

C3S

Business
School
Barcelona

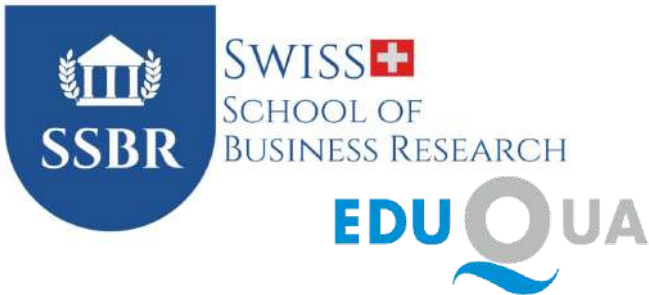
DBA

**DOCTORATE OF
BUSINESS
ADMINISTRATION**

DBA

Doctorate in Business Administration (DBA)

About Awarding Body :



- DBA is awarded by the Swiss School of Business Research (SSBR). **SSBR** is an approved EduQua centre in Switzerland

- **EduQua** is an accreditation body recognized and supported by the Swiss Confederate Government; it's the first quality certification for public and private educational institutions in Switzerland. it is the premier quality assurance body accreditation scheme for continuing education which can be general education, further education, professional education.



- **Qualifi** is recognised as an Awarding Organisation (AO) by the qualification regulator Ofqual in the UK.
- The Office of Qualifications and Examinations Regulation (**Ofqual**) regulates qualifications, examinations and assessments in England

Program & Fees Structure :



Tuition Fees : € 6000/- year

Qualifi Level 8 Diploma in Strategic Management and Leadership

- **Course Overview:** This Level 8 Diploma in Strategic Management and Leadership is designed for developing and implementing effective strategies across ambitious growing organisations. This strategic management programme is for executive directors and senior managers and for those who have the authority and personal inspiration to translate organisational strategy into effective corporate performance
- **Progression Pathways:** Upon completing this Level 8 Diploma, learners can progress to a university partner to discuss a research proposal for DBA/MPhil/PhD. Learners can also step directly into employment in an associated profession.

"Qualifi has helped me to progress & complete my higher studies in a short time period and it's so flexible to study. I've gathered a lot of knowledge and I'm so thankful to everyone who helped at Qualifi."

- Student
City University College

"Qualifi awarding body is very practical and useful for managers to tackle a variety of problems in the real corporate world. The contents are accredited by Ofqual and it is evident how a UK qualification is worthwhile"

- Dr Motohiro Kita
CEO of ExeJapan

Career Opportunities: Primary areas of employment include:

- Management Analyst
- Chief Operating Officer
- Chief Executive Officer
- President of Operations
- Executive Administrator
- Entrepreneur
- Professor

Learning Outcomes:

- To understand and apply the principles of strategic leadership in a business environment.
- To review and apply the principles of business management in the industry.
- Analyse problem-solving techniques specific to business and industry.
- Manage one's own personal development and growth.
- To understand and apply the principles of strategic management.

Progression Details : The Qualifi Level 8 Diploma in Strategic Management and Leadership is accredited at Level 8 with a total equivalence of 160 credits. It is envisaged that learners completing the Level 8 diploma will progress to a doctorate degree.

Qualifi Level 8 Diploma in Strategic Management and Leadership

Mandatory Units

- **Leadership Qualities and Practice**
 - Unit Ref: 800
 - Level 8
- **Personal Leadership Development as a Strategic Manager**
 - Unit Ref: 801
 - Level 8
- **Strategy Development in Cross Border and Global Organisations**
 - Unit Ref: 802
 - Level 8
- **Strategic Planning in Cross Border and Global Organisations**
 - Unit Ref: 803
 - Level 8
- **Strategic Direction in Cross Border and Global Organisations**
 - Unit Ref: 804
 - Level 8
- **Strategic Communication**
 - Unit Ref: 805
 - Level 8
- **Culture and its Impact on Strategy**
 - Unit Ref: 806
 - Level 8
- **Research Methods**
 - Unit Ref: 701
 - Level 7

TQT :
200 for each mandatory unit.

Credits :
20 for each mandatory unit.

GLH :
20 for each mandatory unit.

Entry Requirements

- Learners will be expected to hold a Level 7 postgrad qualification or a master's degree.
- In certain circumstances, managers with sufficient experience, but no formal qualifications may be considered after being subject to an interview process.

DBA (Top -up) Diploma in Business Management

Preparing the Dissertation Proposal

- **The Concept of Brief**

The first step in the proposal process is to develop the concept brief in the preparation for a meeting with a faculty member. The concept brief should be sufficiently detailed to allow the faculty member to judge if the dissertation idea is of appropriate scope, the required information will be accessible, the student will have organizational support if needed, and a dissertation committee with the appropriate skills and background can be assembled. A research problem should be posed, and one more research question should be formulated. A sufficient literature search should have been done so that a brief background of the problem is presented and there is confidence that the necessary information to answer the research questions will be available. A research methodology should have been considered.

Concept Brief:

- Topic
- Introduction
- Background
- Research Questions
- Probability of Success
- Dissertation Committee and Assistance

The thesis (a dissertation) of 40,000-50,000 word count (EXCLUDING appendices) has to be prepared by the student to achieve the final credits of DBA (Top-up).