



BA (HONS) IN
BUSINESS MANAGEMENT

PROGRAMME KEY FACTS



Qualification:
BA (Hons) in Business Management



Delivery Mode:
On Campus in Barcelona & Online



Credits:
180 ECTS



Language:
English



Duration:
36 Months



Intakes:
October, February, May



Tuition Fees:
€7,000 per year (On Campus) / €6,500 per year (Online)



Registration Fee:
€300 (Non-refundable, paid during application submission)

AWARDING BODIES

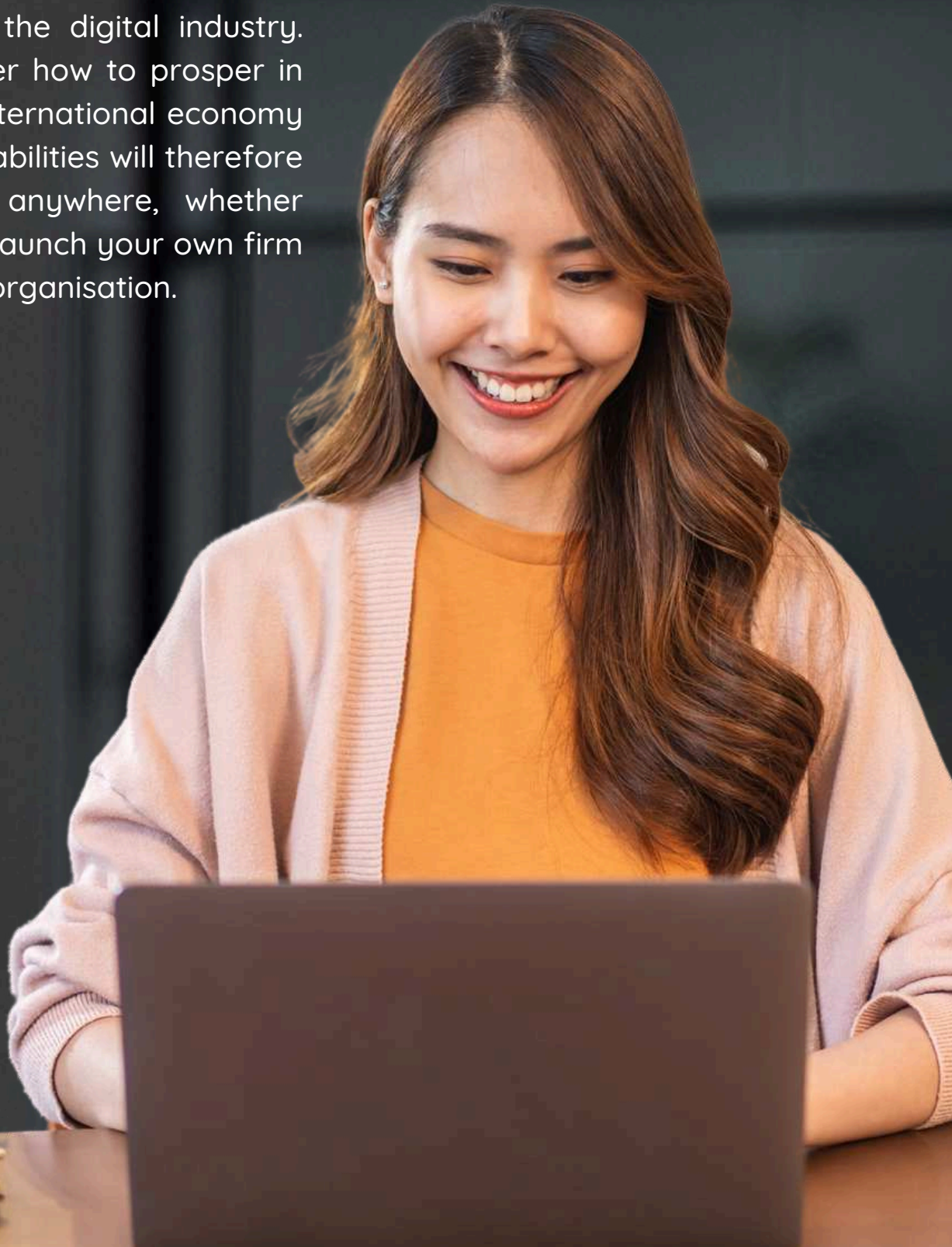


**Abertay
University**

OVERVIEW OBJECTIVES

This degree will give your career a jump start, you will discover how businesses operate

You will gain the knowledge and practical skills necessary to work as a manager in the digital industry. You will discover how to prosper in the dynamic, international economy of today. Your abilities will therefore be applicable anywhere, whether your goal is to launch your own firm or work for an organisation.



