C3S Business School Barcelona

Bulletin

Edition #0010 | Sep'24



Career Guidance

Mission Driven Leadership

AI Insights at C3S Business School

Global Opportunities

Academic Achievements

Published on 24th September 2024 | Released on 10th October 2024



Disclaimer

Readers of this bulletin come from all corners of the globe, united by our shared commitment to the code of conduct we proudly uphold: "Achieving Dreams through Higher Education". At ***C3S Business School****, we are dedicated to this mission, striving to support the pursuit of higher education by sharing knowledge through all available media, whether in print or digital formats. Our goal is to help each dreamer realise their educational aspirations, contributing to a collective effort that empowers others to achieve their dreams of higher learning.*

For any queries or suggestions, please reach out to us at bulletin@csss.es. We encourage our readers to share their success stories with ***C3S Business School*** *or any relevant topics with our readership via the same email. Your any contribution being constructive feedback or increasing its reach is invaluable to us.*

We also invite you to share the knowledge contained in this bulletin with others who may benefit from it—consider it a gift, freely accessible to all. Importantly, we extend our heartfelt appreciation to all contributors, whether from C3S or other educational entrepreneurs, academics, publishers, and leaders. The content in this and previous editions is a testament to your dream of spreading critical knowledge with the widest possible accessibility, enabling learners to experience a mobile university—one that can be accessed anywhere, whether on a metro, a flight, through a hard copy, a digital version, or even an AV format, thanks to the blessings of technology.

We are ***C3S Business School,*** *proudly publishing and releasing this bulletin from our campus in Barcelona.*

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Maria
Dugarte

Dr. Maria Fernanda Dugarte's Vision for C3S Business School

A Decade of Achieving Dreams Through Higher Education: Virtual Open Day Recap Spot.

During our recent Open Day, celebrating "10 Years of C3S Business School", Dr. Maria Fernanda Dugarte, Dean of C3S, outlined key pillars that continue to drive the institution's success. She highlighted the school's dedication to personalised education, holistic student development, and global opportunities, reflecting C3S's decade-long commitment to empowering students and shaping their future through higher education.

Commitment to Personalized Education

Prof. Dugarte stressed the importance of personalised education at C3S Business School. By maintaining small class sizes (25-30 students), the school ensures individualised attention and tailored career support. She highlighted the integration of real-world experiences through internships, guest lectures, and field trips, which enrich the learning experience and prepare students for their careers.

Focus on Holistic Development

She emphasised C3S Business School's dedication to holistic student development, including workshops on CV preparation, LinkedIn management, and entrepreneurial skills. Prof. Dugarte noted the importance of self-development and managing one's online presence to succeed in today's business environment.

Embracing Global Opportunities

Prof. Dugarte highlighted the school's international partnerships, offering students globally recognized degrees while studying in Barcelona. She also noted the city's vibrant culture and the school's support in visa assistance and accommodation, ensuring a smooth transition for international students. Her commitment to a supportive learning environment underscores her focus on global education and student success.

Celebrating Global Connections: C3S Business School and Barcelona International Community Day 2024

C3S Business School: A Hub of International Diversity in Barcelona

C3S Business School continues to make a significant impact on Barcelona's educational landscape, reflecting the city's rich international character. Over the years, C3S Business School has welcomed students from 70 different nationalities to its Barcelona campus, underscoring its commitment to higher education and cultural diversity. The recent Barcelona International Community Day celebrated this vibrant tapestry of global talent, providing an opportunity for students and residents alike to connect, collaborate, and enrich their experiences in this dynamic city.

The Barcelona International Community Day 2024 was celebrated on Saturday, September 28th, at the historic Barcelona Maritime Museum. Marking its eleventh edition, this annual event brought together the city's vibrant international community, offering a platform for individuals and organisations to connect, collaborate, and share experiences.

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A Day of Learning and Networking

With over 60 activities, workshops, and lectures, the event catered to Barcelona's diverse international talent, offering numerous opportunities for learning and personal development. These sessions covered a wide range of topics, from professional growth to adapting to life in Barcelona, ensuring there was something for everyone.



Trade Fair Showcasing Global Talent

The event also hosted a dynamic trade fair featuring more than 70 companies, organisations, and associations. These exhibitors showcased services, products, and initiatives aimed at supporting Barcelona's international residents, fostering a sense of community and collaboration among attendees.

The Barcelona International Community Day 2024 proved to be an enriching day of interaction, celebrating the diversity and talent that make up the city's global community

