C3S Business School Barcelona

Bulletin

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C3S LONDON CAMPUS



CAREER WORKSHOPS

DIGITAL ECOSYSTEM

Leadership Insights

Business Writing

RISK MANAGEMENT

STRATEGIC RIVALRY

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We are ***C3S Business School,*** *proudly publishing and releasing this bulletin from our campus in Barcelona.*

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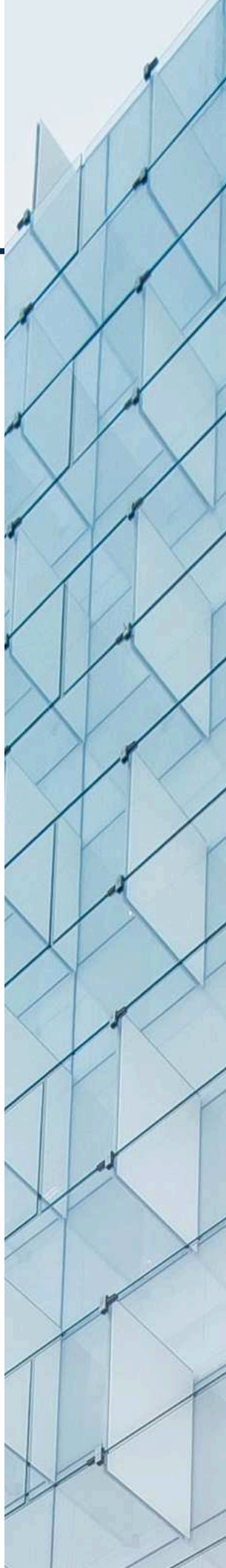
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Elevate Your Career with C3S: Mastering AI and Business Excellence





C3S Business School announced its London Campus for Leaders

We are thrilled to announce a landmark moment in **C3S Business School's history.** As part of our ongoing commitment to excellence in education and global expansion, we are excited to share that we are opening a new campus in London, which will be officially known as **C3S Business School, London.** This move marks a significant step forward in our mission to provide world-class learning experiences, not just within Spain but across the globe.

The first official intake at **C3S Business School, London** will begin in **October 2025**, and we couldn't be more excited about the doors this will open for our current and future students, faculty, and staff. This expansion is an exciting opportunity to offer the same high standards of education that have defined **C3S Business School** in Barcelona, while also providing a new environment in one of the world's most vibrant and influential cities.

This development is not only about growth in our educational offerings but about enhancing the global learning ecosystem, providing students with unparalleled opportunities to gain valuable international experience. The opening of this new campus will open numerous pathways for students to access a broader range of academic Programmes, internship opportunities, and professional networking that will empower them to succeed in an increasingly interconnected global marketplace.



Why This Expansion is Important for Students

For our students, the launch of **C3S Business School,** London offers significant advantages. London, known for being a global hub for business, finance, and technology, will provide a unique backdrop for academic and professional growth. The new campus will serve as a gateway to industry leaders, offering students direct access to world-class companies, thought leaders, and business innovators who operate in one of the most dynamic markets in the world.

At **C3S Business School**, London, students will have the opportunity to gain an international perspective, participate in internships with leading companies, and forge professional connections that will open doors to exciting career opportunities globally. This exposure to London's dynamic business environment, with its rich diversity and thriving innovation scene, will be invaluable for those looking to lead in the future of business.

Additionally, students will be able to benefit from an international curriculum that combines the best of both worlds: the strong academic foundation C3S Business School is known for and the hands-on, real-world experience that is central to the London business scene. This will ensure that our graduates are not only highly educated but are also fully prepared to thrive in the international workforce.

How It Will Help Society

The expansion of **C3S Business School to London** marks an important step in fulfilling our broader societal mission. This new campus will play a key role in shaping the future of business education, both in the UK and internationally. Our focus will primarily be on educating aspiring business leaders from the UK, offering them high-quality education in one of the world's most dynamic business hubs. By bringing **C3S Business School** closer to the heart of the global business landscape, we aim to create a platform for local students to thrive while also welcoming international talent.

C3S Business School's experience in Barcelona has allowed us to refine a highly successful educational approach. As a recognized leader in business education in Spain, we've been offering UK qualifications at a fraction of the cost, coupled with project-based learning and paid internships. This model has proven highly effective in making students highly employable, equipping them with the practical skills and global exposure necessary for success in today's international business environment. The London campus will build on this experience, offering similar opportunities for students to gain valuable hands-on experience in the UK market while continuing to leverage our strong connections across Europe.

The London campus will not only offer cutting-edge education but also foster a culture of innovation and responsible leadership. Its proximity to leading global businesses will enable students to engage in research and entrepreneurial initiatives that address key challenges in business, sustainability, technology, and economics. This focus on real-world impact will allow our students to develop the skills and vision needed to solve complex societal issues and contribute to a more inclusive, sustainable global economy.



Our students will continue to benefit from the blend of traditional face-to-face learning and state-of-the-art e-learning platforms that has become the hallmark of C3S Business School's education. Through small class sizes, dual-certification Programmes, and 24/7 support, our focus remains on providing a personalized and enriching learning experience.

C3S Business School is proud of the contributions it has already made in Barcelona and looks forward to extending these efforts in the UK. With our commitment to education and society, we aim to make a positive and lasting impact, empowering students to lead and drive change in the world of business.

We look forward to welcoming the first cohort of students to **C3S Business School, London** in October 2025, and beginning this exciting new chapter in our journey to shape the future of business education and leadership. Together, we will continue to achieve more.



A LEAP IN ACHIEVING DREAMS THROUGH HIGHER EDUCATION.

C3S Business School Announces Exciting

NEW PROGRAMMES FROM MAY 2025 INTAKE



A Global Opportunity for Students & Recruitment Partners

At **C3S Business School, Barcelona** campus, recognised as one of the leading business schools in Spain and highly regarded as a top choice in Barcelona, we are excited to announce the expansion of our academic offerings for the **May 2025** intake.

This move is part of our ongoing commitment to providing students from across the globe with world-class education and valuable career opportunities. For our recruitment partners worldwide, this expansion presents an exceptional opportunity to guide students towards a transformative education at one of the most respected business schools in Barcelona.

Our new and enhanced Programme portfolio not only caters to the diverse needs of today's students but also aligns with the ever-changing demands of the global business landscape.

With new Bachelor and Level 7 Programmes, **C3S Business School, Barcelona** continues to lead in providing cutting-edge academic experiences that empower students to achieve success in their professional careers.

This expanded offering is designed to appeal to a wide range of students, including those seeking flexibility, industry-specific knowledge, or the chance to study in a global business hub like Barcelona, one of Europe's most vibrant cities. For our recruitment partners across the world, this is a golden opportunity to help students access unparalleled education and career prospects at **C3S Business School.**

Regular Offerings: Proven Programmes for Global Success



C3S Business School has been offering a selection of highly-regarded academic Programmes for students who wish to study in Spain, and these Programmes will continue to provide value to students across the world.



