C3S Business School Barcelona

Bulletin

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Achieving Dreams Through Higher Education

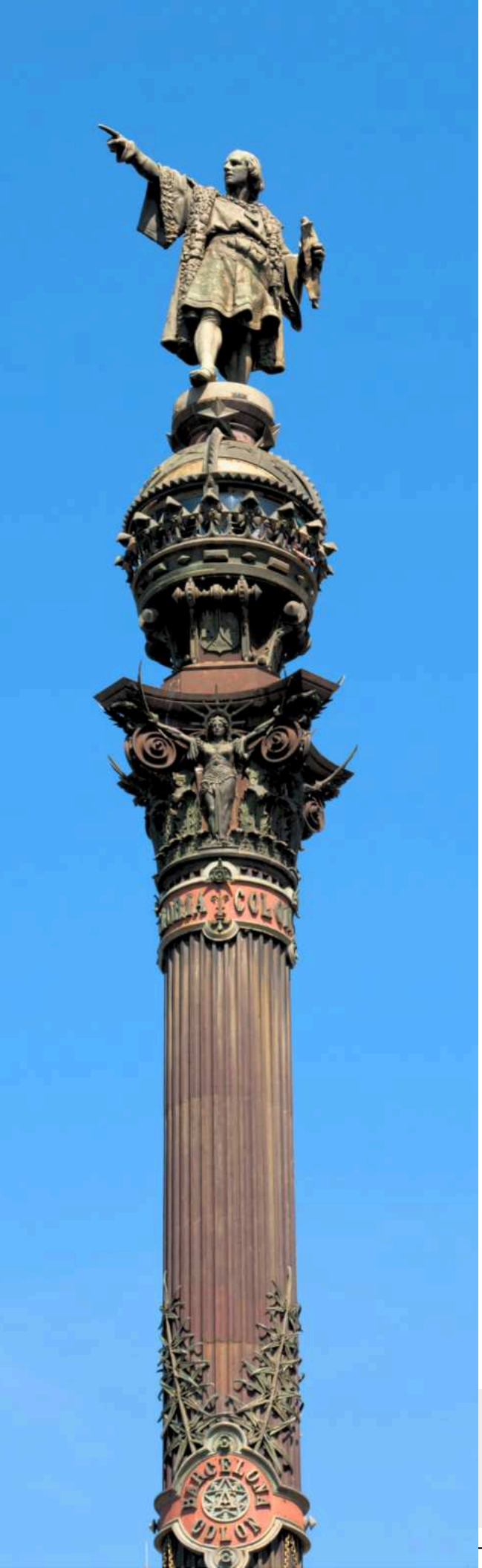
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Disclaimer

Readers of this bulletin come from all corners of the globe, united by our shared commitment to the code of conduct we proudly uphold: "Achieving Dreams through Higher Education". At ***C3S Business School****, we are dedicated to this mission, striving to support the pursuit of higher education by sharing knowledge through all available media, whether in print or digital formats. Our goal is to help each dreamer realise their educational aspirations, contributing to a collective effort that empowers others to achieve their dreams of higher learning.*

For any queries or suggestions, please reach out to us at bulletin@csss.es. We encourage our readers to share their success stories with ***C3S Business School*** *or any relevant topics with our readership via the same email. Your any contribution being constructive feedback or increasing its reach is invaluable to us.*

We also invite you to share the knowledge contained in this bulletin with others who may benefit from it—consider it a gift, freely accessible to all. Importantly, we extend our heartfelt appreciation to all contributors, whether from C3S or other educational entrepreneurs, academics, publishers, and leaders. The content in this and previous editions is a testament to your dream of spreading critical knowledge with the widest possible accessibility, enabling learners to experience a mobile university—one that can be accessed anywhere, whether on a metro, a flight, through a hard copy, a digital version, or even an AV format, thanks to the blessings of technology.

We are ***C3S Business School,*** *proudly publishing and releasing this bulletin from our campus in Barcelona.*

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Bulletin Edition #0006 Crossword

Workshop at C3S Business School Campus on Tools for Academic Writing Using AI Tools Effectively



Prof. Mani

with dual Master's in Computer Science and Software Development and a Bachelor's in Media Studies, excels in teaching IT subjects. Passionate about education and knowledge sharing, he makes significant contributions to computer science and personal development, impacting both academic and professional spheres.



About: Prof. Mani Tahriri

At C3S Business School, we believe that equipping students with knowledge about AI tools is essential for their success in higher education. On June 28, 2024, Prof. Mani Tahriri, conducted a workshop titled “Tools for Academic Writing Using AI Tools Effectively.