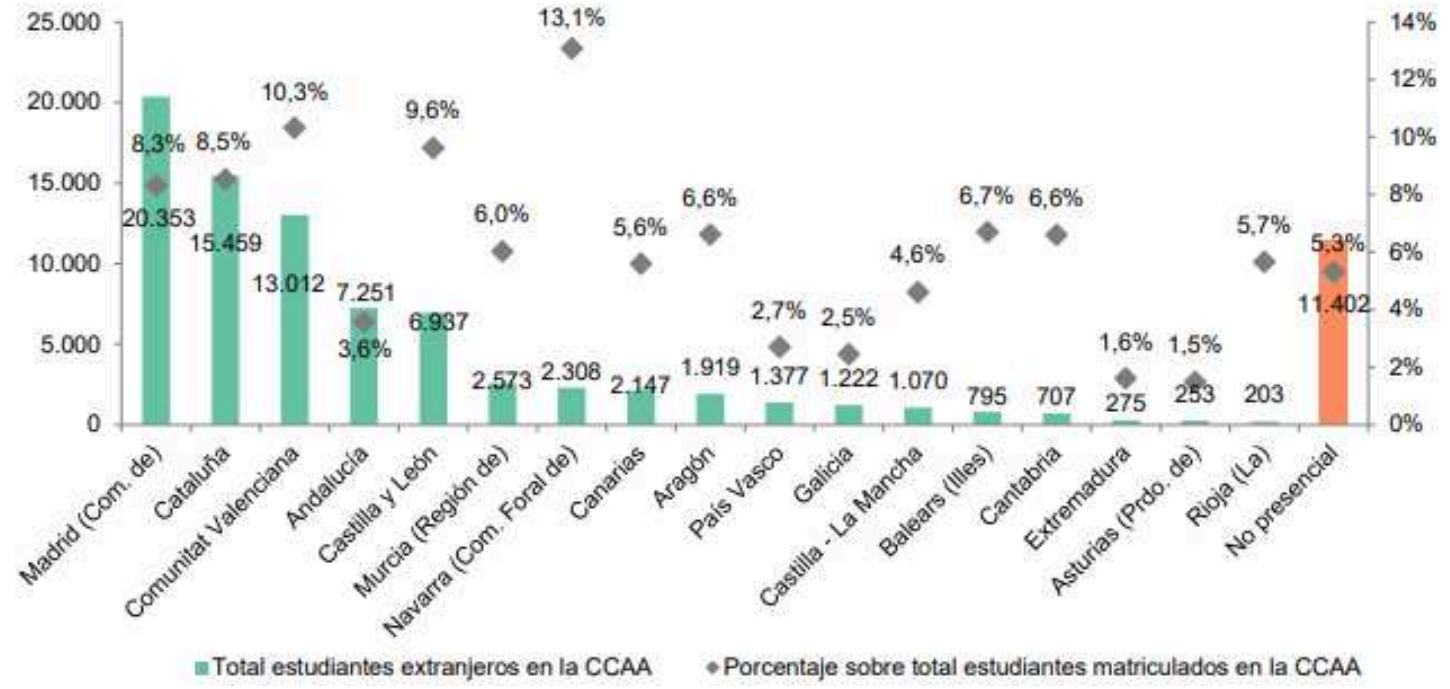


Experience Academic Excellence at C3S Business School in Catalonia, a Top Choice for International Students!

Barcelona and Catalonia are leading the way in welcoming international students to Spain. According to recent data, Catalonia boasts an impressive 13.1% share of Spain's total international student population for the 2022-2023 academic year. With over 15,000 international students enriching its universities, Catalonia offers a vibrant, multicultural environment perfect for academic and personal growth.

Here's how Catalonia compares with other top autonomous communities:

Gráfico 8.1.6 Distribución del número de estudiantes extranjeros matriculados en Grado por comunidad autónoma receptora. Curso 2022-2023[(1)(2)]



Top Choice

Barcelona remains a top choice for international students, not only because of its vibrant lifestyle and cultural diversity but also due to its growing academic reputation. As the second-most popular region in Spain for foreign students, Catalonia attracted 15,459 students during the 2022-2023 academic year, according to recent data.

Affordable Excellence

Beyond these numbers, Barcelona's academic institutions, like C3S Business School, offer unique advantages such as affordable UK-based qualifications, project-based studies, and English-taught programmes. This gives students a significant academic edge, making C3S one of the Best Business Schools in Barcelona. Additionally, the cost of living is more affordable than Madrid, which has 20,353 foreign students.

Networking Hub

Compared to Andalucía or Comunitat Valenciana, where foreign student enrolment is 7,251 and 13,012, respectively, Barcelona's institutions provide superior access to international networking and multicultural exposure. The city's cosmopolitan nature is a key factor that attracts students to Top Business Schools in Barcelona like C3S.

Career Focus

Institutions like C3S Business School, known as a Top Business School in Spain, focus on leadership, management, and global business. This makes it a prime destination for students aiming to build international careers. With programmes tailored to the global market, C3S helps students gain valuable skills and connections.

Comprehensive Experience

While regions like Castilla y León (with 6,937 students) and Murcia (with 2,573) offer quality education, Barcelona's accessibility, robust job market, and academic programmes make it the Best Business School in Spain. Students benefit from an enriching educational experience and future career opportunities that are unparalleled in other regions.

Join the thousands of students who have chosen Catalonia as their academic home and experience the best of education and culture.

The data on international student enrollment in Spanish autonomous communities for the 2022-2023 academic year is sourced from the official statistics provided by the Ministerio de Universidades (Ministry of Universities) in Spain. These statistics are gathered through comprehensive surveys and administrative records from universities nationwide. The meticulous compilation and verification process ensures the data's accuracy and reliability, making it a credible source for understanding trends in higher education. The Ministry's reports are widely recognized and utilised by policymakers, educational institutions, and researchers to inform decisions and strategies related to international education in Spain.

Disclaimer: This data is sourced from the Ministerio de Universidades' report, "Datos y Cifras del Sistema Universitario Español 2024" (source). We extend our gratitude to the Ministry for providing this valuable information.



C3S Business School Celebrates Head of Academics' Success at ICPCEBS-24: A Significant Achievement in Advancing Educational Practices

The **International Conference on Psychology**, **Cognitive, Education and Behavioral Sciences (ICPCEBS-24)**, held on ***2nd – 3rd September 2024*** in **Istanbul, Turkey,** brought together a diverse group of scholars, practitioners, and industry experts to explore the latest developments in psychology and education. The conference was hosted by ASAR, a leading platform dedicated to advancing research and knowledge across various disciplines.

Dr. Aida Mehrad's Contribution

Dr. Aida Mehrad, Head of Academics at C3S Business School, presented her insightful research paper titled "Integrating Psychology, Cognitive, and Behavioral Science in the Concept of Education and Student Success in the Educational System." Her presentation highlighted the critical intersection of psychological principles and educational practices, emphasising strategies for enhancing student success through a comprehensive understanding of cognitive and behavioural factors. Attendees praised her innovative approach and its relevance to contemporary educational challenges.



Engaging Discussions and Networking Opportunities

The conference featured a rich programme, including keynote addresses, plenary sessions, workshops, and both oral and poster presentations. Participants engaged in thought-provoking discussions that fostered collaboration across disciplines. The event served as a valuable networking opportunity, allowing attendees to connect with peers and share insights on pressing issues in the fields of psychology and education.