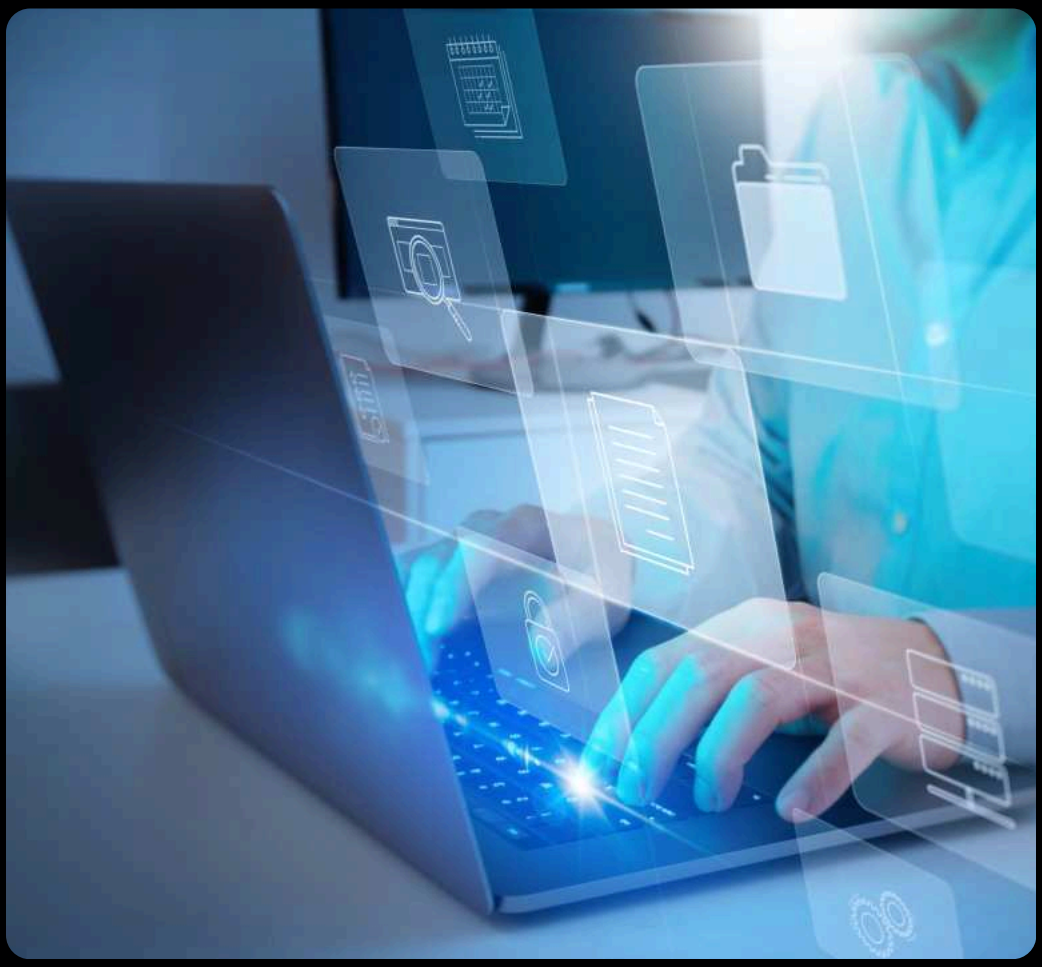
1. **BA (Hons) in Business Management** – in collaboration with Abertay University, UK (On-campus): This Programme is perfect for students aiming to develop the leadership skills necessary to manage businesses in a global economy. By studying on campus in Barcelona, students gain not only academic knowledge but also a practical, international perspective that will set them apart in the competitive job market.

2. BA (Hons) in Business – in collaboration with Arden University, UK (Online): Offering flexibility for students around the world, this online Programme ensures that students can manage their education while balancing personal and professional commitments. It is ideal for students seeking a business degree without the need for relocation, yet still receiving the quality and prestige of a top UK university.

3. BSc (Hons) in Business Computing and Information Systems – in collaboration with University of Central Lancashire (Online): This Programme provides a comprehensive understanding of business computing and IT infrastructure. With a focus on online learning, it caters to students from all over the world who are looking to build careers in technology and business systems.

4. BSc (Hons) in Computing – in collaboration with University of Greenwich (Online): Another flexible online Programme that prepares students for a range of careers in computing. From software development to data management, this Programme is designed for students who want to take their technical expertise to the next level while studying from anywhere in the world.

New Additions for May 2025 Intake: Tailored Programmes for the Digital Age



As part of our continuous effort to meet the demands of a rapidly evolving job market, we are introducing new Programmes that reflect the technological advancements shaping the future of business. These Programmes will not only give students the technical expertise they need to succeed but will also offer recruitment partners the chance to help their students access cutting-edge qualifications with global applicability.

1. Bachelor in Digital Marketing and E-Commerce –

This new programme from **C3S Business School** provides students with a robust understanding of digital marketing strategies and e-commerce practices. With the explosive growth of online business and the digital economy, students will be equipped with the skills needed to excel in a digitally-driven marketplace. **For recruitment partners**, this represents an exciting opportunity to direct students toward a career in one of the most lucrative and fast-growing fields globally.

2. BSc (Hons) in Cyber Security and Networking –

in collaboration with University of Central Lancashire (Online): This Programme addresses the growing demand for cyber security experts in today's digital world. Available online, students will gain the skills necessary to protect information systems from cyber threats, equipping them for highly sought-after roles in the global market. **For recruitment partners,** this is an ideal opportunity to recommend a Programme with high employability potential for students in regions where cyber security is a priority.

3. BSc (Hons) in Artificial Intelligence –

C3S Business School (On-Campus): With AI continuing to revolutionise industries across the worldwide, this Programme is designed for students eager to take on the future of technology. Available on campus in Barcelona, this hands-on Programme equips students with the technical expertise to innovate and lead in AI fields. For recruitment partners, this is a fantastic opportunity to guide students into one of the most exciting and lucrative industries in the world.



New Level 7 Programmes: Specialized Diplomas in High-Demand Fields

In addition to Bachelor Programmes, we are also offering advanced Level 7 Diplomas designed for students looking to deepen their expertise and take on leadership roles in specialized areas of business and technology



1. **OTHM Level 7 Diploma in Artificial Intelligence:**
This Programme is designed for individuals who want to gain advanced knowledge and practical skills in AI. It prepares students for senior roles in technology companies, equipping them to lead AI projects and make informed decisions. For recruitment partners, this is an exciting opportunity to direct professionals looking to upskill and specialize in AI.

2. OTHM Level 7 Diploma in Data Science:
With the demand for data-driven decision-making increasing across industries, this Programme provides students with the expertise to handle complex data sets, extract valuable insights, and apply these insights to business strategies. Recruitment partners with students interested in pursuing advanced technical roles in analytics and data science will find this Programme highly relevant.

