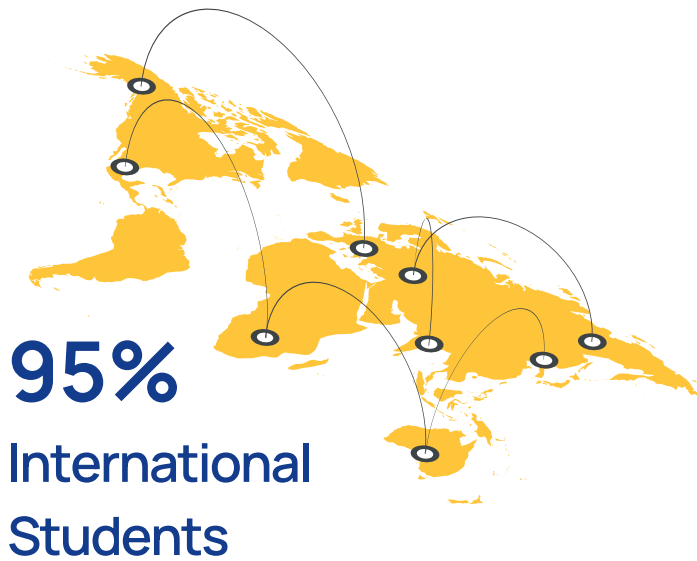
International student environment



Option to continue your studies at C3S Business School



C3S Business School at a Glance





Admission Requirements

- ✓ Completed Application form
- ✓ High School or Advance Level or Equivalent
- ✓ Official transcripts
- ✓ Passport Copy
- ✓ Statement of Purpose (minimum 250 words)
- ✓ Resume (If required)
- ✓ Work Experience documents (if required)
- ✓ IELTS overall 6.0 (with minimum 5.5 in each)
vary by region
- ✓ C3S mandatory Credibility Interview

For more information, get in touch with the Admission Department

How to Apply

01

Submit application & required admission documents

02

Application review and academic assessment

03

Attend credibility interview

04

Receive conditional offer letter

05

Pay tuition fee deposit

06

Submit any outstanding documents

07

Receive final admission letter

08

Apply for student visa

C3S Business School Barcelona

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🌐 www.c3ss.es



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