ICPCEBS-24 successfully promoted interdisciplinary dialogue, making it a significant event for professionals dedicated to enhancing the educational landscape. Dr. Aida Mehrad's contributions and the collaborative spirit of the conference have undoubtedly advanced the discourse on integrating psychological and educational practices for better student outcomes.



Experience La Mercè Festival 2024 with C3S Business School: A Celebration of Culture and Community in Barcelona!

This is Barcelona's largest street festival, celebrating the city's patron saint, Mare de Déu de la Mercè. The festival featured parades, fireworks, concerts, and the famous "Correfoc"

La Mercè Festival 2024 introduced several new elements and changes compared to previous years:

- **New Stage in Plaça Catalunya:** This year, a new stage was set up in Plaça Catalunya, adding to the existing stages in Plaça Reial, Rambla del Raval, and other locations.

- **Guest City - Casablanca:** The festival featured artistic and cultural contributions from Casablanca, the guest city for 2024.

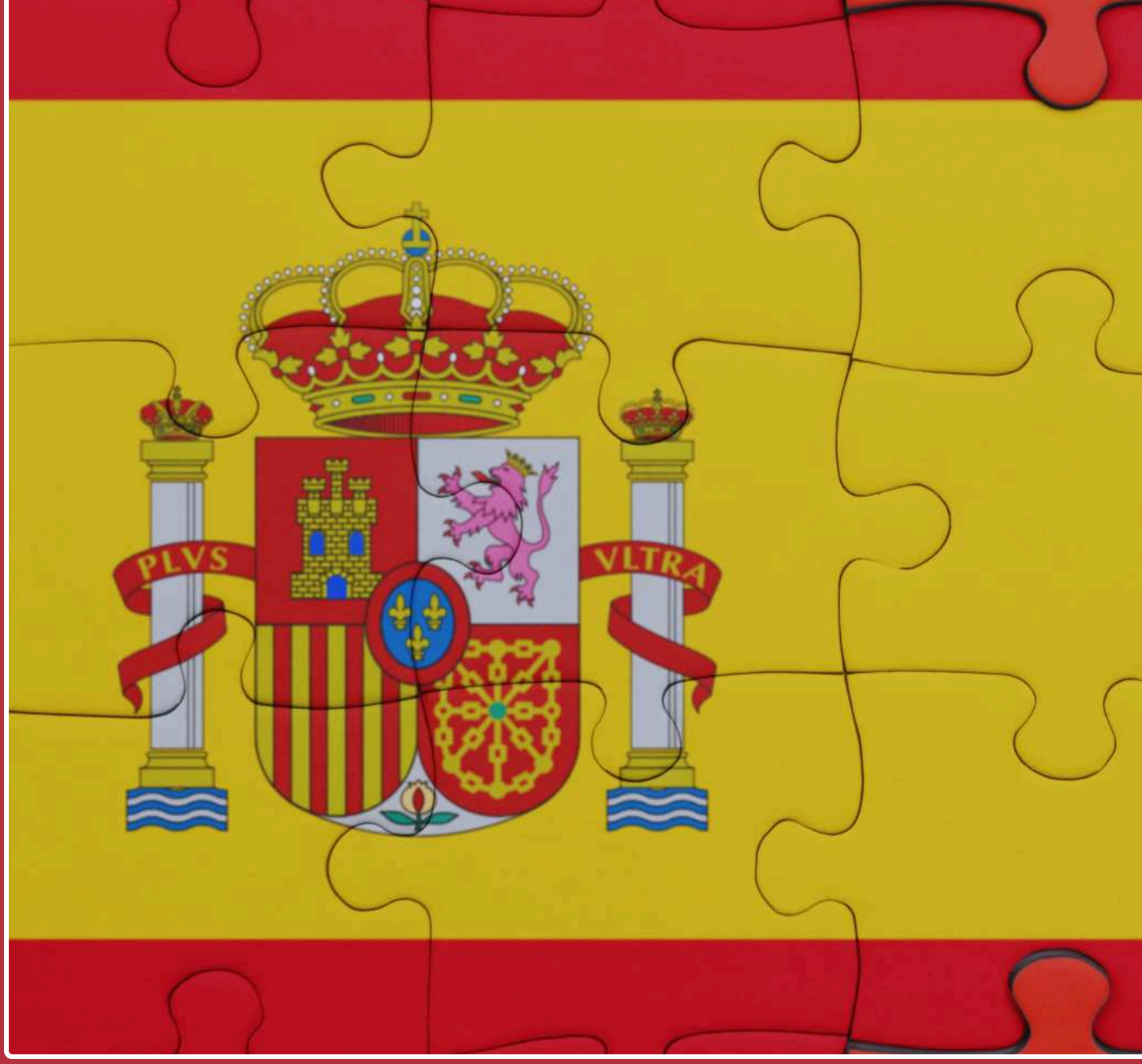


- **Controversial Poster:** The festival's poster, depicting a crying child, sparked discussions and controversy.

- **Piromusical Soundtrack by Rosalía:** The grand finale Piromusical, a spectacular fireworks and music show, featured a playlist curated by the internationally renowned artist Rosalía.

650th Anniversary of the Àliga de Barcelona: Special activities and performances celebrated the 650th anniversary of the Àliga de Barcelona.

New Venues for Mercè Arts de Carrer: The festival expanded to new venues like the Olympic Port and Nova Icària Beach, hosting innovative performances and activities 2.
These additions and changes brought fresh excitement to the traditional festivities, making La Mercè 2024 a unique and memorable experience.



Vietnam and Spain

Strengthening Educational Ties through Transnational Education (TNE) Partnerships with C3S Business School.



