C3S Business School Barcelona

Bulletin

Edition #0006 | July'24

Achieving Dreams Through Higher Education

Published on 31st July 2024 | Released on 10th August 2024



Academic Excellence
Spotify Picks

Ceylon Aspirations
Sitges Discovery

Virtual Open Day
Google Classroom

BARCELONA

Disclaimer

Readers of this bulletin come from all corners of the globe, united by our shared commitment to the code of conduct we proudly uphold: "Achieving Dreams through Higher Education." At C3S Business School, we are dedicated to this mission, striving to support the pursuit of higher education by sharing knowledge through all available media, whether in print or digital formats. Our goal is to help each dreamer realise their educational aspirations, contributing to a collective effort that empowers others to achieve their dreams of higher learning.

For any queries or suggestions, please reach out to us at bulletin@c3s.es. We encourage our readers to share their success stories with C3S Business School or any relevant topics with our readership via the same email. Your any contribution being constructive feedback or increasing its reach is invaluable to us.

We also invite you to share the knowledge contained in this bulletin with others who may benefit from it—consider it a gift, freely accessible to all. Importantly, we extend our heartfelt appreciation to all contributors, whether from C3S or other educational entrepreneurs, academics, publishers, and leaders. The content in this and previous editions is a testament to your dream of spreading critical knowledge with the widest possible accessibility, enabling learners to experience a mobile university—one that can be accessed anywhere, whether on a metro, a flight, through a hard copy, a digital version, or even an AV format, thanks to the blessings of technology.

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Complete the crossword puzzle



A Workshop You Didn't Want to Miss:

GLOBAL OPERATIONS MASTERCLASS BY Carlos Briceño Bambarén

On 19th July 2024, the workshop "People Organization and Global Operations Management in an International Structure" was held offline, led by Carlos Briceño Bambarén, Eng, MBA. The event focused on managing people and global operations within an international context.

Who is Carlos Briceño Bambarén?

Professional Background:

Senior Executive with 30+ years of experience in Automotive, FMCG, Pharma, and more. Trained in Europe, USA, and Japan. Skilled in global business management, operations, engineering, supply chain, and financial management.

Board-Level Expertise:

Extensive experience in business restructuring and full P&L management in multi-site environments.
Recognized for his leadership in lean and continuous improvement, driving operational excellence across various functions.

Industrial & Digital Transformation Leader:

Experience in leading greenfield JIT projects such as seating in Portugal and door module production in Spain.
Skilled in global S&OP (Sales & Operation Planning), ensuring seamless coordination across global operations.

Certifications & Standards Knowledge:

Deep knowledge of ISO9001, ISO14001, ISO45001, ISO28000, OHSAS, IATF16949, VDA, and GMP standards, ensuring adherence to global quality and safety regulations.



Workshop Insights:

Global Operations Management:

The workshop provided students with a deep understanding of the complexities involved in managing operations across multiple countries and cultures.

Carlos emphasized the importance of adapting strategies to different cultural contexts while maintaining a unified operational approach.

Organizational Structure Optimization:

Attendees learned about designing and implementing effective organizational structures that support international business operations.

Focus on cross-functional alignment and communication, ensuring all parts of the organization work cohesively towards common goals.

Cross-Cultural Management:

The workshop highlighted techniques for managing and leading diverse, multi-site teams.

Carlos shared his experiences in navigating cultural differences and fostering a collaborative environment in global teams.

Lean and Continuous Improvement:

Students gained insights into best practices for process optimization and efficiency enhancement in global operations.

The workshop stressed the importance of continuous improvement and how to implement lean methodologies across various industries.

Learning for Students:

Practical Application:

The workshop provided students with a deep understanding of the complexities involved in managing operations across multiple countries and cultures.

Carlos emphasized the importance of adapting strategies to different cultural contexts while maintaining a unified operational approach.

Initiative by C3S Business School:

This workshop is part of C3S Business School's ongoing commitment to providing students with opportunities to learn from industry leaders.

The school's focus on global business education is reflected in the high-caliber events it organizes, aimed at preparing students for successful international careers.

