C3S Business School Barcelona



Learn.
Analyse.
Transform.
Lead.

BA (HONS) IN BUSINESS ANALYTICS & DIGITAL TRANSFORMATION

Programme Key Facts

Qualification:
BA Hons in Business Analytics & Digital Transformation

Delivery Mode:
On Campus in Barcelona & Online

Credits:
180 ECTS

Language:
English

Duration:
36 Months

Intakes:
October, February, May

Tuition Fees:
€8,500 per year (On Campus) / €8,000 per year (Online)

Registration Fee:
€300 (Non-refundable, paid during application submission)

Awarding Bodies

UNIVERSITAT DE VIC
UNIVERSITAT CENTRAL DE CATALUNYA

C3S Business School Barcelona



Awarding University

UNIVERSITAT DE VIC
UNIVERSITAT CENTRAL DE CATALUNYA

A university-specific degree (titulo propio*) from Universitat de Vic - Universitat Central de Catalunya (Uvic-UCC), Spain

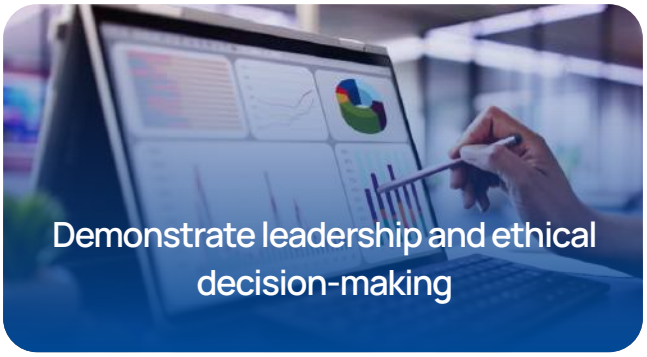
Overview Objectives

This programme is designed to develop strong business knowledge, data analytics, leadership capability and digital economy understanding. It aims to build strong foundational business knowledge alongside advanced analytical, digital and strategic decision-making capabilities. Students gain practical and theoretical knowledge required to succeed in international business environments.

Graduates will be able to:









Why This Programme Stands Out

Industry integrated curriculum

Global business focus

Career-ready skill development

Programme Structure

12 Months

Year 1 Delivered by
C3S Business School, Barcelona

12 Months

Year 2 Delivered by
C3S Business School, Barcelona

12 Months

Year 3 Delivered by
C3S Business School, Barcelona



BA Hons in Business Analytics & Digital Transformation Awarded by **Universitat de Vic-Universitat Central de Catalunya (Uvic-UCC), Spain & C3S Business School**

Teaching Methodology

Our teaching experience combines engaging classroom lectures with consistent seminars and workshops, enriched by research opportunities and field trips. Students benefit from hands-on experiential learning, in-depth collaborative debates and discussions and real-world exposure through live consulting projects and dedicated consulting labs. The programme also supports startup incubation opportunities, all within a career-focused, industry-driven education framework.













Module Overview





Year 1 – 60 ECTS

- Introduction to Business - 10
- Business Data & Analytics Foundations -10
- Introduction to Marketing - 10
- Managing Processes & People - 10
- Digital Skills for Business - 10
- Academic & Professional Skills - 10

Year 2 – 60 ECTS

- Professional Skills & Workplace Readiness - 10
- Operations & Supply Chain Management - 10
- Organizational Behavior - 10
- Business Intelligence & Data Visualisation - 10
- Digital Transformation Strategy - 10
- Business Research Methods - 10

Year 3 – 60 ECTS

- Business in Action (Live Project) - 20
- AI & Automation in Business -10
- Strategic Management - 10
- Advanced Business Analytics - 10
- Capstone Project (Analytics) - 20

Triple Accreditation

Our Triple Degree Programme offer students a unique opportunity to graduate with three respected qualifications that combine global academic recognition with real-world career value:

UK Academic Degree

Abertay University

Specialised European Degree

University of Vic – Central University of Catalonia (UVic-UCC)

Industry-Focused Degree

C3S Business School

Graduate with academic excellence, specialised knowledge, and practical industry-ready skills.