This article explores the evolving diplomatic and educational ties between Vietnam and Spain, focusing on the role of C3S Business School in advancing transnational education (TNE) partnerships. From historic trade agreements to the rise of academic collaborations, the article highlights how both nations are working to enhance educational exchanges through joint degree programs, research initiatives, and faculty exchanges. It also discusses the impact of the EU-Vietnam Free Trade Agreement (EVFTA) on future opportunities.

Read the full article on our website to discover how C3S Business School is contributing to this growing partnership.

Exclusive Offer for C3S Business School Students from Altiro Barcelona!



Are you a C3S Business School student looking for the perfect place to stay in Barcelona? We have fantastic news for you! Our new accommodation partner, Altiro Barcelona, is offering an exclusive **20%** discount on the agency fee for all C3S students. Simply present your C3S enrollment letter to take advantage of this incredible offer.



Altiro

Why Choose Altiro Barcelona?

- **Prime Location:** Located at Roger de Llúria 59, 1º 1ª, 08009 Barcelona, Altiro Barcelona is in the heart of the city, close to major attractions, public transport, and the C3S campus.
- **Affordable Rates:** Prices start from just €400 per month, making it budget-friendly for students.
- **Fully Furnished Apartments:** Move-in ready accommodations with all the essentials you need for a comfortable stay.
- **Flexible Terms:** Short-term rental options tailored to fit your academic schedule.
- **24/7 Support:** Dedicated customer service to assist you with any needs or concerns during your stay.

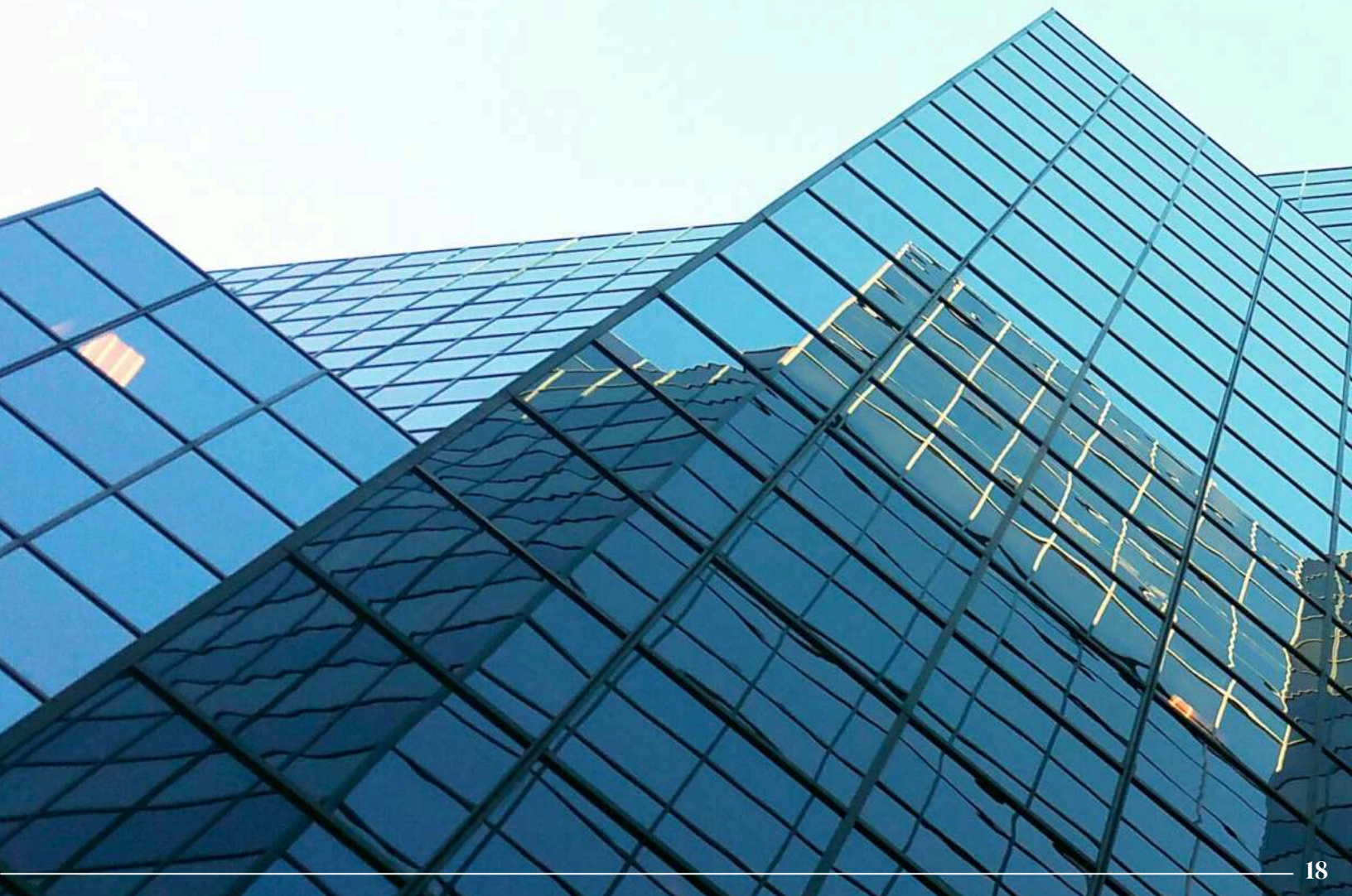
Contact Altiro Barcelona Today!

- Website: www.altirobarcelona.com
- Phone: +34 661 285 892
- Address: Roger de Llúria 59, 1º 1ª, 08009 Barcelona

Don't miss out on this fantastic opportunity to live comfortably and affordably in Barcelona. Book your room with Altiro Barcelona today and make the most of your student life at C3S Business School!

Navigate the Job Market in Barcelona: A Comprehensive Guide for Expats from C3S Business School!