Why This Workshop Was Unmissable:

Expert-Led Learning:

With Carlos Briceño Bambarén's extensive experience, students had the unique opportunity to learn from a seasoned expert who has successfully navigated the complexities of global operations.

Hands-On Experience:

The workshop's focus on real-world scenarios and practical strategies ensured that students gained valuable insights that go beyond theoretical knowledge.

Career-Boosting Knowledge:

Attending this workshop provided students with a competitive edge, enhancing their understanding of global operations management and preparing them for leadership roles in international businesses.

C3S Business School, through initiatives like this workshop, continues to empower its students with the skills and knowledge needed to excel in the global business landscape. Carlos Briceño Bambarén's expertise and guidance made this an invaluable learning experience that students will carry forward into their careers

Sri Lankan Students Shine at C3S Business School: A Barcelona Adventure



STUDENT VOICES: DISCOVER BARCELONA THROUGH THEIR EYES

Discover firsthand accounts from three C3S Business School students about their vibrant life in Barcelona.

- **Affordable Living:** Monthly expenses are manageable, with rents around 300-400 euros and overall budgets from 400-650 euros.
- **Supportive Community**: Friendly locals and a helpful educational environment enhance the student experience.
- **Exciting Opportunities:** Practical learning, internship options, and promising career prospects make Barcelona an ideal study destination.

WHAT RECRUITERS NEED TO KNOW: KEY INSIGHTS FROM SRI LANKAN STUDENTS

Key points from the testimonial that are valuable for recruiters from this region.

- **English-Medium Education**: Students with previous English education find a smoother transition, reducing language barriers.
- **Cost-Efficient City:** Affordable living compared to other European cities can attract budget-conscious students.
- **Practical Focus:** The education system's hands-on approach prepares students effectively for real-world challenges.
- **Career Prospects:** Graduates achieve competitive salaries, enhancing the school's reputation for producing employable graduates.

MEET THE STARS: PROFILES OF *RAVEEN, RANUSHKA, AND RANSIKA*

Raveen Ahamed Mohamed Raize (Raveen), Ranushka Adriyan Ruvintha Fernando Ponnamperumage (Ranushka), and Kurukulasuriya Shalindu Ransika Peiris (Ransika) share their experiences studying at C3S Business School in Barcelona. Raveen studies at C3S, Ranushka focuses on Tourism and Hospitality Management, and Ransika is pursuing a Management degree. They highlight the city's affordable living, practical education, and supportive environment as key benefits of their experience.

The Bottom Line: Why Barcelona and C3S are Your Best Choice

Barcelona offers an affordable, vibrant, and supportive student experience at C3S Business School—ideal for a fulfilling academic journey.

Anny Z Tunisian Workation: A Joyful Dive into Opportunities for Students

From July 8th to July 15th, I had the delightful opportunity to escape to Tunisia for a "workation" that took me through Tunis, Sfax, and Sousse. This wasn't just a chance to soak in the sights but to dive deep into the educational landscape, armed with the insights and charm needed to win over students and agents alike.

What I discovered was a nation deeply steeped in French culture—no surprise there, given its colonial past. French is king, with students only dabbling in English or other languages later in their academic journey. So, if you're dreaming of recruiting an English-speaking crowd, think again.

Now, let's talk money—because, frankly, that's what parents care about most. For bachelor's programs, they're not shelling out more than 8,000 euros a year. Lucky for us, C3S fits snugly within this budget, making our Business Management and Business Computing programs particularly attractive.





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When it comes to master's programs, one-year options are all the rage, especially those offering a post-graduation stay in Europe. Tunisian students are laser-focused on settling in Europe, and they want degrees that will pave the way.

Lastly, Dual Certification programs caught many eyes. These offerings provide a lifeline for students who haven't completed their baccalaureate or have taken alternative educational paths.

The trip to Tunisia was not only focused on business meetings and training, new partnerships but also on learning about and understanding Tunisian culture and people. It was an opportunity to explore how C3S can integrate into their aspirations and offer a platform for higher education.

¡VAMOS ESPAÑA! A HISTORIC VICTORY IN UEFA EUROPEAN FOOTBALL CHAMPIONSHIP!