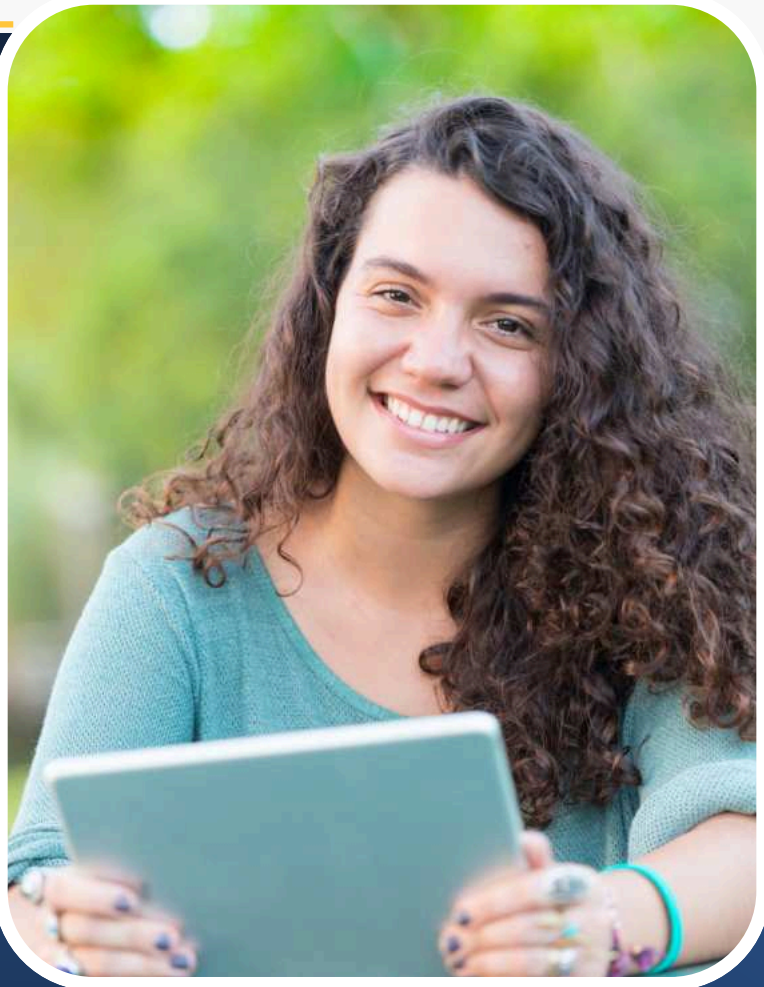
Why C3S Business School is the Right Choice for Students Worldwide

For recruitment partners globally, the expanded offerings at C3S Business School represent unmatched educational opportunities for students seeking to study in Barcelona, one of Europe's most attractive cities for international students. As the best business school in Barcelona, we offer a rich, international environment that prepares students to work in businesses across borders.

Whether students are interested in pursuing a Bachelor Programmeme in Barcelona, an MBA in Spain, or a Master Programmeme in Barcelona, **C3S Business School** offers world-class Programmes that are aligned with the needs of global industries. With new Programmes in Digital Marketing, AI, and Cyber Security, our updated portfolio ensures that students can build careers in the industries of the future.

For recruitment partners looking to offer their students the best possible opportunities, C3S Business School represents the ideal destination for those aiming to study in Spain, gain international exposure, and achieve academic success that opens doors to a global career.





Join Us in Shaping the Future of Business Education

At **C3S Business School,** we are proud to offer cutting-edge Programmes that will prepare students for the challenges of tomorrow. As partners in student recruitment, you have a unique opportunity to guide your students to a top business school in Spain, where they will gain the skills, knowledge, and global perspective needed to lead in the ever-evolving business world. Together, we can ensure that students from all corners of the globe access the best opportunities and start their journey toward success at **C3S Business School.**

Let's make May 2025 the year we help shape the future of education and global business leadership!

Important Updates on Intake Dates and Fee Structure for 2025

We have some key updates regarding intake dates and the new fee structure starting from May 2025, ensuring that students and recruiters are well-prepared for the upcoming academic year.

FEBRUARY 2025 INTAKE

Start Date Feb 28, 2025 (Friday)

MAY 2025 INTAKE

Start Date May 28, 2025 (Wednesday)

OCTOBER 2025 INTAKE

The updated date for this intake is October 10, 2025 (Friday)

Bachelor's Programmes

€7,000 per year + €300 registration fee

Level 7 Diploma Programmes

€7,500 per year + €300 registration fee

Master's Programmes

€10,800 (€7,500 + €3,300 top-up) + €300 registration fee

STARTING FROM MAY 2025, OUR NEW FEE STRUCTURE WILL BE AS FOLLOWS:

These changes reflect our continued commitment to providing high-quality, accessible education while ensuring that we remain competitive in the global marketplace. We encourage all prospective students, recruiters, and staff to note these important updates as we prepare for the exciting opportunities ahead.

TOGETHER, WE MOVE FORWARD

As we continue to grow and evolve, these announcements are a testament to the hard work, dedication, and vision of everyone involved in shaping **C3S Business School**'s future. Whether you're a current student, a prospective applicant, or part of our dedicated staff, there is no doubt that these developments will open new doors of opportunity.

Stay tuned for more updates, and let's continue to achieve greatness together at **C3S Business School**!

Exploring Strategic Rivalry at C3S Business School Barcelona: A Comparative Analysis of Pepsi and Coca-Cola

On November 5th, 2024, **C3S Business School** Barcelona hosted an insightful workshop titled Comparative Analysis of Two Giants: Pepsi and Coca-Cola. This event, which took place from 10:00 AM to 12:00 PM, provided students with a unique opportunity to analyze the long-standing rivalry between these two global beverage brands. As a leading institution focused on preparing future business leaders, **C3S Business School** consistently delivers relevant, hands-on learning experiences, and this workshop was a prime example of how the school fosters strategic thinking and real-world business acumen.



Unlocking Business Strategies: Pepsi vs. Coca-Cola

In the competitive world of global branding, few rivalries are as iconic as Pepsi vs. Coca-Cola. These brands are not just competitors; they represent distinct business strategies that have shaped the marketplace for decades. This workshop aimed to dissect their individual approaches to business strategy, examining both their similarities and differences to highlight key lessons in corporate strategy. Students had the chance to explore the powerful marketing tactics and branding decisions that have positioned these companies as household names across the globe.

Both Pepsi and Coca-Cola boast impressive global footprints and customer loyalty, but they take fundamentally different approaches to their branding. Coca-Cola leans heavily into emotional branding, often invoking a sense of nostalgia and community in its marketing campaigns. In contrast, Pepsi has positioned itself as a youthful, trend-forward brand, frequently aligning itself with pop culture and innovative marketing strategies. This distinction formed the basis of the workshop's discussions, offering students a comprehensive look at how two brands can coexist in the same market while cultivating unique identities.

Key Takeaways: Strategic Positioning & Consumer Perception

One of the primary lessons from the workshop was the importance of strategic positioning. Even though Pepsi and Coca-Cola operate in the same industry, they have successfully carved out distinct market niches that resonate with different segments of consumers. This understanding is crucial for students aspiring to craft their own business strategies in the future.

Adapting to market trends was another key takeaway. While both brands stay ahead of the curve in terms of global and regional market trends, their strategies differ significantly. Coca-Cola's commitment to tradition contrasts with Pepsi's willingness to embrace innovation, offering students valuable insights into how brands can evolve in response to changing consumer preferences.

Perhaps most fascinating was the focus on consumer perception. Subtle differences in branding, tone, and marketing messages can have a profound impact on consumer loyalty and choice. By comparing the two brands, students learned how small nuances in marketing can drive success in a highly competitive industry.

At **C3S Business School** Barcelona, we believe in the power of case studies to provide practical, real-world learning experiences. This workshop was an excellent example of how such case studies allow students to analyze the strategic decisions of major players in the business world. By studying the approaches of Pepsi and Coca-Cola, students gained valuable insights into the importance of branding, consumer perception, and market positioning.

As a top business school in Spain and a top business school in Barcelona, **C3S Business School** remains dedicated to offering master Programmemes in Barcelona and bachelor Programmemes in Spain that not only cover theoretical concepts but also equip students with practical knowledge to excel in their careers. Workshops like these provide our students with a deeper understanding of the global business landscape, preparing them to become the business leaders of tomorrow.

