C3S Business School Barcelona

Master in Business Analytics & Data Science for Management

Decode Data

Drive Business



Programme Key Facts

Qualification:
Master in Business Analytics & Data Science for Management

Delivery Mode:
On Campus in Barcelona & Online

Credits:
90 ECTS

Language:
English

Duration:
12 Months

Intakes:
February, May, October

Tuition Fees:
€11,000 (On Campus) / €10,500 (Online)

Registration Fee:
€300 (Non-refundable, paid during application submission)

Awarding Bodies

UNIVERSITAT DE VIC
UNIVERSITAT CENTRAL DE CATALUNYA

C3S Business School Barcelona



Awarding University

UNIVERSITAT DE VIC
UNIVERSITAT CENTRAL DE CATALUNYA

A university-specific degree (titulo propio*) from Universitat de Vic - Universitat Central de Catalunya (Uvic-UCC), Spain

Overview Objectives

This programme develops advanced analytical and data-driven decision-making capabilities for managers operating in digitally enabled organisations. It integrates business analytics, data science, artificial intelligence, and strategic management to enable graduates to translate data into actionable business insights. The programme is aligned with Global MBA core principles while providing specialist depth in analytics and digital transformation.

Graduates will be able to:



Apply data analytics and data science techniques to business decision making



Critically evaluate analytical models and predictive tools



Integrate digital transformation strategies into organisational contexts



Communicate analytical insights effectively to non-technical stakeholders



Conduct applied research using data-driven methodologies

Why This Programme Stands Out

Develop advanced data analytics and business intelligence capabilities

Enable evidence-based managerial decision making

Build competence in AI, predictive analytics, and digital strategy

Prepare graduates for analytics-led leadership roles

Teaching Methodology

Our teaching experience combines engaging classroom lectures with consistent seminars and workshops, enriched by research opportunities and field trips. Students benefit from hands-on experiential learning, in-depth collaborative debates and discussions and real-world exposure through live consulting projects and dedicated consulting labs. The programme also supports startup incubation opportunities, all within a career-focused, industry-driven education framework.















Module Overview



12 months - 90 ECTS

- Data for Decision Making - 10
- Business Analytics & Visualisation - 10
- Applied Data Science for Managers - 10
- AI & Predictive Analytics in Business - 10
- Digital Transformation Strategy - 10
- Business Research Methods - 10
- Analytics Consultancy Project (Capstone) - 30

Career Outcome

Business Data Analyst	Business Intelligence (BI) Analyst	Data Science / Analytics Consultant
AI & Predictive Analytics Specialist	Data-Driven Product Manager	Insights Analyst and many more

Triple Accreditation

Our Triple Degree Programme offer students a unique opportunity to graduate with three respected qualifications that combine global academic recognition with real-world career value:

UK Academic Degree

Abertay University

Specialised European Degree

University of Vic – Central University of Catalonia (UVic-UCC)

Industry-Focused Degree

C3S Business School

Graduate with academic excellence, specialised knowledge, and practical industry-ready skills.

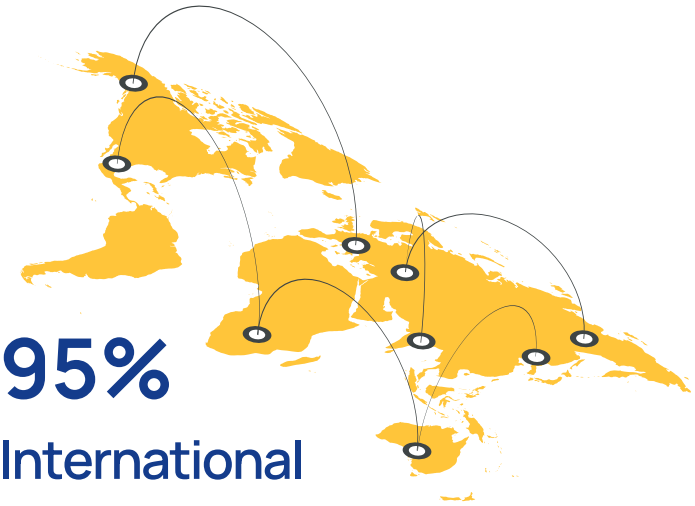
Programme Fee: **€12,500**



Top Reasons to Study

- Affordable European degree
- Programmes delivered in English
- Small class sizes
- Affordable Fee Structure
- Industry-experienced faculty
- 12 months Free Spanish classes
- Internship opportunities*
- International student environment
- 360° student support ecosystem
- Option to continue your studies at C3S Business School

C3S Business School at a Glance



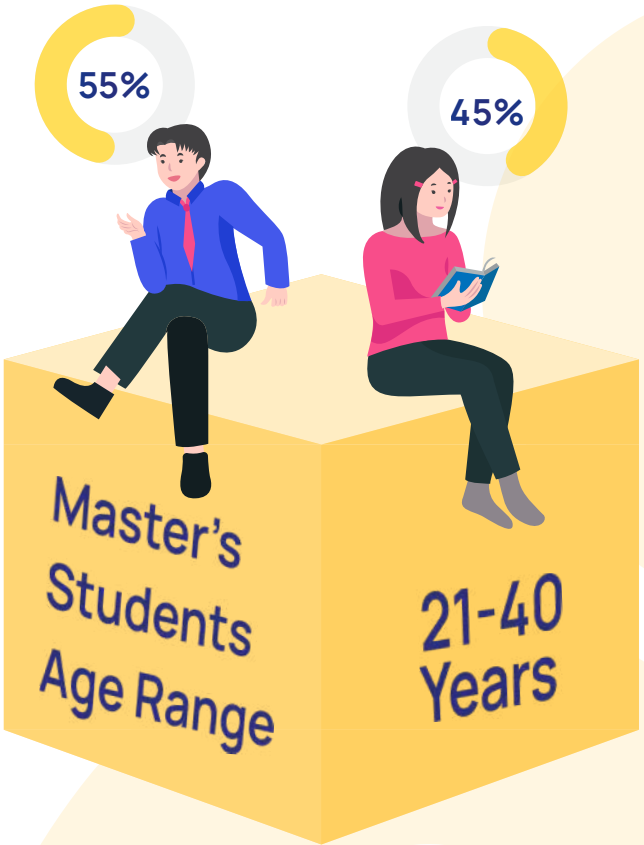
95%
International Students



47+
Nationalities



85% Graduate Employment rate





Admission Requirements

- Completed Application form
- Bachelor degree or Equivalent
- Official transcripts
- Passport Copy
- Statement of Purpose (minimum 250 words)
- Resume (If required)
- Work Experience documents (if required)
- IELTS overall 6.5 (with minimum 6.0 in each) vary by region
- C3S mandatory Credibility Interview

For more information, get in touch with the Admission Department

How to Apply

01 Submit application & required admission documents

02 Application review and academic assessment

03 Attend credibility interview

04 Receive conditional offer letter

05 Pay tuition fee deposit

06 Submit any outstanding documents

07 Receive final admission letter

08 Apply for student visa

C3S Business School Barcelona

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UNIVERSITAT DE VIC
UNIVERSITAT CENTRAL DE CATALUNYA

othm qualifications

Abertay University

NCC education Awarding Great British Qualifications

QUALIFI APPROVED CENTRE

ACBSP MEMBER ONLY

European Council for Business Education

ESPA

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