KEY FACTS & FIGURES:

Tournament: UEFA Euro 2024 (17th Edition)

Host Country: Germany

Dates: 14 June – 14 July 2024

Teams: 24

Host Cities: 10 (including Leipzig in former East Germany)

Matches Played: 51

Total Goals Scored: 117 (2.29 goals per match)

Total Attendance: 2,681,288 (52,574 per match)

FINAL OUTCOME:

Champions: Spain (4th title)

Runners-Up: England

Final Score: Spain 2 – 1 England

Top Scorers: Harry Kane (England), Georges Mikautadze (Georgia), Jamal Musiala (Germany), Cody Gakpo (Netherlands), Ivan Schranz (Slovakia), Dani Olmo (Spain) (3 goals each)

Best Player: Rodri (Spain)

Best Young Player: Lamine Yamal (Spain)



Lessons from the Final:

FOR THE WINNING TEAM (SPAIN):

Resilience & Adaptability:

Spain demonstrated exceptional resilience, particularly in their quarter-final against Germany. Their ability to adapt their game plan in the final, focusing on controlling the midfield, was key to their victory

Team Cohesion:

The Spanish team displayed strong unity, with players like Rodri and Dani Olmo leading by example. Their chemistry on the pitch was crucial in overcoming England's aggressive style of play.

FOR THE LOSING TEAM (ENGLAND):

Handling Pressure:

England reached their second consecutive Euro final, but once again fell short. The lesson here is the importance of mental toughness and handling the pressure of big matches.

Strategic Flexibility:

England's strategy was effective throughout the tournament but lacked flexibility in the final. A more adaptable approach could have countered Spain's midfield dominance.

MANAGEMENT LESSONS FROM EURO 2024:

Importance of Leadership - Rodri's Leadership: Spain's success was largely due to effective leadership on and off the field. In a business context, strong leadership can guide a team through challenges and towards victory.

Adaptation to Changing Conditions - Game Plan Adjustments: Spain's ability to adjust their strategy during the final highlights the importance of adaptability in management. Companies must be agile and ready to shift tactics when facing unforeseen challenges.

Team Dynamics - Spain's Cohesion vs. England's Pressure: The importance of a cohesive team cannot be overstated. In business, fostering a strong team spirit can lead to greater success, whereas an inability to manage internal pressure can lead to missed opportunities.

Learning from Failure - England's Near Miss: England's loss, while disappointing, offers valuable lessons. In business, setbacks should be viewed as opportunities for learning and growth, paving the way for future success.

Conclusion: UEFA Euro 2024 *was not just a showcase of footballing talent, but also a source of valuable lessons in leadership, adaptability, and team dynamics. Both Spain's victory and England's near miss offer insights that can be applied far beyond the pitch. Whether in sports or business, success often hinges on how well teams can lead, adapt, and learn from both their triumphs and their defeats.*

Unlocking Your Potential with Google Classroom and Microsoft Office

At C3S Business School, we are committed to equipping our students with the skills that truly make a difference in their academic and professional lives. Our recent workshop, ***"Mastering Digital Learning Tools: A Comprehensive Workshop on Google Classroom and Microsoft Office"***, held on July 22, 2024, demonstrated our dedication to this mission. Here's how these tools can become essential enablers of your success:



Google Classroom: Streamline and Elevate Your Learning

Reimagine Your Workflow – Beyond Assignment Submission:

Focus: Google Classroom is not just for submitting assignments. It's designed to help you organize and streamline your academic tasks efficiently. Use it to manage deadlines, access course materials, and communicate with instructors and peers seamlessly. By fully integrating Google Classroom into your study routine, you can transform how you organize and approach your coursework, leading to improved time management and productivity.

Interactive Engagement – Build Your Learning Network:

Focus: Take advantage of Google Classroom's interactive features to engage deeply with your coursework. Create discussion threads, participate actively in forums, and collaborate
on projects. This engagement fosters a richer learning experience and builds a supportive academic community. Leveraging these interactions can enhance your understanding and application of course content.