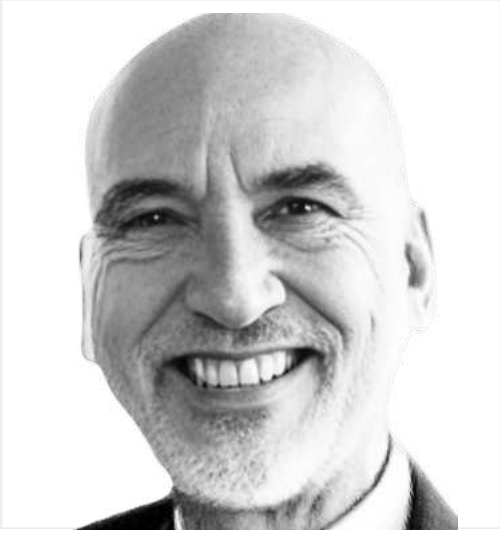
Hands-on Learning for Future Business Leaders

Conclusion: Real-World Insights for Real-World Impact

In line with our commitment to offering a dynamic and engaging learning environment, **C3S Business School** Barcelona continues to offer workshops and events that enhance students' knowledge and skills. The Pepsi vs. Coca-Cola workshop exemplifies our dedication to preparing students for the challenges they will face in their careers. As we continue to expand our master Programmeme in Spain and other offerings, events like this reinforce the relevance of practical experience in shaping the future of business.

Through analyzing the strategies of two giants, students gained a fresh perspective on how competition, branding, and consumer loyalty drive success in the global market. We look forward to more such workshops and events that inspire students to think critically, strategically, and globally—traits that will serve them well in their professional journeys.

The Expert Behind the Workshop:



Prof. Emilio Guerra Sambrano

Leading the workshop was Prof. Emilio Guerra Sambrano, a renowned expert in strategy, entrepreneurship, and digital transformation. **Prof. Guerra Sambrano** is currently developing a consulting practice that helps start-ups and companies of all sizes navigate the complexities of the modern business world. His extensive background in the oil and gas industry has provided him with unique insights, having worked with major companies and served in high-level public sector roles.

In addition to his consultancy work, Prof. Guerra Sambrano is a dedicated educator and mentor, sharing his expertise with students through various international innovation Programmes. His approach to teaching blends practical experience with theoretical knowledge, offering students a comprehensive perspective on the real-world challenges and opportunities they will encounter in their careers.

Prof. Guerra Sambrano's wealth of experience and his passion for empowering the next generation of business leaders made him the ideal presenter for this workshop, inspiring students to think strategically and creatively about their own future business ventures.

This event not only highlighted the competitive dynamics of the beverage industry but also showcased **C3S Business School** Barcelona's ongoing commitment to providing a comprehensive, real-world education. Whether you're pursuing an MBA in Barcelona or a bachelor Programmeme in Barcelona, events like this are integral in shaping the business leaders of tomorrow.

Blog Hub:

Your getaway to Insights & Knowledge!

Explore | Learn | Scan



1 | Accommodating C3S Business School in Barcelona, in this interwoven tapestry of TNE between Vietnam and Spain

Over the past few decades, Vietnam and Spain have built reasonably strong contacts, with a bilateral partnership focused mostly on trade that includes education, thus, immensely profiting universities and top business schools such as **C3S Business School** in Barcelona. Spain now imports a significant amount of goods from Vietnam, which has emerged as a leading location for manufacturing boosted by manpower supplied by universities and top business schools in Spain...



2 | Business School in Spain: Social Darwinism of institution's evolution

The evolution of institutions in Spain can draw a parallel with Charles Darwin's theory of evolution, the "survival of the fittest" – the best ones survived and mediocre establishments tottered, some even perished. Astonishingly this list included the University of Baeza in the old Kingdom of Jaen and the College of Málaga.

The evolution of the best business school in Spain has been a dynamic process influenced by changes in global economies, technological advancements, shifts in the labor market, and societal expectations...



3 | Tale of Business School in Barcelona: The Rise of C3S Business School to be counted among frontrunners

When you reflect on the business schools in Barcelona, the mind turns into a kaleidoscope of picturesque and vivid images of Antoni Gaudí's architecture representing Catalan Modernism in sui generis style, the Balearic Sea as a part of the expansive body water of the Mediterranean Sea between the Balearic Islands and mainland Spain, and tall spires of churches such as Sagrada Família and towering education hubs. Over the years, Barcelona, more popularly known as Barça among football...



4 | The Rise of EdTech Companies in Vietnam and How C3S, a Top Business School in Barcelona, Seizes This as an Opportunit

Vietnamese educational institutions and EdTech companies are actively partnering with foreign universities and colleges to offer joint degree Programmes, access advanced curricula, and leverage innovative teaching methods, with a significant focus on fields like business, engineering, technology, and computer science, thereby improving the quality of education available to Vietnamese students and attracting foreign investment to the country; notable examples include collaborations with RMIT

Empowering Career Success at C3S Business School Barcelona: CV and Career Development Workshop

On November 8th, 2024, **C3S Business School** Barcelona hosted a transformative CV & Career Development Workshop, offering students the tools they need to succeed in the European job market. As one of the top business schools in Spain, **C3S Business School** is committed to not only providing high-quality academic education but also equipping students with the practical skills necessary for professional success. This workshop exemplified that mission, guiding students on how to craft standout CVs and prepare for successful careers in Spain and beyond.



Tailored Career Advice for **Success in Europe**

The CV & Career Development Workshop focused on helping students tailor their CVs to meet the expectations of European employers, with particular emphasis on the Spanish job market. In an increasingly competitive global job environment, a well-crafted CV is essential, and the workshop provided students with the knowledge to ensure their profiles stood out to potential employers.

Led by experts, including Dr. Aida Mehrad and Efe, the session covered critical aspects such as customizing CVs, perfecting interview techniques, and professional networking. Participants learned how to align their personal brand with the expectations of top employers in Spain, ensuring they are well-prepared to apply for internships and full-time opportunities both within Spain and across Europe.

Key Learning Aspects: Essential Skills for **Career Growth**

One of the main goals of the workshop was to help students gain a comprehensive understanding of what employers in Europe look for in candidates. Key learning aspects included:

- **CV Customization:** Students were shown how to adapt their CVs to reflect the skills and qualifications that resonate with European employers, with a focus on the Spanish market.
- **Interview Preparation:** Attendees received invaluable advice on acing interviews, including how to present themselves confidently and effectively.
- **Professional Networking:** Networking is an essential aspect of career development, and students learned strategies to build and maintain professional relationships that can lead to future career opportunities.

By providing these essential skills, **C3S Business School** ensures that its students are not only prepared academically but also equipped with the tools necessary for career success in Europe. This commitment to employability further enhances **C3S Business School**'s reputation as the best business school in Barcelona.

Expert Guidance from **Dr. Aida Mehrad**

The workshop was presented by Dr. Aida Mehrad, an esteemed academic with extensive international experience in the field of leadership, business management, and strategic marketing. Holding dual Ph.D. degrees in Health/Industrial and Organizational Psychology and Social Psychology, Dr. Mehrad brings over 14 years of teaching experience to her role at **C3S Business School**. She is also a prolific author, having published extensively in scientific journals and presented at numerous international conferences.

Dr. Mehrad's vast expertise in leadership and business strategy made her an ideal speaker for this workshop, as she was able to provide students with a deep understanding of what it takes to succeed in today's competitive job market. Her guidance on effective CV writing, interview techniques, and networking strategies offered participants valuable insights that will serve them well as they embark on their career journeys.



Preparing Students for **Professional Growth**

At **C3S Business School** Barcelona, we understand that education extends beyond the classroom. We are committed to offering our students not only the theoretical knowledge found in our Bachelor Programmeme in Barcelona and Master Programmeme in Barcelona but also the practical skills necessary for career advancement. This CV & Career Development Workshop is just one example of how we prepare our students to meet the demands of the global job market.