Barcelona, with its vibrant culture, stunning architecture, and Mediterranean climate, is a dream destination for many students and recent graduates. For those looking to work while studying or seeking employment after graduation, navigating the job market in this bustling city can be challenging. This comprehensive guide aims to equip you with the necessary tools and insights to successfully find job opportunities in Barcelona.



Online Job Sites:

The internet is your best friend when it comes to job hunting in Barcelona. Here are some of the top online job websites that cater to English speakers and expats:

- **Expatica Jobs:** A great resource for a wide range of industries
- **Au Pair International:** For those interested in au pair positions
- **Barcelona Xpat:** A platform dedicated to expats
- **Craigslist:** Offers various job listings
- **Educajob:** Focuses on education sector jobs, including English teaching positions
- **European Language Jobs:** Ideal for multilingual job seekers
- **Glassdoor:** Provides company reviews and job listings
- **GSMA:** Jobs in the mobile industry
- **infojobs.com:** One of Spain's largest job portals
- **Learn4Good:** Offers a variety of job listings
- **LingoBongo:** Specialises in English teaching positions
- **The Local:** News and job listings for expats
- **Monster:** A well-known job search engine
- **Simply Angelic:** Focuses on childcare positions
- **Talent Search People:** Recruitment agency for various sectors
- **ThinkSpain:** Jobs and news for expats

What are au pair positions ?

An au pair is a young person, typically from a foreign country, who lives with a host family and helps with childcare and light household duties in exchange for room, board, and a small allowance. The term "au pair" means "on par" or "equal," reflecting the idea that the au pair becomes a temporary member of the family rather than a traditional employee.

Newspapers : If you speak Spanish, local newspapers like La Vanguardia have a respected jobs section. For English speakers, Metropolitan Barcelona is a free magazine with a jobs section aimed at expats.

Networking : Building a network of contacts can lead to better job opportunities. Look for expat and business groups on social media or local networking groups in your field. Some examples include Barcelona Expats.

Recruitment Agencies

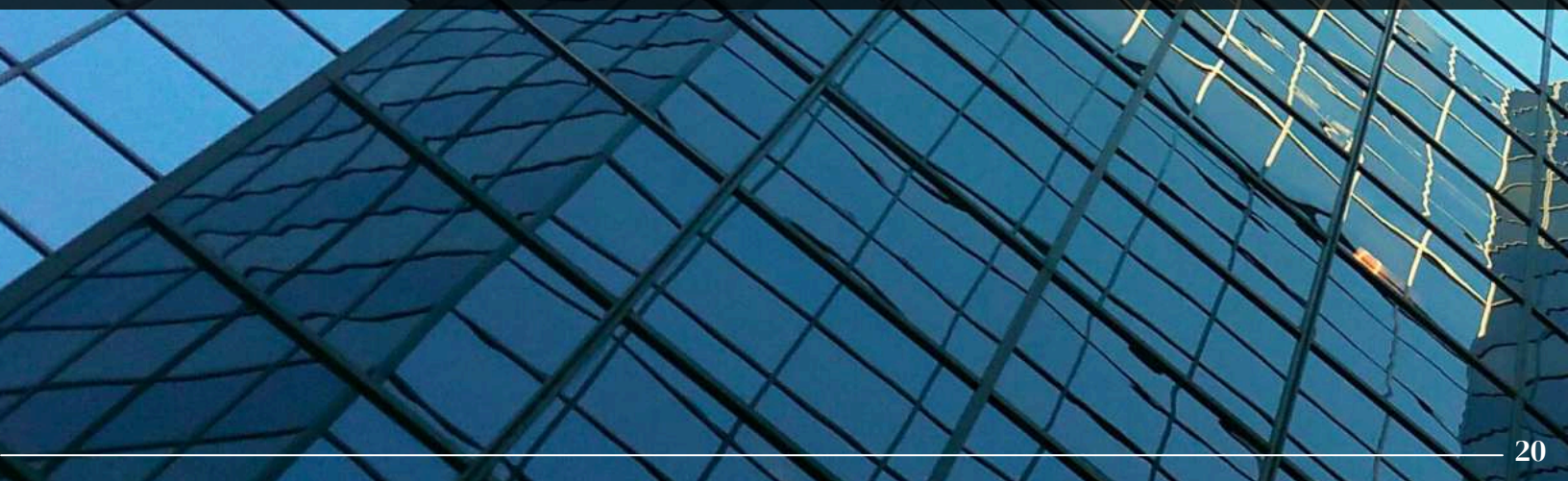
Temping agencies can help you find part-time or full-time work. Some notable agencies include:

- **Antal International:** Specialises in technology
- **Approach People:** General recruitment
- **Hosco:** Focuses on hospitality
- **Irving Scott:** Household recruitment
- **Manpower Catalunya:** General recruitment
- **Page Personnel:** Various sectors
- **Placement Finders:** For graduates
- **Randstad Work Solutions:** General recruitment
- **Simply Private Staff:** Household recruitment

What is a Temping agency ?

They are also known as temporary employment agencies or staffing agencies, specialise in providing temporary workers to companies that need short-term help. These agencies match job seekers with temporary positions that can range from a few days to several months, depending on the employer's needs.