Microsoft Office: Essential Tools for Professional Success

Craft Professional Presentations with PowerPoint:

Focus: PowerPoint is a powerful tool for creating presentations that leave a lasting impression. Use features like “Design Ideas” for automated layout suggestions and ensure your slides are visually compelling with minimal text and strong visuals. These skills will not only help you deliver more effective presentations but also align with the expectations of today’s corporate environment.

Excel for Data-Driven Decision Making:

Focus: Excel is more than just a spreadsheet application; it’s vital for data analysis and decision-making. Master functions like VLOOKUP and PivotTables to analyze and interpret data effectively. Utilize “Conditional Formatting” to highlight important information. These Excel skills are crucial for supporting research and making data-driven conclusions.



Why This Matters:

Immediate Application:

Implement these strategies now. Enhance your presentations using PowerPoint tips and improve your data analysis with Excel. These tools are not just academic aids but vital skills for your future career.

Continuous Improvement:

Regularly practice using Google Classroom and Microsoft Office. The more proficient you become, the better you’ll perform academically and professionally. Make these tools an integral part of your learning and work habits.

C3S Believes in Empowering Students:

At C3S Business School, we are dedicated to ensuring our students are prepared to excel both academically and professionally. By mastering these digital tools, you are not just acquiring knowledge but gaining practical skills that will set you apart in the business world. We encourage you to view Google Classroom and Microsoft Office as key resources for your success. Embrace these tools, and let them be your gateway to achieving your academic and professional goals.

Exploring Sitges: A Day of Discovery

Last Thursday, July 25th, marked a memorable day for the students of C3S Business School as they embarked on their first adventure trip to Sitges. This exciting day trip, organized by the R&D department, provided students with a unique opportunity to explore historical and local landmarks while gathering valuable insights.

The students' enthusiasm and dedication were palpable as they delved into the rich history and vibrant culture of Sitges. Their exploration not only enriched their knowledge but also offered them practical experiences that will undoubtedly enhance their academic and professional pursuits. The trip was a testament to the school's commitment to providing experiential learning opportunities that extend beyond the classroom.





Looking Ahead

These activities exemplify the dynamic and multifaceted learning experiences at C3S Business School. From exploring global cultures and engaging in sustainability initiatives to embarking on enriching field trips, our students are continually expanding their horizons and applying their knowledge in meaningful ways.

We look forward to more such enriching experiences and encourage all students to actively participate in future events. These opportunities not only enhance academic learning but also contribute to personal growth and professional development. Stay tuned for more updates and adventures from the ***C3S Business School community!***

C3S Business School: A Decade of Realizing Dreams Through Higher Education :

As C3S Business School celebrates its 10th anniversary, it is not merely a reflection on a decade of achievements but a heartfelt tribute to the transformative journey of countless students who have realized their dreams through higher education. Our story is a testament to the power of education in changing lives and creating futures.



A Journey Marked by Vision and Resilience

C3S began its journey in 2014 in the serene town of Castelldefels, with a vision to provide more than just academic knowledge. It was about creating a nurturing environment where dreams could flourish. The move to Barcelona in 2017, with a team of 25 dedicated professionals, marked a significant step forward, opening new doors for students and expanding our horizons.

In 2018, our global aspirations took shape as we formed partnerships with universities in the USA, Poland, Bulgaria, and Italy. This expansion was not just a strategic move but a commitment to providing students with a world-class education that bridges continents and cultures. The opening of an offshore office in 2019 symbolized our growing global presence, reflecting our dedication to reaching students wherever they are.

The year 2020 was a period of profound change and adaptation. Relocating to a modern facility in Barcelona was not just a physical move but a metaphor for the new possibilities and opportunities that awaited our students. The achievement of Google certification was more than a credential—it was a pledge to embrace technological advancements that enhance learning and empower students.

Despite the challenges of 2021, C3S continued to fulfill its mission. Partnering with UCAM University and achieving a 100% internship placement rate underscored our commitment to ensuring that every student has the opportunity to succeed. The alliance with a prestigious UK university in 2022 further expanded our reach, offering new avenues for students to pursue their passions.

By 2023, C3S had become a vibrant community of over 45 nationalities, each student contributing to the rich tapestry of experiences and perspectives that define our school. This diversity is not just a statistic but a reflection of our core belief that education should be a universal bridge to dreams and opportunities.