As part of our mission to be a leading business school in Spain, we strive to equip our students with the tools to navigate the complexities of professional life, ensuring they are ready to succeed in Europe and around the world. Whether they are pursuing an MBA in Barcelona or a bachelor Programmeme in Spain, **C3S Business School**'s students are prepared to face the challenges of the modern business environment with confidence and skill.

Conclusion: **Unlocking Career Potential** at C3S Business School

The CV & Career Development Workshop was an outstanding example of **C3S Business School**'s commitment to student success. By providing actionable insights and practical tools for navigating the European job market, this event empowered students to take charge of their professional futures.

As we continue to offer world-class Programmes like our MBA in Barcelona and master Programmemes in Spain, events like this workshop reflect our dedication to preparing the next generation of business leaders. Through tailored career development initiatives, **C3S Business School** ensures that its students are not only equipped with academic knowledge but also the career-ready skills necessary to succeed in the competitive business landscape.

Whether you are a prospective student considering a bachelor Programmeme in Barcelona or planning to advance your career with an MBA in Barcelona, **C3S Business School** provides the tools and resources to help you thrive in the European job market.

Kickstart Your Career in Barcelona's Thriving Digital Ecosystem with C3S Business School Barcelona



C3S Business School Barcelona continues to provide unique opportunities for its students to engage with the booming tech sector in one of Europe's most dynamic cities. On November 15th, 2024, we hosted an exciting event at the #WelcomeITDay by Mobile World Capital, a premier event designed to connect international talent with Barcelona's top tech leaders. This workshop was an invaluable experience for our IT students, as they explored the digital economy, networking strategies, and career paths with industry experts.

Unlock Career Opportunities in Barcelona's Tech Industry

Barcelona's tech sector is growing rapidly, and **C3S Business School**, as one of the top business schools in Spain, is committed to providing its students with the knowledge and tools to thrive in this dynamic environment. At this event, students had the chance to learn directly from professionals in the digital economy, gaining exclusive insights into career opportunities within the city's vibrant tech industry.

With its position as a global tech hub, Barcelona offers immense potential for IT professionals. Through events like #WelcomeITDay, **C3S Business School** is helping students tap into this opportunity, providing them with the necessary career insights and guidance to successfully navigate this fast-paced sector.

Essential Networking Strategies to Propel Your Career

One of the key highlights of the event was the focus on networking — a crucial aspect of career development in any industry, especially in the competitive tech landscape. During the workshop, students learned the best strategies to forge valuable industry connections, positioning themselves for future success in Barcelona and beyond. Networking with top professionals and peers in the digital ecosystem can open doors to exciting job opportunities, collaborations, and mentorship.

By interacting with key players in the tech industry, our students gained the practical experience needed to develop professional relationships that can significantly impact their careers. This opportunity to connect with experts in a supportive environment is what sets **C3S Business School** apart as the best business school in Barcelona.

In-Demand Skills for a Successful Career in the Digital Economy

The workshop also included valuable guidance on the essential skills required to thrive in the digital economy. As the landscape of technology evolves, staying ahead of emerging trends and acquiring the right technical and soft skills is key to securing top roles in Barcelona's competitive tech industry.

Our students received expert advice on the current skills in high demand across the digital landscape, from Programmeming and data analysis to digital marketing and cybersecurity. With this knowledge, they are better equipped to enhance their resumes and align their skillsets with the needs of employers in the region.





Expert Insights from Prof. Mani Tahriri

The workshop was led by Prof. Mani Tahriri, a highly qualified academic with a dual Master's in Computer Science and Software Development. With a passion for education and a strong background in IT subjects, Prof. Tahriri is dedicated to preparing the next generation of tech leaders. His expertise in both technical skills and personal development ensures that students not only excel academically but also gain the practical experience they need to succeed in the digital economy.

Prof. Tahriri's guidance throughout the workshop helped students understand the vital intersection between academic learning and real-world applications, equipping them with the knowledge they need to enter and thrive in the tech sector. His approach to teaching, combined with his enthusiasm for knowledge sharing, left students feeling empowered and ready to kickstart their careers in Barcelona's digital ecosystem.

C3S Business School Barcelona: Shaping Future Digital Leaders

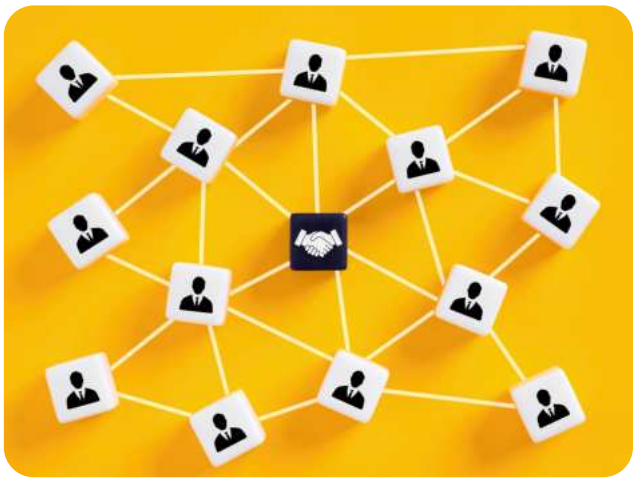
At **C3S Business School,** we are proud to offer our Master Programmemes in Barcelona and Bachelor Programmemes in Spain, designed to prepare students for success in today's rapidly evolving business landscape. Our commitment to career development, combined with our strong ties to industry leaders, ensures that our students graduate with the skills, knowledge, and networks to excel in their chosen fields.

This event, held in collaboration with Mobile World Capital, further underscores our commitment to empowering students to build successful careers in Barcelona's thriving digital economy. Whether you're pursuing a degree in IT, business, or digital marketing, **C3S Business School** provides the education and resources you need to succeed in the fast-paced, tech-driven world.