Key Benefits of AI Tools in Academic Writing

1 Enhancing Research Efficiency

AI tools streamline research by quickly gathering and analysing data, allowing C3S Business School students to focus on critical thinking rather than information retrieval.

2 Improving Writing Quality

AI-powered assistants offer grammar checks and style suggestions, helping students communicate effectively and enhance their academic performance.

3 Facilitating Collaborative Learning

AI tools promote collaboration through real-time editing and feedback, encouraging peer review and group projects within the C3S Business School community.

4 Encouraging Creativity

AI can inspire creativity by providing writing prompts and brainstorming suggestions, enabling students to explore innovative ideas.

5 Teaching Digital Literacy

Understanding AI tools is crucial in today’s workforce. C3S Business School prepares students for professional success through digital literacy.

6 Supporting Diverse Learning Styles

AI tools cater to various learning preferences, ensuring all C3S Business School students can find effective methods for their studies.

7 Promoting Ethical Research Practices

Educating students about the ethical use of AI tools fosters integrity in their work, which is a core value at C3S Business School.



Conclusion

At C3S Business School, we’re committed to providing students with the skills needed for academic and professional success. Prof. Mani Tahriri’s workshop exemplifies our dedication to integrating technology into education, preparing students for a dynamic future in a competitive world. Let’s embrace smart writing and transform our academic challenges together!

WORKSHOP: TECHNOLOGY & BUSINESS AT C3S BUSINESS SCHOOL

By Prof. Mani Tahiriri



On 25th May 2024, C3S Business School hosted an engaging Technology & Business Workshop at our Barcelona campus. This immersive event brought together students and industry experts to explore the crucial intersection of technology and business strategy.

Attendees delved into critical topics such as digital transformation strategies, data analytics, AI integration, and innovative business models.

The workshop was structured around interactive sessions and real-world case studies, allowing participants to gain practical insights into how technology can drive organisational growth and enhance decision-making.

Workshops like this are essential for our students, as they prepare them to navigate the rapidly evolving business landscape. By equipping them with the latest knowledge and skills, C3S Business School ensures that graduates are not only tech-savvy but also able to apply these insights strategically in their careers.

At C3S Business School, we are committed to providing our students with opportunities to engage with industry trends and expert perspectives. This workshop exemplifies our dedication to fostering an educational environment that bridges theory and practice, ultimately empowering students to excel in their professional journeys.



Building on Insights from the Technology & Business Workshop: Enrol in the BSc (Hons) in Business Computing and Information Systems at C3S Business School



Following our recent Technology & Business Workshop, where students engaged with industry experts and explored essential topics such as digital transformation, AI integration, and innovative business models, we are excited to invite you to delve deeper into the realm of technology with our BSc (Hons) in Business Computing and Information Systems at C3S Business School in Barcelona.



Why This Programme Matters

The workshop highlighted the crucial connection between technology and effective business strategy, a theme echoed throughout our BSc programme. With a curriculum that encompasses:

- **Cyber Security**
- **Web and Mobile Applications**
- **Data Analytics and Insights**
- **Business Start-up; Conception to Market**

students are primed to harness technological advancements in their future careers

The C3S Advantage

1. Accredited Qualifications:
Our qualifications are recognised by prestigious awarding bodies such as **UCLAN UK, OTHM UK, and NCC UK,** ensuring your qualifications hold global value.

2. Diverse Community:
Study alongside peers from various backgrounds in an English-speaking environment, fostering collaboration and exchange of ideas.

3. Practical Experience:
Take advantage of paid internships that provide real-world exposure and enhance your employability.

4. Spanish Language Classes:
Enjoy free Spanish language classes for a year, expanding your communication skills in a vital European market.

Comprehensive Learning Experience : Our programme offers:

- **On-Campus Immersion:**
  Engage in stimulating classroom lectures, hands-on workshops, and research projects that allow you to apply the concepts learned in the workshop.
- **Online Accessibility:**
  Benefit from virtual classrooms and resources, ensuring you can study flexibly while connecting with peers and instructors.