Programs Designed to Transform Lives

At C3S, every program is crafted with the understanding that education is a powerful tool for achieving dreams. Our undergraduate offerings—such as the BA (Hons) in Business Management, BSc (Hons) in Business Computing and Information Systems, and BA (Hons) in Business Tourism—are designed to equip students with the skills and knowledge needed to turn aspirations into reality.

Our Postgraduate Diplomas in Strategic Management & Leadership, Project Management, Logistics and Supply Chain Management, Tourism and Hospitality Management, and Health and Social Care Management offer advanced pathways for those seeking to deepen their expertise and broaden their impact.

For those embarking on new academic journeys, the undergraduate diplomas in Business Management, Tourism and Hospitality Management, Information Technology, and Health and Social Care Management provide a solid foundation for future success.



Online programs, including the Doctorate of Business Administration, PhD by Portfolio, and Level 8 Diplomas, offer flexible options for those balancing studies with other commitments. The Global MBA and MBA with Project Management provide a global perspective and advanced skills to drive careers forward.

Empowering Students Every Step of the Way

At C3S, supporting students is at the heart of everything we do. Our comprehensive range of services ensures that every student feels valued and supported. From visa assistance and airport pick-up to CV workshops and academic advising, we are dedicated to making the educational journey as smooth and enriching as possible.

Our commitment extends beyond the classroom. With opportunities for paid internships, 24/7 student support, and a vibrant campus life—including a well-regarded football team—C3S creates an environment where students can thrive both academically and personally. The integration of Google Classroom, dual-certification programs, and access to an extensive e-library exemplify our dedication to providing a top-notch educational experience.

EXPECT THE UNEXPECTED

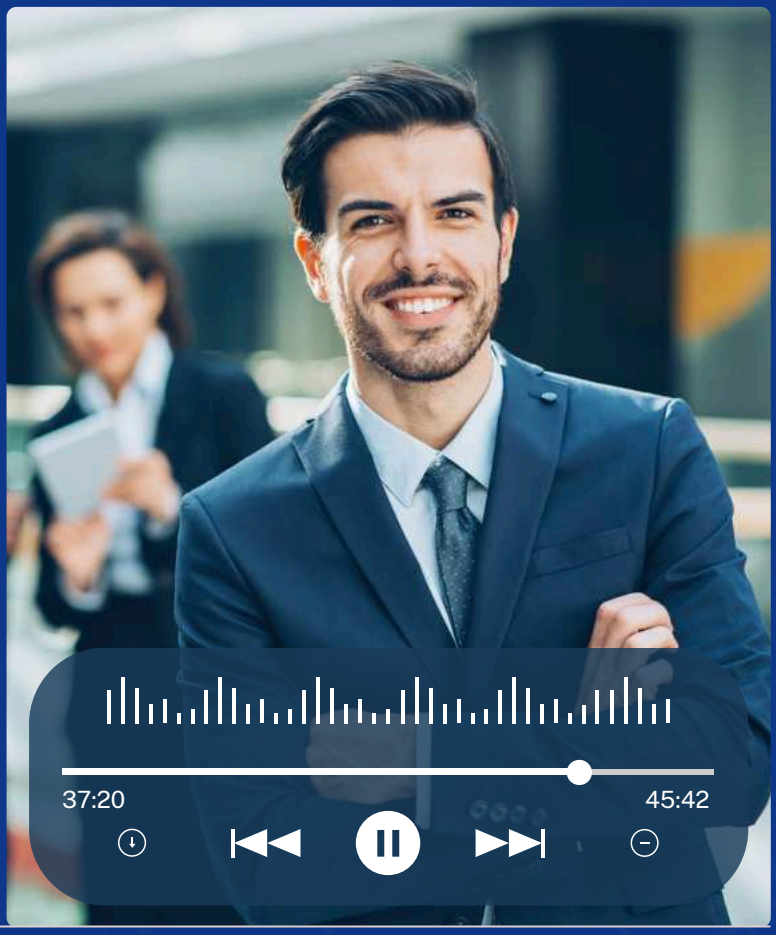
Looking to the Future with Hope and Aspiration

As we look ahead, C3S Business School remains dedicated to our mission of “Achieving Dreams Through Higher Education.” This commitment drives us to continue evolving, expanding, and enhancing the ways in which we support and inspire our students.