Unlock Career Opportunities in Barcelona's Tech Industry

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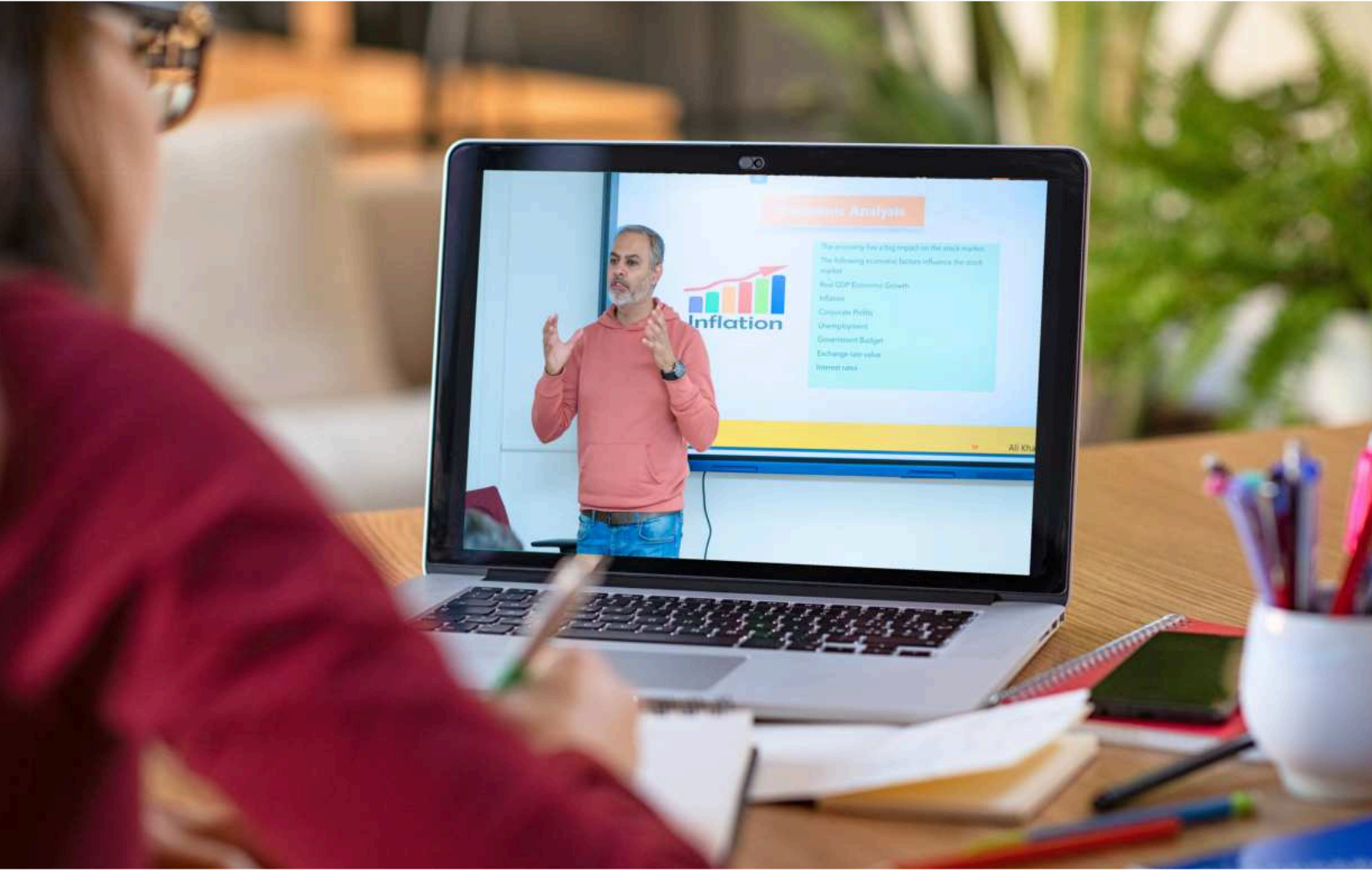
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Conclusion: Your Future in Barcelona's Digital Ecosystem Starts Here

C3S Business School continues to offer its students unparalleled opportunities to engage with industry experts and gain real-world insights that propel their careers. The workshop was an exciting step for our IT students, helping them expand their networks, gain career insights, and enhance their skills in the digital landscape. As one of the best business schools in Spain and best business schools in Barcelona, **C3S Business School** remains dedicated to offering a comprehensive education that prepares students for a successful future in the global job market.

If you're ready to embark on a career in the digital economy, Barcelona is the place to be. And at **C3S Business Schoo**l, we're here to ensure that you have everything you need to succeed.



C3S Business School Barcelona Empowers Students with Expertise in Risk Management and Internal Controls

In November 2024, **C3S Business School** Barcelona successfully hosted an insightful online workshop on Risk Management & Internal Controls, designed to enhance the business skills of students, professionals, and business leaders. The session, led by the esteemed Prof. Dr. Parmindar Singh, focused on equipping participants with critical strategies to manage risks and implement robust internal control systems within their organizations.

A Look Back: Key Topics Covered in the Workshop

The online event provided a comprehensive understanding of the essential components of risk management and internal controls. Here's a recap of the key topics discussed:

- **Understanding Risk**: Participants gained valuable insights into identifying and analyzing potential uncertainties and risks that organizations face.
- **Risk Assessment Process:** The workshop provided actionable strategies for evaluating, prioritizing, and managing risks, ensuring that businesses can navigate
  uncertainties more effectively.
- **Risk Mitigation Strategies:** Practical approaches to safeguard business operations were discussed, with real-world examples to demonstrate how companies can protect their assets and reputation.
- **Internal Controls**: The importance of establishing effective internal controls was highlighted, with emphasis on building systems that ensure efficiency, compliance, and sustainability.
- **Role of Technology in Risk Management:** Technology's pivotal role in modernizing risk management was explored, illustrating how digital tools can enhance risk assessment and mitigation efforts.



Learning from a Global Expert

Led by **Prof. Dr. Parmindar Singh**, an expert in strategy, business analysis, corporate governance, audit, and internal controls, the workshop offered participants a unique opportunity to learn from someone with extensive international experience. Dr. Singh has taught and provided in-house training across various global institutions and renowned companies, making him an invaluable resource for those looking to improve their knowledge in these critical areas of business management.

His expertise ensured that the session provided practical insights, which participants could immediately apply in their own professional settings, whether in Barcelona or internationally.

Why This Workshop Was a Milestone for C3S Business School Barcelona

This event was part of **C3S Business School** Barcelona's ongoing commitment to delivering top-tier education and practical learning experiences for its students. As a top business school in Spain, **C3S Business School** continues to bridge the gap between academic theory and real-world business practices, preparing students for leadership roles in today's competitive global economy.

By hosting events like this, **C3S Business School** ensures that its students—enrolled in both Bachelor and Master Programmemes in Barcelona—are not only equipped with academic knowledge but also gain practical insights that enhance their employability and success in the business world.

Reflecting on the Impact: Enhancing Business Skills for Future Leaders

C3S Business School Barcelona remains dedicated to providing its students with opportunities to expand their professional knowledge, refine their skills, and secure their future careers. This workshop on risk management and internal controls was an excellent example of how the school is dedicated to offering relevant, actionable learning experiences that align with the evolving needs of the business sector.

As students look ahead to their future careers in Europe and beyond, they now possess a deeper understanding of how to navigate complex risk scenarios, implement efficient internal control systems, and use technology to enhance organizational resilience.



Looking Forward: Continuing Our Mission of Professional Growth

At **C3S Business School** Barcelona, our goal is to continue providing top-tier education and hands-on learning experiences to our students. As the best business school in Barcelona, we are committed to staying at the forefront of industry trends and ensuring that our students graduate ready to take on leadership roles in the global business landscape.

Stay tuned for more events, workshops, and opportunities to learn from industry experts as **C3S Business School** Barcelona continues to shape the next generation of business leaders.

Enhance Your Academic and Business Writing Skills with C3S Business School Barcelona

At **C3S Business School Barcelona**, we are deeply committed to ensuring that our students gain the necessary skills for both academic excellence and professional success. As part of this commitment, we hosted an engaging online workshop on Academic & Business Writing, designed for students and professionals seeking to refine their writing abilities in both academic and business contexts.



Strengthening Essential Writing Skills: A Workshop Tailored for Success

Held on November 22, 2024, the workshop, led by the accomplished **Prof. Mansoureh Bahadori,** provided valuable insights and practical guidance to enhance the writing skills that are essential in today's competitive world. Whether students are enrolled in a Bachelor Programmeme in Barcelona, a Master Programmeme in Spain, or pursuing an MBA in Barcelona, the skills learned in this workshop will equip them for academic and professional growth.

Prof. Bahadori's session focused on building strong foundational writing skills and providing participants with strategies to improve their ability to communicate effectively across various domains, whether in research, business communication, or professional correspondence.



