C3S Business School Barcelona

Bulletin

June-2022

Achieving Dreams Through Higher Education

Business's Most In Demand Skills In 2022



Digital transformation is transforming the way we do business, influencing close to 80 percent of firms' current business operations. Working remotely has become regular practice for many firms, necessitating specific online technologies and process automation to assure productivity at a distance. As technology advances staffing roles with an urgent requirement for unique abilities has grown even more competitive.

While we continue to grapple with the ongoing global pandemic, companies are rethinking their strategies and deciding on a "new normal". Graduates who want to start a job in today's digital age need to hone a few of the most important business skills, including:

Digital Media Literacy

A digitally literate person can discover, evaluate, and share information utilizing a variety of digital channels and is proficient with the most up-to-date tools of the profession.

C3S Business School is dedicated to changing business education by producing industry leaders who are prepared to work in the digital realm and have the skills to manage new systems and lead teams.

Working Solo

While teamwork is still highly valued, solitary functioning has emerged as a new path ahead for many businesses. Lone workers are employees who can operate independently and stay self-motivated without close or direct supervision and yet achieve results. Contractors, freelancers, and workers who can be trusted with less managerial oversight are examples of these people.

Adaptability

Adaptability is cultivated when a person is versatile and adapts to altering circumstances, situations, or environments. When it comes to navigating unpredictably changing marketplaces and trends, adaptability is essential.

You'll be a competitive job applicant and a steadfast professional if you can shift surroundings and embrace new work practices. Adaptability also develops other soft skills such as communication and interpersonal interactions, resulting in a well-rounded hiring.

Optimism & Empathy

Optimism is a state of mind, whereas empathy is the capacity to notice others' feelings and a willingness to understand their point of view. Empathy aids in the strengthening of connections and the formation of a cohesive team.

Due to recent worldwide changes, the attitudes of businesses and society about employment have evolved. Managers have had to develop into inspired leaders in order to encourage people and provide assistance by utilizing emotional intelligence, compassion, and acceptance.

Identifying what potential employers seek for will assist students in navigating their academics, focusing on those areas, and fine-tuning their applications.

Learn more about these skills through our Learning Model pedagogy which includes Workshops, Seminars, Group Discussions, Mock reviews, Case Study Analysis, Guest lectures, etc. for Master's, Bachelor's as well as Diploma certification programs.

For more details scan the code

The growth of Supply Chain & Logistics industry in Spain

Spain is one of the major European countries in maritime freight transportation, with an 8,000-kilometer coastline. It is also one of the most developed countries in terms of rail and road transport.

Spain is in a unique situation in Southern Europe, as it sits at the crossroads of the major goods traffic routes. The European Union's (EU) eastward expansion benefits Spain's strategic location in terms of trade flows and centers of distribution of foreign trade in the EU and beyond.

Connectivity that fuels the growth of the Trans-European Transport Network (TEN-T), which comprises two of the nine multimodal European corridors identified by the European Union as priorities: the Atlantic Corridor and the Mediterranean Corridor. The significant flows of products and people are focused along the main arteries.

One of the key drivers of the logistics business is e-commerce. In Spain, e-commerce sales are worth more than EUR 25 billion, and the sector is growing at a rate of more than 15%. Demand for warehousing and distribution is increasing as the e-commerce market grows.

Many enterprises are centered along the principal logistical routes in Madrid and Barcelona, the country's two largest logistics markets.



Because of the rapid rise of e-commerce, and particularly because of the pandemic, more and more significant

For more details scan the code

Barcelona tour June 2022





















Welcome Week June 2022



Cheers to new faces, new hopes, new experiences, and new dreams! With a positive and cheerful start, we begin our new semester. We wish all our C3Sians achieve their aspirations and bloom in the corporate world. C3S Business School wishes you the best and will always be there to support you in your journey.

















Time for some Barcelona trivia!!

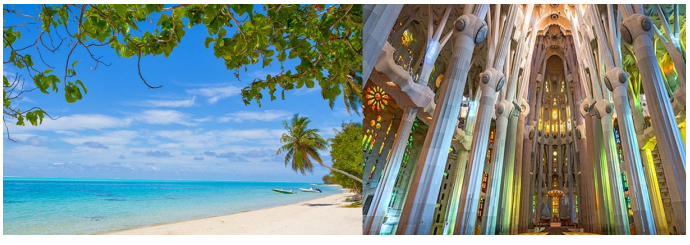
If you have ever been to Barcelona or wish to be here for higher studies then you must know at least half of them

1. **Barcelona is the capital of what region?**
   - Aragon
   - Galicia
   - Navarra
   - Catalunya
2. **Barcelona's most famous road strip is called?**
   - Las Ramblas
   - Las Marvelas
   - Las Calles
   - Los Colones
3. **Beyond the Placa de Catalunya, various neighbourhoods have been established that have a very particular lay-out. This newer part of town is called?**
   - Eixample
   - Diagonal
   - Barri Nou
   - Las Avenidas
4. **Where in Spain is Barcelona located?**
   - Southeast
   - Northeast
   - Northwest
   - Southwest
5. **If we talk about the architecture in Barcelona, one particular architect comes to mind, with creations like the Park Guell and the Sagrada Familia.**

   [ ]

   (Two words, or just surname. Usual spelling in English, please.)
6. **In the south of the city, near the sea, a hill can be found where the Olympic stadium was built in 1992. Name the mountain?**
   - Tibidabo
   - Montjuic
   - Montserrat
   - Pedralbes
7. **The origin of Barcelona's name is not certain but one popular theory is that the name derives from a general. Which of these generals is a possible source for Barcelona's name?**
   - Francisco Franco
   - Hamilcar Barca
   - Julius Caesar
   - Alexander the Great
8. **Most of the inhabitants of Barcelona believe that they never had a "decent beach front" until the last decade of the 20th century, the 1990s?**
   - True
   - False
9. **Each year, on September 24th, the people of Barcelona celebrate their city with which festival?**
   - Fiesta de San Medir
   - Fiestas de Sant Jordi
   - Fiestas de la Merce
   - Fiesta de la Boqueria
10. **FC Barcelona's football squad plays their home games in the Camp Nou, but do you know the team's official nickname?**
    - The holandeses
    - The biancocelesti
    - The blaugrana
    - The blanco azules









Source: https://www.funtrivia.com/

Send your answers to us on bulletin@csss.es. A few lucky winners will be contacted for surprise.