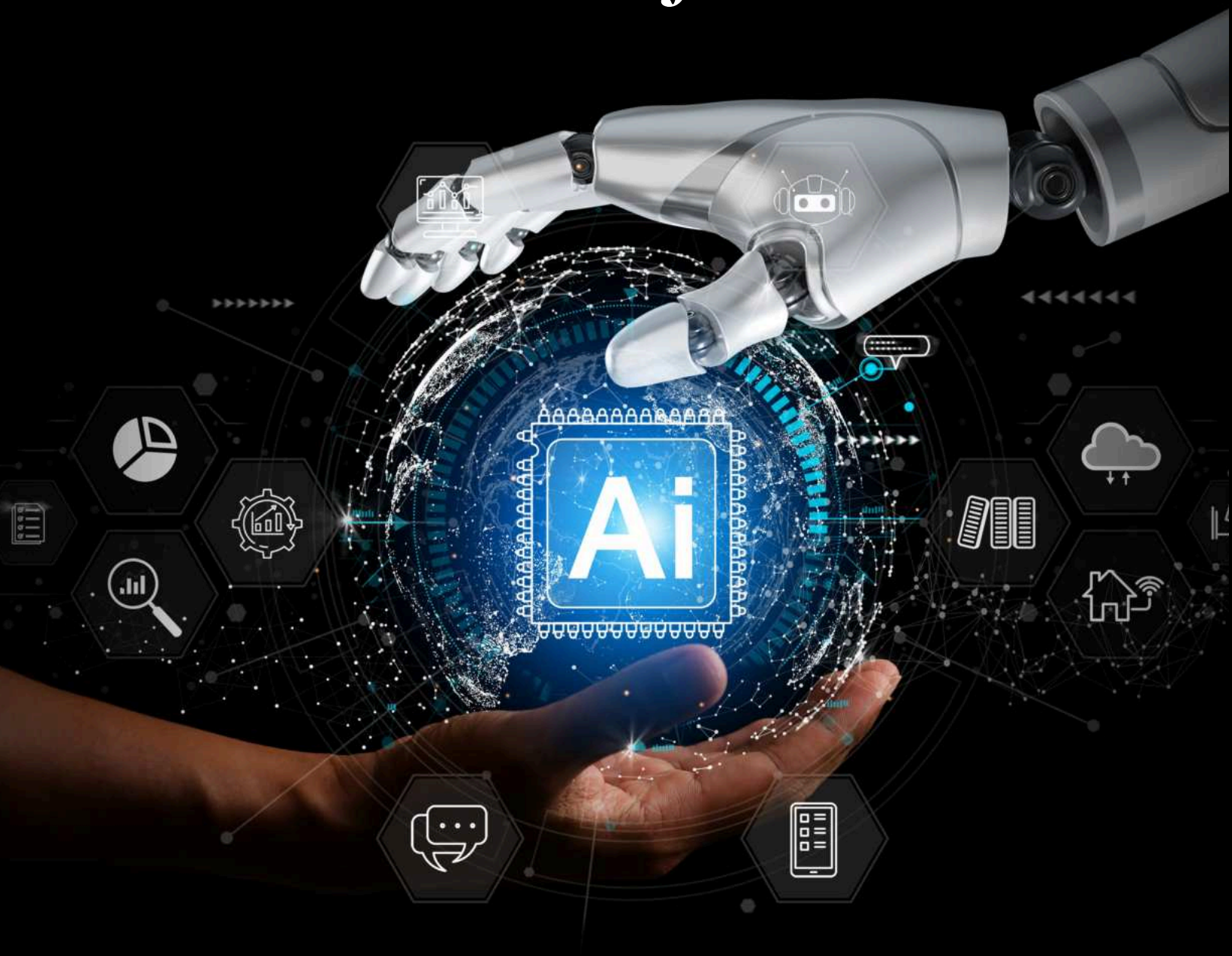
Direct Contact: : If you have a particular company in mind, don't hesitate to contact them directly. With a well-prepared CV and a positive attitude, you might land a job this way.



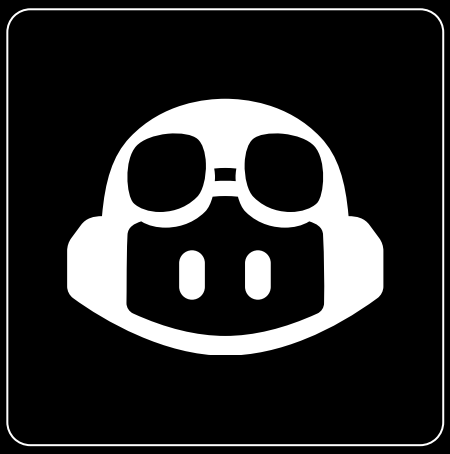


For students looking to enhance their job search skills, don't miss the CV & Career Development Workshop happening at our campus on November 8, 2024. The workshop will be conducted by Dr. Aida Mehrad and Efekan Sadak. Please reach the reception area for more details and to register.

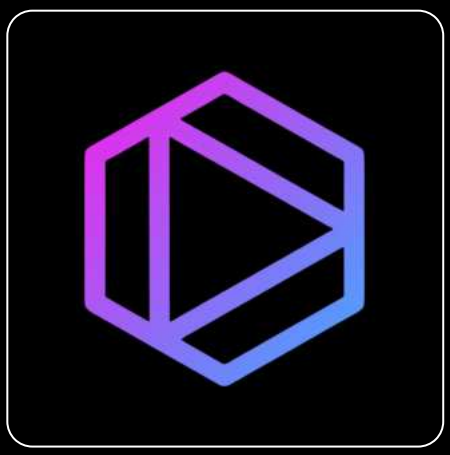
Enhance Your Skills with C3S Business School's Top 3 AI Tool Recommendations for IT Students!



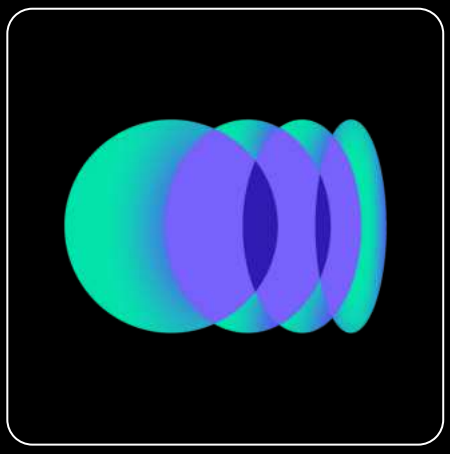
Alright, tech enthusiasts—C3S Business School here with the scoop you need to stay ahead of the curve in 2024. Whether you're already deep in the code or just starting out, knowing which AI tools to have in your toolkit can give you that much-needed edge. Let's dive into the essentials:



- **GitHub Copilot –** Imagine having an AI buddy that reads your mind while you code. GitHub Copilot, powered by OpenAI, literally suggests code snippets and completes functions before you even finish typing. This is like having a genius coder on standby to make your life easier.