Programme Fee: €10,000/year



Career Outcome

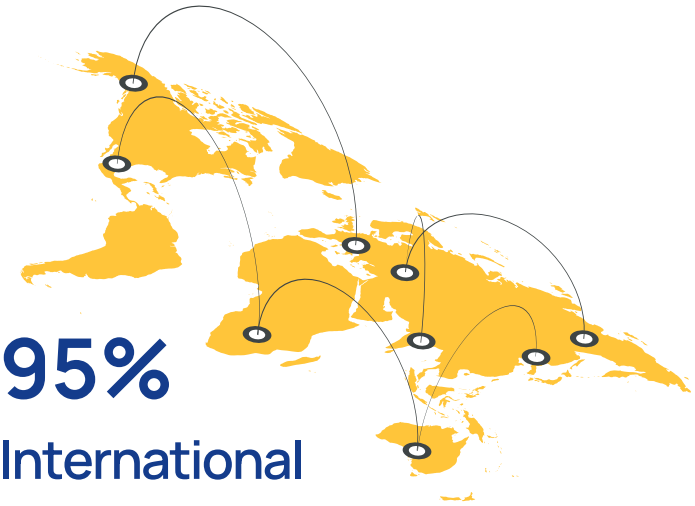
- Digital Transformation Executive
- Operations Analyst
- Data Analyst
- Business Analyst
- Business Intelligence Analyst
- Entrepreneur & many more



Top Reasons to Study

- Affordable European degree
- Programmes delivered in English
- Small class sizes
- Affordable Fee Structure
- Industry-experienced faculty
- 12 months Free Spanish classes
- Internship opportunities*
- International student environment
- Option to continue your studies at C3S Business School

C3S Business School at a Glance



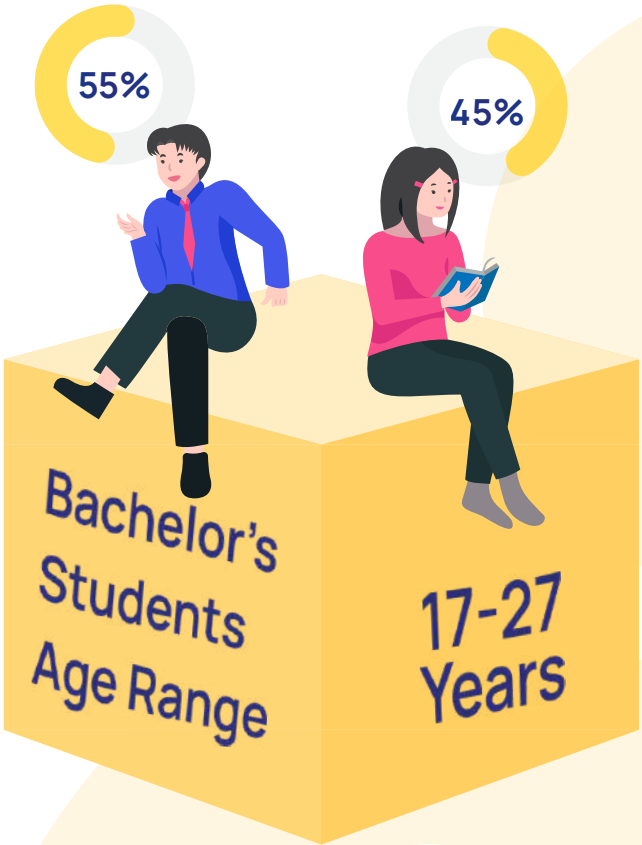
95%
International Students



47+
Nationalities



85% Graduate Employment rate





Admission Requirements

- Completed Application form
- High School or Advance Level or Equivalent
- Official transcripts
- Passport Copy
- Statement of Purpose (minimum 250 words)
- Resume (If required)
- Work Experience documents (if required)
- IELTS overall 6.0 (with minimum 5.5 in each) vary by region
- C3S mandatory Credibility Interview

For more information, get in touch with the Admission Department

How to Apply

01 Submit application & required admission documents

02 Application review and academic assessment

03 Attend credibility interview

04 Receive conditional offer letter

05 Pay tuition fee deposit

06 Submit any outstanding documents

07 Receive final admission letter

08 Apply for student visa



C3S Business School Barcelona

Calle Londres 6, Porta 9, Barcelona-08029

+34 931 168 821 info@csss.es

www.csss.es

UNIVERSITAT DE VIC
UNIVERSITAT CENTRAL DE CATALUNYA

othm qualifications

Abertay University

NCC education Awarding Great British Qualifications

QUALIFI APPROVED CENTRE

ACBSP MEMBER ONLY

European Council for Business Education

ESPA

Google CERTIFIED