Key Learning Highlights: Sharpening the Writing Edge

The workshop was designed to tackle a range of crucial aspects of writing, with particular attention to both academic writing and professional business communication. The key topics covered included:

- **Foundational Skills in Writing:** Participants learned the basics of crafting clear, concise, and well-structured content that is easy to understand.
- **Effective Academic Writing Techniques:** Guidance was provided on structuring essays, reports, and research papers, with a focus on clarity and coherence.
- **Critical Thinking & Argumentation:** Emphasizing logical reasoning and evidence-based arguments, the workshop helped participants sharpen their analytical writing skills.
- **Professional Business Communication:** Emphasis was placed on writing persuasive and professional content, ideal for reports, proposals, and emails in the business environment.
- **Creative and Strategic Writing:** Students explored ways to engage their readers and make their writing impactful and memorable.
- **Research & Data-Driven Writing:** Understanding the importance of evidence-based writing, students gained insights into how to incorporate research and data to strengthen their arguments.

A Key Step for Academic and Career Growth

As the best business school in Barcelona, **C3S Business School** Barcelona understands that writing is at the core of effective communication, whether in academic or business settings. This workshop provided students with the tools and confidence to present their ideas and research clearly, which is critical for success in both their Master Programmeme in Barcelona and their future careers in the business world.

Writing is not just a skill but a critical asset in today's globalized world. By offering this workshop, **C3S Business School** Barcelona continues its mission to prepare students for success by providing them with practical, real-world skills that are directly applicable to their academic studies and future careers.



A Commitment to Professional Development

Our focus on professional development at **C3S Business School** Barcelona is central to our vision of creating future leaders. As part of our Bachelor Programmeme in Spain and Master Programmeme in Spain, students are continually provided with opportunities to improve their practical skills and enhance their employability. The academic and business writing workshop is just one example of how we support our students in achieving their professional goals.

By offering such workshops, we continue to ensure that our students are equipped with the skills they need to excel in their academic pursuits and navigate the dynamic professional world, whether in Spain or globally.

Looking Ahead: Prepare for New Opportunities

The **C3S Business School** Barcelona community remains committed to offering new, exciting opportunities for growth and development. As part of our expanded academic portfolio, students can look forward to the upcoming Programmes we will be offering for the May 2025 intake. These Programmes, such as the new Bachelor in Digital Marketing and E-Commerce and Level 7 Diplomas in Artificial Intelligence and Data Science, will provide students with the specialized knowledge and skills to excel in cutting-edge fields.

By continuously offering relevant professional development opportunities, **C3S Business School** Barcelona ensures that its students are always ahead of the curve, ready to tackle the challenges of the modern business world.

A Bright Future for C3S Business School Barcelona Students

At **C3S Business School** Barcelona, we are proud to support our students on their journey toward academic success and professional achievement. With workshops like this one, we continue to equip our students with the skills necessary to succeed in the competitive global business landscape.

Stay tuned for more exciting events, workshops, and opportunities for growth, as **C3S Business School** Barcelona continues to be the top business school in Spain that prepares students for a thriving future.



The Significance of C3S Business School's AI Research for Students (JASSS)

C3S Business School's research study, "Qualitative Methods in Statistics and Methodology: Artificial Intelligence (AI)," was conducted by esteemed researchers Aida Mehrad, Mohammad Hossein Tahriri Zangeneh, Meriem Bouzedif, Neema George Rweramila, and Hamza Boutament. Their work, published in the Journal of Advanced Studies in Social Sciences, delves into the critical role of artificial intelligence (AI) in enhancing qualitative research. By acknowledging the value of human oversight alongside AI tools, the researchers set a precedent for innovative and ethical academic methodologies.

JASSS is a prestigious, peer-reviewed academic journal managed by the BAHISEEN Institute for Research & Digital Transformation, Islamabad. It publishes high-quality research across various social science disciplines, fostering rigorous scholarship and critical dialogue. The journal provides a platform for original research that contributes to both the theoretical and empirical advancement of social science knowledge, engaging scholars, practitioners, and students in discussions that bridge academic research with real-world application. JASSS is dedicated to exploring innovative methodologies, interdisciplinary approaches, and the use of technology to enhance research, making it an ideal forum for this important work on AI and qualitative research.

Why This Research is Crucial

The team of researchers highlights the growing importance of AI in addressing the challenges posed by traditional qualitative research methods. Their work demonstrates how qualitative methods, essential for exploring social complexities such as diversity and globalization, can be amplified using AI tools like ChatGPT.

Transformative Lessons for Students

Students at C3S Business School can draw the following lessons from this research:

- Balancing Innovation with Tradition: The researchers emphasize that while AI offers efficiency, human interpretation remains indispensable.
- Ethical Research Practices: Ethical considerations raised in the study teach students to navigate the challenges of privacy, bias, and transparency in AI-driven research.
- Practical Application of Tools: Tools like NVivo, Atlas.Ti, and ChatGPT, recommended by the researchers, equip students to approach data analysis with modern and effective techniques.

Broader Academic Implications

The research, led by a diverse team of scholars, also underscores how AI fosters interdisciplinary collaboration. Their collective efforts demonstrate the potential for AI to bridge gaps between technology, business, and social sciences, preparing students for a digitally evolving world.



Preparing for a Digital Research Future

With the institution's diverse offerings, such as the BSc (Hons) Artificial Intelligence and the Bachelor in Digital Marketing and E-Commerce, students can specialize in fields directly connected to this research. These Programmes ensure that learners are future-ready and technologically adept.

Conclusion

By integrating innovative research into its academic framework, **C3S Business School** equips students with the tools to become leaders in academia and industry. This research, led by Mehrad and her colleagues, not only enriches students' knowledge but also reinforces the school's role in advancing academic innovation.

Innovating Through Academic Research: How This Study Enhances C3S Business School's Contribution to Society



The recent study conducted by Aida Mehrad, **Mohammad Hossein Tahriri Zangeneh, Meriem Bouzedif, Neema George Rweramila, and Hamza Boutament** highlights the transformative potential of AI in qualitative research. Published in the Journal of Advanced Studies in Social Sciences, their work strengthens the position of **C3S Business School** as a global leader in fostering innovation and addressing societal challenges through research.

Academic Contributions and Institutional Impact

- Enhancing Academic Excellence: By integrating AI into qualitative research, the study lays a foundation for students and faculty to adopt cutting-edge methodologies.
- Promoting Ethical AI Usage: The researchers emphasize transparency, inclusivity, and accountability in AI applications, setting an ethical benchmark for future studies.

Addressing Societal Challenges Through Research

The research team's work highlights key societal applications:

- **Health and Education:** Their insights into using AI for qualitative analysis could revolutionize public health strategies and educational frameworks.
- **Ethics and Inclusion:** The focus on AI's role in addressing social inequalities positions the research as a tool for creating more equitable policies.

Empowering Students with Specialized Programmes

Aligned with this research, **C3S Business School** offers tailored Programmes like the OTHM Level 7 Diploma in Artificial Intelligence and other top-up degrees. These offerings enable students to bridge theoretical research and practical applications, contributing to industries such as technology, business, and policy-making.

Global Impact of C3S Research

By showcasing the work of its scholars, **C3S Business Schoo**l enhances its reputation as a premier business school in Spain. The research not only addresses pressing global concerns but also demonstrates the school's commitment to producing knowledge that drives societalprogress.





Conclusion

The research by Mehrad and her team exemplifies the synergy between AI and human-centered qualitative analysis. It reaffirms **C3S Business School**'s role in shaping a more inclusive, innovative, and informed society, solidifying its status as a top business school in Barcelona.



Step Into the Spotlight with C3S Business School, Barcelona Campus: Exciting Social Media Internship Awaits

At **C3S Business School**, Barcelona, we continuously strive to provide our students with opportunities that empower them academically and professionally. We are thrilled to introduce the revamped Social Media Ambassador Internship—a more flexible and rewarding version of our highly sought-after internship Programmeme.