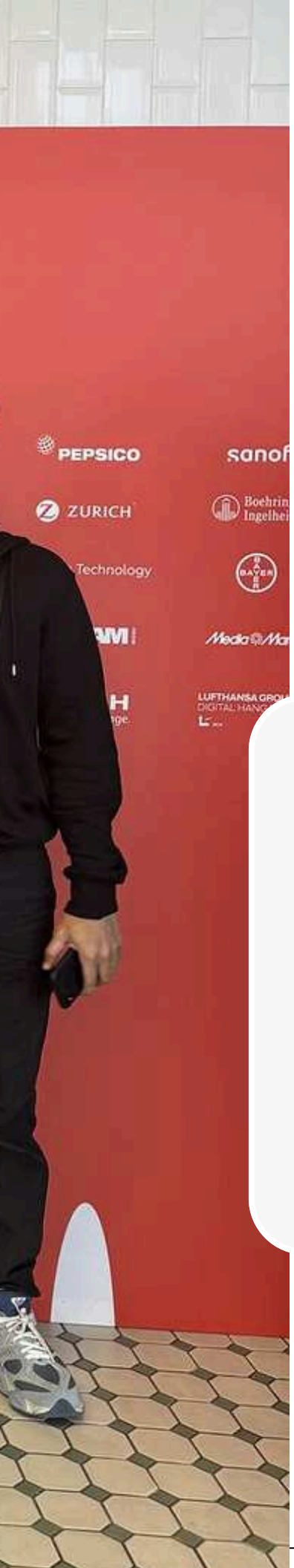
Join Us on This Exciting Journey

With a duration of just **36 months** and a tuition fee of **€6,500 per year**, you'll earn **360 ECTS** credits while immersing yourself in a transformative educational experience. Our next intakes are in **October and February**, so now is the perfect time to take your next step.

At C3S Business School, we are dedicated to shaping the leaders of tomorr

Continue your exploration of technology and business — enrol in the BSc (Hons) in Business Computing and Information Systems today and elevate your future!


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Recruiting companies
ocado
WORLDLINE
CODE
QUANTUM LEAP
DIGGING
WE ARE NOT BURIED
WE ARE COVERED
FINAL FUTURE



C3S BUSINESS SCHOOL STUDENTS SHINE AT IT.NERARY DAY

Barcelona, May 17, 2024 – C3S Business School students Emmanuel Oluwaseun Akande, Victor Opeyemi Akande, Tatenda Getrude Mudzonga, and Maykel Alex Gnanguenon had an enriching experience at the IT.nerary Day, held at the Estrella Damm Brewery. They delved into the latest advancements in IT, gaining invaluable hands-on knowledge and networking with industry experts.

The event, organised by Mobile World Capital Barcelona, provided a unique platform for international students to connect with top digital companies in the city. Pursuing a diploma in information technology at C3S Business School, Emmanuel, Victor, Tatenda, and Maykel came together to grow and collaborate, representing a diverse array of backgrounds from Nigeria, Zimbabwe, and Benin.

Their participation not only highlighted the practical learning opportunities available at C3S Business School but also underscored the importance of such events in bridging the gap between academic knowledge and industry practice. The students showcased their enthusiasm and proactive approach as they navigated through various sessions, making the most of networking opportunities while gaining a deeper understanding of the IT landscape.

The IT.nerary Day was a resounding success, leaving the students inspired and better equipped for their future careers. Their experience is a testament to the value of experiential learning and the vibrant opportunities available in Barcelona's digital ecosystem.

C3S Blog Hub:

Explore | Learn | Scan

1 | PhD by Portfolio Pioneering a New Era in Doctoral Education



What is a PhD by Portfolio program? : PhD by Portfolio programs or PhD by Publications offer an alternative route to obtaining a doctoral degree for individuals who have significant professional experience and accomplishments in their field but lack a traditional academic background. PhD by Portfolio program, one of the flagship programs of C3S Business School in Barcelona which can be studied online, is a unique pathway to obtaining a doctoral degree that recognizes the significance and impact of a researcher's published work.



2 | Why Pursuing a DBA is a Smart Move for Business Professionals

What is a DBA? : A Doctor of Business Administration (DBA) is a terminal degree in business administration that focuses on advanced research and practice in business and management. Unlike the PhD in Business Administration, which is often more theoretical and research-oriented, like most other countries, the DBA programs in Spain emphasise the practical application of business theories and principles to solve real-world problems. The DBA programs in Spain offered at C3S Business School (Spain) have retained this emphasis as well as other leading Spanish universities in Spain.



3 | This is how the Master's Program in Barcelona unfolds for you

Studying a master's program in Barcelona proffers a unique blend of academic excellence, cultural immersion, and career opportunities. Barcelona has a total student population of almost 200,000 students, with one tenth of this is international students, a significant population include students in Bachelor and Master Programs in Barcelona. Apart from numerous premium institutes such as C3S Business School, which focus largely on Bachelor and Master Program in Barcelona, the Barcelona city has five public and six private universities, including the University of Barcelona.