The past decade has been a journey of growth and transformation, marked by a deep-seated belief in the power of education to change lives. As we celebrate this milestone, we reaffirm our promise to help students not only achieve their academic goals but also realize their dreams and aspirations.

C3S Business School stands as a beacon of hope and possibility, where every student is encouraged to dream big and reach their fullest potential. Our journey is far from over, and with each new chapter, we continue to strive towards a future where dreams are not just imagined but achieved.

Spotify Picks: Essential Podcasts for Future Business Leaders



Hey, future leaders! At C3S Business School, we're all about boosting your skills and knowledge to help you stand out in the business world. One super cool way to keep learning on the go is by tuning into podcasts. That's right—while you're on your way to class, working out, or just chilling, you can be soaking up some game-changing insights.

We're excited to recommend Think Fast, Talk Smart with Matt Abrahams from Stanford Graduate School of Business. This podcast is packed with tips to make you a communication pro. Ready to take your skills to the next level? Here's why you should hit play:

Top Takeaways from Think Fast, Talk Smart:

Be Real:

Speak Naturally: Authenticity is key. Learn how talking straight from the heart builds trust and makes you a more engaging communicator.

Stay Present:

Boost Connection: Discover how being genuinely present in conversations can make your interactions more impactful and memorable.

Purpose is Power:

Drive and Perform: Dan Pink shares how having a clear sense of purpose fuels motivation and boosts performance. Find out why focusing on the 'why' can make all the difference.

Manage Risks and Regrets:

Make Smart Moves: Learn why we often worry too much about risks and how understanding them can help you make better decisions and avoid regrets.

Timing is Everything:

Optimize Performance: Get tips on how to use timing and breaks effectively to keep your focus sharp and performance top-notch.

Quick Tips:

Effective Communication: Dan Pink's final advice will give you the tools to handle communication challenges and learn from the best.

> *Level Up Your Learning Game with Must-Listen Podcasts!*





Why Podcasts Should Be Your New Best Friend:

On-the-Go Learning:
Podcasts fit into your busy life. Whether you're commuting, working out, or just chilling, you can squeeze in some quality learning time.

Real-World Wisdom
Get advice and insights straight from industry leaders. These podcasts give you practical tips you can apply right away in your career and studies.

Daily Learning Habit:
Just like brushing your teeth or hitting the gym, make podcast listening a daily habit. It's an easy way to stay ahead and keep your brain buzzing with new ideas.

Build a Routine
Incorporate podcast listening into your daily routine to keep learning fresh and exciting. Think of it as your "mobile university"—easy, effective, and always within reach.