PROGRAMME STRUCTURE



Level 4 Diploma in Business Management (Year 1)

Delivered by **C3S Business School**, Barcelona and awarded by **OTHM, UK**



Level 5 Diploma in Business Management (Year 2)

Delivered by **C3S Business School**, Barcelona and awarded by **OTHM, UK**



BA (Hons) Business Management Top-up (Year 3)

Delivered by **C3S Business School**, Barcelona



BA (Hons) in Business Management

Awarded by **Abertay University, UK**

TEACHING METHODOLOGY

At C3S, we offer a stimulating blend of teaching methods to bring learning to life! From inspiring classroom lectures to immersive field trips, engaging projects, and hands-on practical learning, we're committed to expanding your horizons.





MODULE OVERVIEW

Students from the OTHM Level 4 and Level 5 will be granted 120 credits per year and, on entry to Top-up, will require to undertake an additional 120 credits to gain the full BA (Hons) Business Management Degree.

Level 4 (Year 1)

- Academic Writing and Research Skills (20 credits)
- Business Operations (20 credits)
- Communication in Business (20 credits)
- Finance and Accounting (20 credits)
- Leading and Managing Teams (20 credits)
- Operating in a Global Context (20 credits)

Level 5 (Year 2)

- Principles and Concepts of Strategy (20 credits)
- The Management of Human Resources (20 credits)
- Marketing for Managers (20 credits)
- Business Law for Managers (20 credits)
- Business Start-up; Conception to Market (20 credits)
- Management Accounting and Decision Making (20 credits)

BA (Hons) Top-up (Year 3)

Students with a full OTHM Level 4 and Level 5 will be enrolled for BA (Hons) Business Management (Top-up) and study additional modules in order to earn a BA (Hons) degree.

These 120 credits will come from modules BMT409, BMT403, BMT422, BMT404, BMT401, BMT406.

- BMT409 - Strategic Management (20 credits)
- BMT403 - Managing Change (20 credits)
- BMT422 - Operations Management & Business Re-design (20 credits)
- BMT404 - Innovating for Growth (20 credits)
- BMT406 - International Business & Management (20 credits)



TOP REASONS TO STUDY AT C3S BUSINESS SCHOOL



Earn a UK degree at a fraction of the cost



Programmes delivered in English language



Small class sizes for a more personalized learning experience



Affordable tuition fees, making quality education accessible



Flexible academic programmes tailored to your needs



Highly accomplished faculty with dual PhDs and extensive industry expertise



Paid internship opportunities with top multinational companies



12 months of free Spanish classes



Option to continue your studies at C3S Business School

C3S BUSINESS SCHOOL AT A GLANCE



98%
International Students



43+
Nationalities



70% Employment
rate post-graduation



Undergraduate students
age range 17-27 years

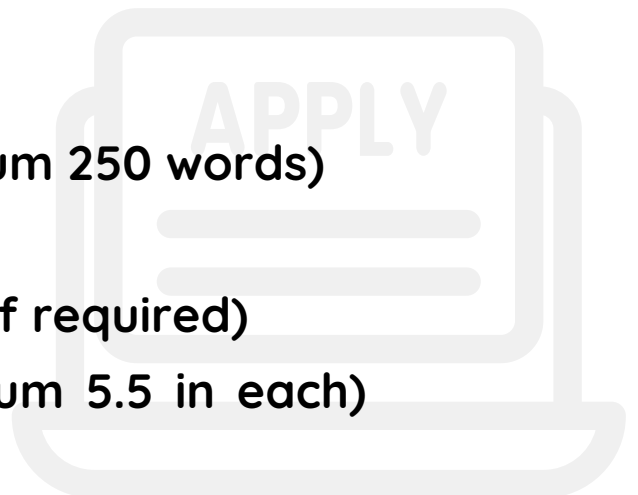


63% are Men and
37% Women



ADMISSION REQUIREMENTS

- Application form
- High School or Advance Level or Equivalent
- Official transcripts
- Passport Copy
- Statement of Purpose (minimum 250 words)
- Resume (If required)
- Work Experience documents (if required)
- IELTS overall 6.0 (with minimum 5.5 in each)
or C3S Credibility Interview
- For more information get in touch with
C3S Business School



C3S Business School Barcelona

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