- **Tabnine –** With Tabnine, your code completion game hits a new level. It's integrated with pretty much every IDE out there, and uses deep learning to make your code cleaner, faster, and less buggy. Consider it your AI-powered second brain.



- **Codium AI –** Bugs? What bugs? Codium AI keeps your code in check, running automated reviews and catching issues before they blow up in your face. Basically, it's your early warning system for coding disasters.

As these tools transform the tech landscape, C3S Business School offers the perfect programme to prepare you for a dynamic IT career. Our BSc (Hons) Business Computing and Information Systems equips you with essential skills in Cyber Security, Computer Programming, and Systems Design—a 36-month journey that merges business and tech expertise. With intakes in October and February, you can study in vibrant Barcelona while earning a globally recognised UK qualification.

Explore the Thriving Landscape of PhD Opportunities in Cataluña: Insights from C3S Business School!

Barcelona is not only a vibrant city but also a hub for international students. Cataluña leads in attracting foreign doctoral students, with numbers rising from 4,522 in 2019-2020 to 5,413 in 2022-2023, representing approximately 29% of the total doctoral students in the region. This makes our institution an ideal choice for those seeking a diverse and dynamic academic environment.

According to the recent reports from Datos y cifras del Sistema Universitario Español Publicación 2023-2024, , Cataluña stands out significantly in terms of attracting foreign doctoral students.



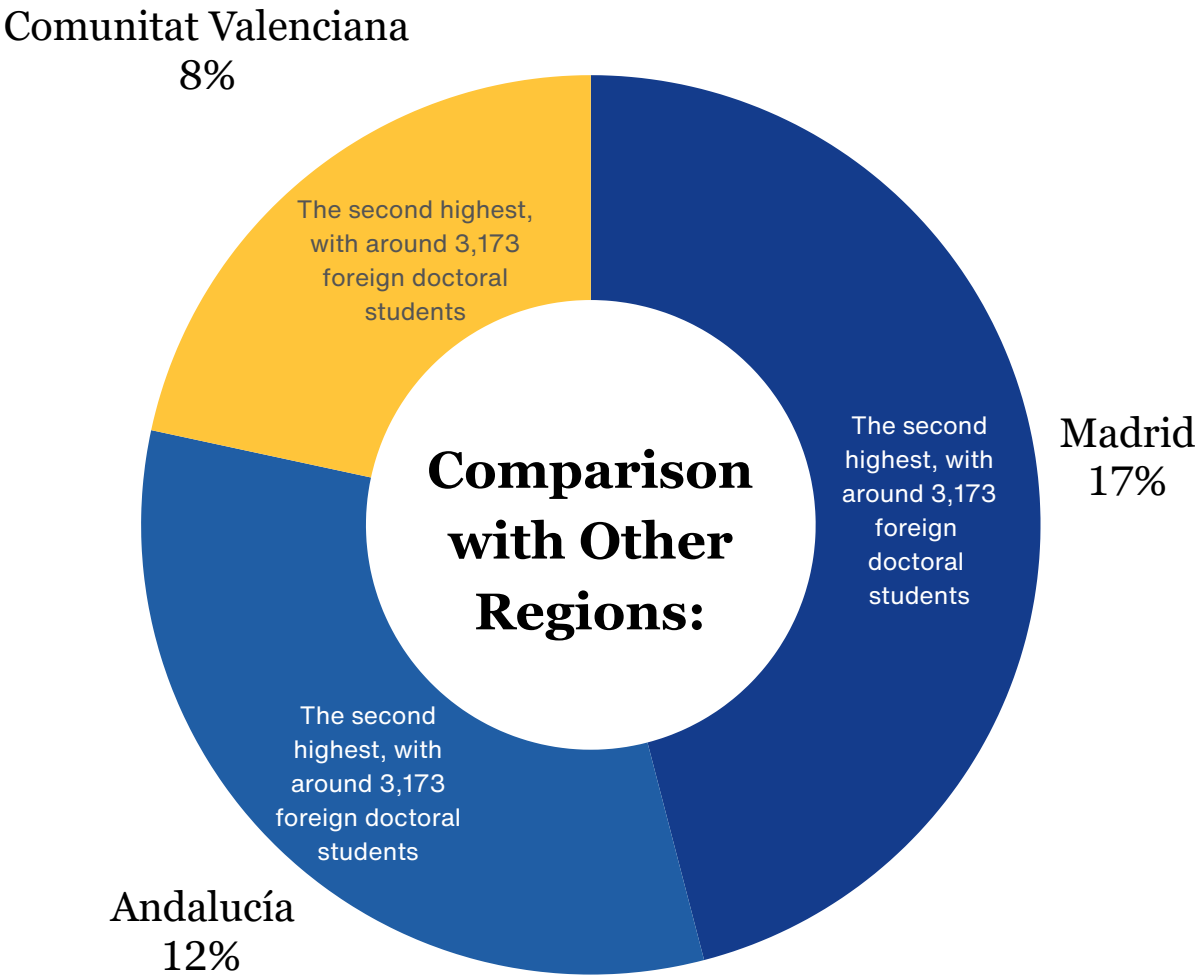
Here are some key comparative statistics:

- **Total Foreign Doctoral Students in Spain:**

For the academic year 2022-2023, the total number of foreign doctoral students across all autonomous communities in Spain is approximately 18,600.

- **Cataluña's Share:**

Cataluña alone accounts for 5,413 foreign doctoral students, which is about 29% of the total foreign doctoral students in Spain.