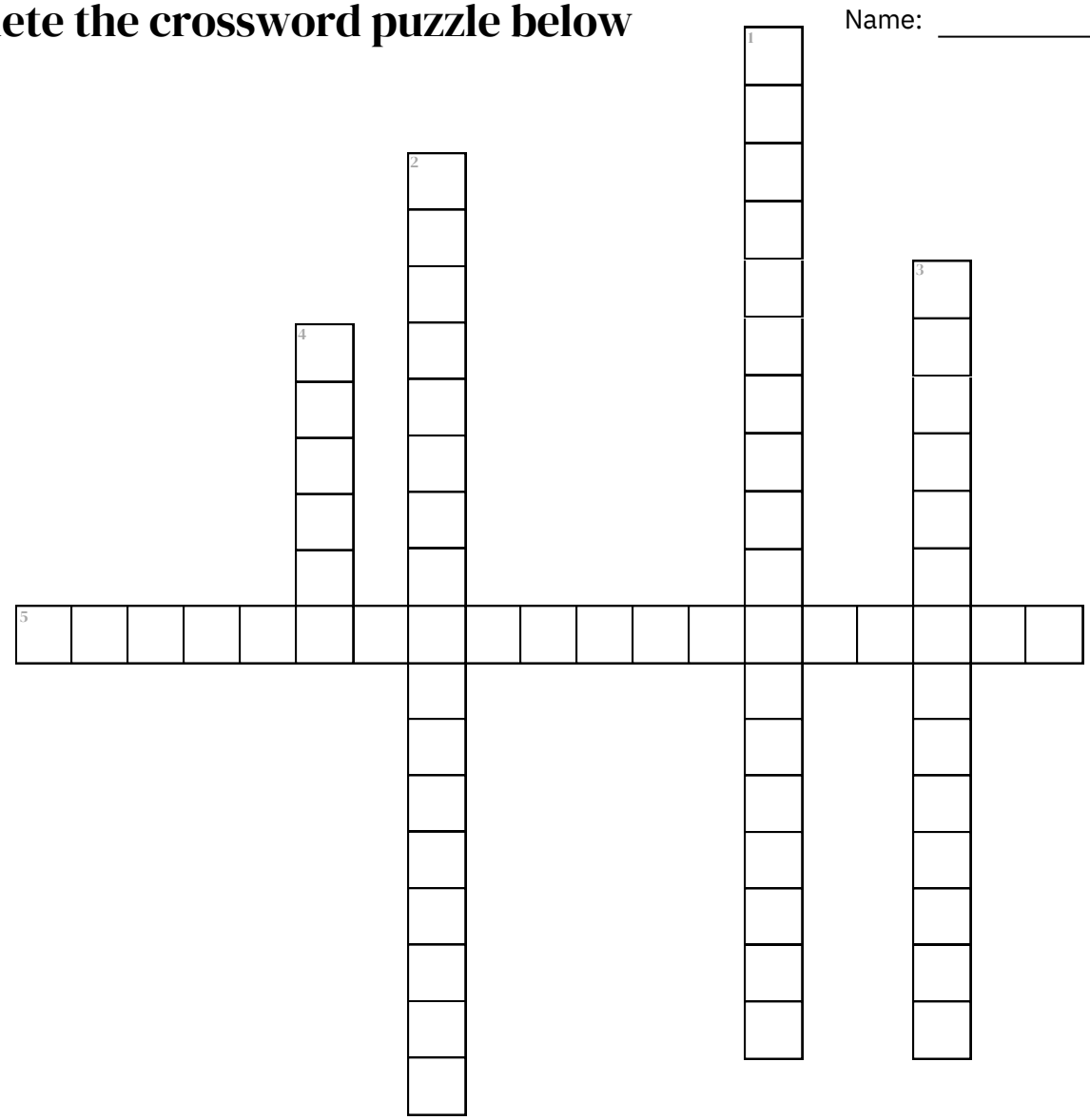
Stay Informed and Inspired:



At C3S, we're all about helping you achieve your dreams through continuous learning. Keep an ear out for our podcast picks and make them a part of your daily routine. By doing so, you're setting yourself up for success and making the most of your education.
So go ahead, press play, and start soaking up all the amazing knowledge out there!

Complete the crossword puzzle below

Name: _____



Across

5. Question: Which country secured the championship in UEFA Euro 2024, achieving its fourth European title? Hint: The winning team's name includes "National Team" in its full designation.

Down

1. Question: What is the title of the podcast hosted by Matt Abrahams that offers tips on becoming a more effective communicator, including being authentic and staying present?
Hint: The podcast's title emphasizes quick thinking and smart talking.

2. Question: What term describes the practice of listening to podcasts during everyday activities, making it akin to a "mobile classroom - listening to podcasts, similar to a "mobile classroom"" as suggested by Brian Tracy?
Hint: Brian Tracy referred to this practice as turning your car into a "_____ University."

3. Question: Who was named the Best Player of UEFA Euro 2024, recognized for exceptional performance throughout the tournament?
Hint: The player's full name includes both their first name and surname, commonly associated with the Spanish national team.

4. Question: What was the destination of the memorable day trip organized by the R&D department for C3S Business School students on July 25th?
Hint: This location is known for its historical and local landmarks, and is a coastal town near Barcelona.

C3S Business School Barcelona

From hidden gems to iconic landmarks, each issue is a curated guide to inspire your next adventure.

www.csss.es

Achieving Dreams Through Higher Education

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