A New Chapter in Social Media Excellence

The updated Social Media Ambassador internship now offers a task-based remuneration model, ensuring that participants can focus on delivering high-quality content while maintaining their academic and personal commitments. Under this new structure, each completed content set will be rewarded, providing greater flexibility and recognition for your efforts.

With a detailed content plan to guide participants, this role offers the perfect blend of creativity and clarity, making it an exciting opportunity to represent **C3S Business School**, Barcelona Campus and hone your digital marketing skills.



Congratulations to Our Finalists!

We would like to take a moment to celebrate the finalists from the original version of the internship (#C3SInternships):

Nelusigwe

Sara Hassan

Vinitha Iyer

Su Wai Woo

Fatma

Your outstanding applications and creative submissions truly set the benchmark for this Programmeme. While the original version of the internship proved demanding, it inspired us to refine the opportunity into a more accessible and rewarding experience. We are no longer proceeding with version 1 and are now exclusively inviting applications for the new version.

Why Apply for the New Internship?

The updated Social Media Ambassador internship is more than just a role—it's a chance to:

- Showcase your creativity through impactful content creation.
- Work closely with the C3S digital team, gaining insights into professional social media strategies.
- Represent the vibrant C3S community, connecting with peers and prospective students.
- Build a portfolio that enhances your career prospects in digital marketing.

New Hashtag, New Opportunity!

To mark this exciting transition, we are introducing a new hashtag for the revamped internship: **#C3SCreators**. This represents the creativity, passion, and innovation we seek in our Social Media Ambassadors. The original hashtag, #C3SInternships, will remain a proud reminder of the Programmeme's beginnings.

Applications Are Open—Join the Movement!

If you're eager to create compelling content and represent the heart of **C3S Business School**, we invite you to apply for this enhanced internship. Submit your updated application, including:

- A sample video promoting any of our Programmemes from your unique perspective.
- Your LinkedIn profile, social media handles, and CV.

Seize This Opportunity

At **C3S Business School**, we're committed to empowering our students to excel beyond the classroom. The revamped Social Media Ambassador internship is just one of many ways we support your growth. Don't miss your chance to be part of this exciting journey. Apply today and become a proud part of the #C3SCreators community!



Elevate Your Career with C3S: Mastering AI and Business Excellence

C3S Business School, known as one of the top business schools in Spain and the best business school in Barcelona, offers an impressive selection of academic Programmemes, such as the OTHM Level 7 Diploma in Artificial Intelligence. In an era where both strategic thinking and technical skills are crucial, combining insights from two transformative books, The 7 Habits of Highly Effective People by Stephen R. Covey (Audible) and The Automatic Millionaire by David Bach (Audible), can give C3S students a strong foundation in both personal and professional success.

Whether you're pursuing a Master's Programmeme in Spain or an MBA in Barcelona, these skills will help you thrive academically and launch a future-ready career. Let's explore how the principles in these books align with skills essential for success in AI, coding, business management, and more.



1. PROACTIVE LEARNING AND PROBLEM-SOLVING: BE PROACTIVE

Key Concepts: Proactivity is essential in AI and business. Covey's Be Proactive habit encourages students to take initiative rather than reacting passively. In AI, where technologies evolve rapidly, students must adopt this mindset to stay current.

Application in AI Studies: In **C3S Business School**'s OTHM Level 7 Diploma in Artificial Intelligence, students engage with cloud-based solutions like Google Colab and AWS, requiring independent learning and initiative. With a proactive approach, students can address technical challenges, learn from trial and error, and continually adapt to emerging technologies.



2. GOAL-ORIENTED LEARNING: BEGIN WITH THE END IN MIND

Key Concepts: Covey's Begin with the End in Mind principle teaches that success starts with a clear vision of one's goals. In the context of AI and business, students should define objectives for both their studies and careers.

Application in Business Programmemes: At **C3S Business School**, ranked among the best business schools in Barcelona, students in master's and bachelor's Programmemes can benefit from goal-oriented planning. Setting specific goals, such as mastering a coding language, building a functional AI app, or securing an internship in a top business, gives learning direction and purpose.



3. EFFICIENT TIME MANAGEMENT: PUT FIRST THINGS FIRST

Key Concepts: Put First Things First teaches prioritisation. For C3S students balancing multiple classes, projects, and extracurriculars, this skill can reduce stress and increase productivity.

Application for C3S Students: Students can create schedules focusing on critical tasks, such as learning core coding skills or studying AI concepts, before handling other, less pressing commitments. This discipline not only improves academic performance but also builds lifelong productivity habits.



4. AUTOMATION AND CONSISTENT PRACTICE: AUTOMATE AND PAY YOURSELF FIRST

Key Concepts: Automation is at the heart of both personal finance and AI. In The Automatic Millionaire, David Bach stresses the importance of automation to build wealth consistently. Similarly, AI students at C3S can automate aspects of their studies to build steady expertise.

Application in AI Projects: Automation can mean dedicating consistent time to learning, practising neural networks, or building projects. By automating these small steps daily, C3S students gradually build a strong AI skill set that compounds over time.



5. FINANCIAL AND RESOURCE MANAGEMENT: BUDGETING AND COMPOUNDING KNOWLEDGE

Key Concepts: Learning to manage finances and resources is invaluable for undergraduates and future AI professionals. The principle of compounding in finance, as outlined by Bach, parallels how small investments in learning can yield large returns over time.

Application for Students in Barcelona: As one of the best business schools in Spain, C3S instils financial and resource management in its Programmemes. Students can start budgeting not just financially but in terms of learning resources, using free tools like Google Colab to practice AI skills while minimising costs.



COLLABORATIVE LEARNING AND SYNERGY: THINK WIN-WIN AND SYNERGISE

Key Concepts: In The 7 Habits of Highly Effective People, collaboration is crucial. Think Win-Win and Synergise emphasise the importance of teamwork, a skill integral to AI and business success.

Application in C3S Programmemes: Team projects are a significant part of the OTHM Diploma, where collaborative problem-solving enriches learning. By synergising with classmates, C3S students enhance their capabilities, learn from diverse perspectives, and develop strong networks.

ADAPTABILITY AND CONTINUOUS IMPROVEMENT: SHARPEN THE SAW

Key Concepts: In both AI and business, continuous improvement is essential. Covey's Sharpen the Saw habit is about renewal and growth, crucial for students facing the demands of AI coding, app building, and strategic leadership courses.

Application for Future Careers: In the competitive job market, adaptability sets students apart. As part of the top business school in Spain, C3S encourages students to keep updating their knowledge, exploring emerging trends, and developing versatile skill sets to remain future-ready.



CONCLUSION: BUILDING A FOUNDATION FOR SUCCESS

Combining the principles from The 7 Habits of Highly Effective People and The Automatic Millionaire with the technical skills acquired in the OTHM Level 7 Diploma in Artificial Intelligence can lead to a fulfilling, successful career. For **C3S Business School** students, these skills enhance academic achievements and ensure a competitive edge in the global job market.

Explore these valuable resources on Audible to deepen your understanding:

Find out more about **C3S Business School**'s OTHM Diploma and how it can support your future success. This balanced approach to technical skills and effective habits makes **C3S Business School** the best choice for students looking to excel in Barcelona and beyond.

C3S Business School Barcelona

From hidden gems to iconic landmarks, each issue is a curated guide to inspire your next adventure.

www.csss.es

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