These figures clearly illustrate the supremacy of Cataluña in attracting international doctoral candidates. The region's strong academic reputation, vibrant cultural scene, and extensive research opportunities make it a top choice for students worldwide.

Choosing Cataluña for your doctoral studies offers several advantages:

- Academic Excellence: Cataluña is home to some of Spain's top universities and research institutions, providing a high-quality education and ample research opportunities.
- Cultural Diversity: The region's cosmopolitan environment fosters a rich cultural exchange, enhancing the overall academic experience.
- Strategic Location: Barcelona's strategic location in Europe makes it an accessible and attractive destination for international students.
- Supportive Ecosystem: The region offers a supportive ecosystem for research and innovation, with numerous collaborations between universities, research centres, and industries.



FAQs for Students Considering the PhD by Portfolio Programme at C3S Business School

How to Apply for a PhD by Portfolio?

You apply with C3S Business School using the standard process required by the awarding body to enrol, similar to the traditional route of a PhD. Additionally, you will need to submit a portfolio of your prior publication track record and a supporting statement outlining the work of these existing publications, demonstrating how they relate to the subject area you're applying for. A formal PhD research proposal is not required as the majority of the research should already have been completed.

If your application is successful, you will be assigned one or more supervisors who will advise you on which publications should form your final submission and how to write your commentary. This commentary will describe the aims of your research, include an analytical discussion of the main results, and contextualise your work.

What happens after I've applied?

Yes, you will have a primary supervisor similar to traditional PhD students. The supervisor's role is to help establish a clear narrative for your publications, providing critical appraisal when necessary. They will guide you on how to structure the required introductory and concluding sections before submitting your portfolio for examination.

As a PhD candidate at C3S, you will have access to a professional development programme provided by the Research Development Unit, which includes workshops, mentoring, and coaching. Our dedicated Careers and Employability team will assist you in preparing for your career after completing your PhD.

How does Assessment Work?

Your submitted body of work will be assessed by two examiners who are experts in your research area, followed by a viva examination, in line with conventional PhD practices. You must demonstrate that your work has made an original contribution to the field to be awarded the degree.



What kind of publications can I use in my Portfolio?

Typically, you can include 5 publications in your submission to the PhD examiners, but this can vary from 3 to 10 depending on specific circumstances. Publications may consist of peer-reviewed journal articles, published book chapters, or technical reports.

How many papers should I publish?

There's no definitive answer. The focus should be on making an original and significant contribution to your field. An Australian survey found that the average number of papers included in these was 4.5, ranging from 1 to 12. Quality is often more important than quantity.

Should I co-author with my supervisor?

Co-authoring with supervisors can provide valuable experience in writing journal articles and collaborating in research teams. Establish clear expectations between you and your supervisor early on to ensure a smooth working relationship.

What if my paper gets rejected?

Rejection is a normal part of the academic process. It's essential to understand that a rejection doesn't necessarily reflect the quality of your work but rather its fit for the specific journal at that time.

What are the course and seminar milestone requirements?

PhD students are encouraged to present at least two talks on their research and attend a minimum of five research seminars and a one-day research symposium each year. The Annual Graduate Student Conference typically fulfils these requirements.

Why do you want to do a doctoral programme?

Consider your motivations carefully. If you aim to improve future career prospects or pursue a passion for research, these motivations can provide the focus you need to succeed in your doctoral studies.

C3S Business School at the Heart of Cairo's Academic Scene



In the vibrant educational landscape of Cairo, C3S Business School Barcelona continues to make its presence felt, engaging with future global leaders. This year, our esteemed institution attended the UniFair VOL V, held from September 28th to October 1st, 2024. The event took place in two distinguished venues: the Dusit Thani LakeView Cairo and Crown Plaza West Hotel, Sheikh Zayed City. With the academic year just around the corner, this fair provided a prime opportunity for us to connect with prospective students, showcasing our unique programmes and international approach to education.

Global Educational Impact

C3S Business School, headquartered in the lively city of Barcelona, offers world-class business education, balancing academic excellence with real-world relevance. As a beacon for students from over 70 nationalities, our presence in Cairo solidifies our role as a key player in shaping the future of global business leaders. This visit highlighted our commitment to creating accessible educational opportunities, and the warm response from students in Egypt reaffirmed our belief in fostering cross-border collaborations.

Engaging with Aspirations

Our participation in events like UniFair provides a deeper insight into the educational aspirations of students, especially from regions like North Africa and the Middle East. While many students dream of pursuing their studies abroad, C3S Business School offers them a pathway that marries affordability with top-tier UK qualifications, all at a fraction of the cost in the heart of Europe.



Project-Based Learning at C3S

At C3S, students are encouraged to engage in project-based learning, which not only enhances their practical knowledge but also prepares them for the evolving global business environment. By attending events in key international markets, such as Egypt, we ensure that students have a clear understanding of the unique value our school offers. Our interaction at the event in Cairo showcased the range of undergraduate and postgraduate programmes we offer, including Business Management, Strategic Leadership, and a Global MBA, all taught in English.

Accessibility and Opportunity

Barcelona, with its rich cultural history and modern innovation, is just a flight away from Cairo, making it an accessible yet transformative destination for Egyptian students. And now, more than ever, C3S Business School stands as a gateway to Europe for aspiring students in Cairo. Our Barcelona campus is just next door.

Building Bridges Through Education

Barcelona, with its rich cultural history and modern innovation, is just a flight away from Cairo, making it an accessible yet transformative destination for Egyptian students. And now, more than ever, C3S Business School stands as a gateway to Europe for aspiring students in Cairo. Our Barcelona campus is just next door.

Inspiring Future Generations

With every handshake, conversation, and shared vision at the UniFair, C3S Business School continues to inspire future generations to dream big, lead responsibly, and achieve globally.

C3S Business School Barcelona

From hidden gems to iconic landmarks, each issue is a curated guide to inspire your next adventure.

www.csss.es

Achieving Dreams Through Higher Education

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