Why you should study a master's program in Barcelona specifically

Studying a master's program in Barcelona offers a multitude of benefits, making it an attractive choice for students seeking an enriching academic experience. Barcelona is home to renowned universities and institutions offering high-quality master's programs across various disciplines. Institutions such as C3S Business School, the University of Barcelona, Pompeu Fabra University, and ESADE Business School consistently rank among the top in Europe, ensuring a rigorous academic experience and valuable credentials. Barcelona's rich history, vibrant arts scene, and diverse cultural heritage provide an unparalleled backdrop for academic pursuits while studying in Barcelona. Studying in Barcelona offers the opportunity to immerse yourself in Catalan culture, explore iconic landmarks like the Sagrada Familia and Park Güell, and engage with a dynamic community of locals and international students.

Affordability

Barcelona is generally considered to be an affordable city for students studying in Spain compared to other major European cities like London or Paris or cities in Switzerland, although the cost of living can vary depending on individual lifestyle choices and preferences. Renting a room in a shared apartment (known as a piso compartido) is a common and relatively affordable option for students studying in Barcelona. The cost of accommodation can vary depending on the neighborhood and proximity to the city center, and these two criteria the C3S Business School certainly qualifies to be a preferred choice. Gràcia, Eixample, and Poble Sec are popular areas among students, as C3S Business School students' always testify to this, due to their vibrant atmosphere and relatively lower rent prices compared to the city center.

Daily expenses such as groceries, transportation, dining out, and entertainment are generally reasonable in Barcelona. Students can save money by shopping at local markets, cooking at home, and taking advantage of student discounts offered at many establishments.

Barcelona has an efficient public transportation system including buses, metro, and trains, which makes it easy and affordable to get around the city. Students under 25 years old are eligible for discounted transportation passes, further reducing the cost of commuting.



Building Careers through Internship Opportunities at C3S Business School

Recently, C3S Business School hosted an insightful workshop delivered by Josep Torrente, a key figure in our internship programme and Guest Lecturer in Hospitality Management. Josep, who also runs iPractice Internships, shared valuable tips on how newly enrolled students can acclimatise to life in Catalonia and Barcelona. His session covered essential day-to-day aspects such as navigating public transport, finding local food options, and integrating into the cultural fabric of the city. This workshop not only helped students settle into their new environment but also provided a glimpse into the holistic support C3S offers, both academically and professionally.

Congratulations to Rhik Roy Chowdhury from India, Kebba Drammeh from Qatar, Hamza Boutament from Morocco, and Victor Akande from Nigeria, whose exceptional photography showcased the power of visual storytelling. As students in the Strategic Management and Leadership programme and information Technology, they harnessed their skills to create compelling images that reflect both their cultures and their innovative perspectives.

Beyond this, C3S Business School maintains strong partnerships with renowned organisations such as Bayer, Citibank, GHT Hotels, Hard Rock Hotel, Hilton, Golden Hotels & Experiences, Huawei, Hyatt, ICBC, Mango, Nanopharm, P&G, PathXL, Rosmar Hotels, Volkswagen, Xerox, and A2 Hotels. Through these collaborations, students have the opportunity to work across various sectors, including finance, hospitality, technology, and healthcare, gaining hands-on experience in Barcelona's vibrant professional landscape.

C3S also partners with “Worldwide Internships” and “ESPA,” further expanding the scope of internships available to our students. These opportunities provide a practical bridge between academic learning and professional application, offering students the chance to earn while they learn, with many internships offering financial compensation in addition to valuable industry exposure.

C3S Business School is dedicated to preparing its students for successful careers by providing diverse internship opportunities that enable them to thrive both academically and professionally





Nurturing Diverse Talents at C3S Business School

At C3S Business School, we believe that education goes beyond the classroom. Our commitment to fostering creativity and diverse talents is exemplified by recent achievements in various extracurricular activities, including a thrilling photography competition where our students excelled.

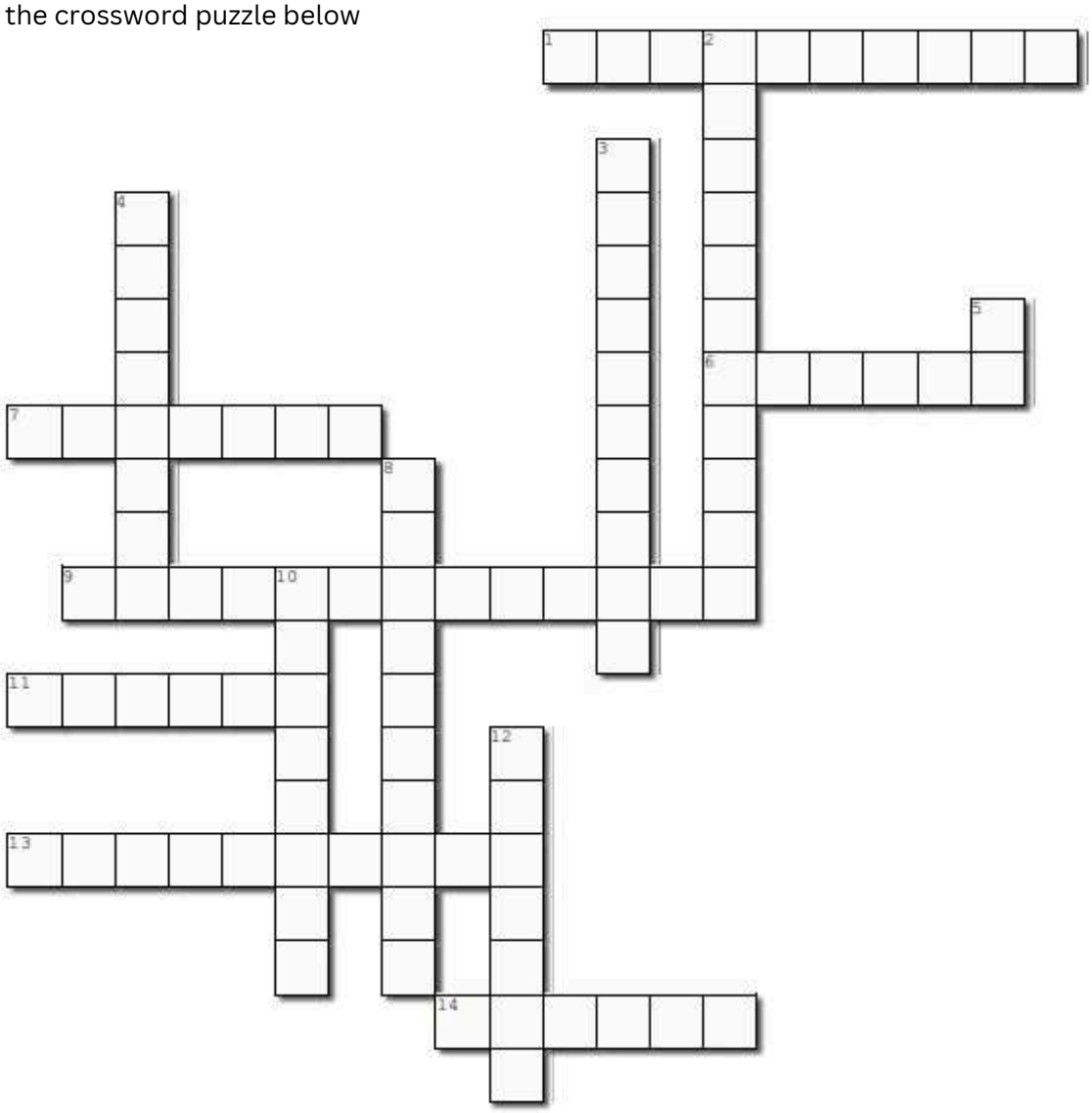
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Our campus encourages students to engage in various activities that bridge the gap between creativity and business acumen. By participating in competitions like these, students learn to communicate effectively, market their unique perspectives, and develop a strong personal brand—essential skills in today's competitive business landscape.

At C3S, we are proud to provide platforms for students to explore their passions and translate their creative talents into valuable business skills. As they continue their journeys, we are excited to see how these experiences will enhance their professional lives and contribute to their success in the business world.

Bulletin Edition #0006 Crossword

Complete the crossword puzzle below



Horizontal

1. Subject of a C3S workshop on integrating it with business strategies.

6. Community that shares success stories with C3S readers

7. Explored during C3S student visits to the Museo Etnológico.

9. A subject covered in the BSc (Hons) Business Computing and Information Systems.

11. Core value promoted in academic research at C3S.

13. Activity students engaged in during IT.nerary Day in Barcelona.

14. Focus of internship programmes at C3S Business School.

Vertical

2. Industry focus of Josep Torrente's guest lecture at C3S.

3. Practical work experience provided by C3S for students in various sectors.

4. Benefit highlighted in internships and global learning opportunities at C3S.

5. Key technology discussed in workshops at C3S.

8. Promoted through photography competitions at C3S.

10. Enhanced by AI tools in workshops for academic excellence at C3S.

12. Transformation strategy discussed in workshops.

C3S Business School Barcelona

From hidden gems to iconic landmarks, each issue is a curated guide to inspire your next adventure.

www.csss.es

Achieving Dreams Through Higher Education

Scan to Join the Community

